

FLORIDA INTERNATIONAL UNIVERSITY BOARD OF TRUSTEES GOVERNANCE COMMITTEE MINUTES April 21, 2020

1. Call to Order and Chair's Remarks

The Florida International University Board of Trustees' Governance Committee meeting was called to order by Board Chair Claudia Puig on Tuesday, April 21, 2020 at 9:24 a.m. via Zoom.

General Counsel Carlos B. Castillo conducted roll call of the Governance Committee members and verified a quorum. Present were Trustees Claudia Puig, *Board Chair*, Jose J. Armas, *Board Vice Chair* (joined late); Leonard Boord; and Gerald C. Grant, Jr.

Trustee Cesar L. Alvarez was excused.

Trustees Dean C. Colson, Donna J. Hrinak, Natasha Lowell, Joerg Reinhold, Sabrina L. Rosell, and Roger Tovar and University President Mark B. Rosenberg were also in attendance.

Board Chair Puig welcomed all Trustees and University faculty and staff to the meeting.

2. Action Items

G1. Florida International University Annual Accountability Plan, 2020

Provost and Executive Vice President Kenneth G. Furton presented FIU's 2020 Accountability Plan for Committee review. He provided an overview of key institutional achievements and investments, namely, amplifying learner success and institutional affinity, accelerating preeminence and research and innovation impact, and assuring responsible stewardship. He explained that the aforementioned areas are in alignment with the University's strategic plan.

Provost Furton delineated the outcomes of the University's performance for the 2020 reporting year and proposed goals through 2023 in terms of the 10 Florida Board of Governors (BOG) Performance Based Funding Model metrics. He explained that while the University did not meet the targets pertaining to the median wages of bachelor's graduates employed full-time one year after graduation and the academic progress rate, improvements over the prior year were achieved. He pointed out that the number of bachelor's degrees awarded in areas of strategic emphasis decreased and therefore, the goal was not met.

Provost Furton explained that the BOG asked universities to select two performance indicators in the areas of teaching and learning and scholarship, research, and innovation, not already included in the Performance Based Funding section, which the universities wished to highlight. In terms of

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teaching and learning, Provost Furton pointed out that FIU selected to highlight metrics pertaining to the six-year first-time-in-college graduation rates and the Pell recipient four-year graduation rate, noting that these were among the factors used by U.S. News & World Report's in its college ranking calculations. In terms of scholarship, research, and innovation, he stated that FIU selected to highlight metrics relating to total research expenditures and number of licenses/options executed annually. He described the University's enrollment planning, namely that only modest increases were planned at the graduate level and in distance learning as a percentage of total full-time equivalent enrollment.

Provost Furton described initiatives aimed at improving the University's four-year graduation rate, namely, that the University continues to implement high-touch/high-tech strategies. He provided an overview of new academic programs for consideration in academic year 2020-21, indicating that said programs were in areas of strategic emphasis.

In response to Trustee Leonard Boord's inquiry, Provost Furton described the primary drivers directly contributing to the decreased average cost to the students, namely that students with state and federal aid in addition to strategic institutional aid in the form of retention and completion grants drove down the impact of net tuition and fees.

A motion was made and unanimously passed that the FIU Board of Trustees Governance Committee recommend that the Florida International University Board of Trustees (1) approve Florida International University's Annual Accountability Plan as provided in the Board materials and (2) delegate authority to the University President to perform finish editing as needed and to amend consistent with comments received from the Board of Governors.

G2. President's Management Review

Board Chair Puig noted that, as is required by BOG Regulation, she solicited input from BOG Chair Syd Kitson regarding University President Mark B. Rosenberg's annual performance evaluation. She added that Chair Kitson provided positive feedback in terms of the University's and President's performance.

Provost Furton presented the University and President's Performance Goals and Results Self-Evaluation Scorecard for the 2020 reporting year, providing an overview relating to the outcomes of the 10 BOG Performance Based Funding Model metrics. He indicated that the Scorecard demonstrates performance relative to the established goals and over the prior year's outcomes. Provost Furton noted that the University achieved and/or exceeded seven of the 10 goals, explaining that while the University did not meet the objectives related to the median wages of bachelor's graduates employed full-time within one year after graduation and the academic progress rate, improvements over the prior year were achieved. He added that goal pertaining to bachelor's degrees awarded within programs of strategic emphasis was not met, noting that student areas of interest did not align with programs within areas of strategic emphasis.

Provost Furton explained that the University exceeded and/or far exceeded incentive goals related to increasing utility patents awarded, total research expenditures, and annual fundraising. He pointed out that while the target was not met, the number of doctoral degrees awarded increased by 29. President Rosenberg described significant events or milestones of major impact to the University,

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namely the \$5M gift from Trish and Dan Bell to build the interfaith chapel on the Modesto A. Maidique Campus and the launch of the public phase of the Next Horizon Capital Campaign with the highest annual fundraising year in FIU Foundation history. He pointed out that the University's Department of Emergency Management earned accreditation and that also, having been renewed as an Ashoka Changemaker campus through 2023, FIU is one of only 45 colleges and universities globally who have this designation. President Rosenberg pointed out that the FIU Model United Nations Team ranked #1 in North America, that the College of Communication, Architecture + Arts developed the South Florida Media Network, and that FIU had the largest activation at the Miami Herald's annual Silver Knights Award event. He added that FIU earned its first Conference-USA Institutional Excellence Award for posting the highest annual GPA in the conference and that FIU set a conference high of 246 student-athletes on the honor roll. He also provided a brief overview of high-profile visits during the 2018-19 fiscal year.

Trustee Boord requested that the Full Board be provided with the opportunity to engage in the process of setting the targets that will form the University President's Incentive Goals for the 2020-21 academic year.

A motion was made and unanimously passed that the FIU Board of Trustees Governance Committee recommend for Board of Trustees' approval a "Superior" performance rating to President Rosenberg for his leadership of Florida International University during the 2018-19 academic year.

In response to Chair Puig's inquiry regarding Trustee Boord's request, General Counsel Castillo explained that the 2020-21 Incentive Goals and the President's Incentive Goals outcomes for 2018-19 are not part of the Committee's items for review at the current time. Chair Puig pointed out that she and President Rosenberg discussed the President's Incentive Goals outcomes for 2018-19 and the Committee's review of the Incentive Goals to be proposed for 2020-21 and have agreed to postpone any related Committee action on these matters until a future meeting of the Governance Committee.

G3. University and President's Performance Goals, 2020-2021

Provost Furton explained that the University and President's Performance Goals for the 2020-21 academic year are included in the Accountability Plan, which the Committee reviewed earlier in the meeting. Given the uncertainties of the time, he pointed out that the BOG has advised of the likelihood of possible changes to the university Accountability Plans, namely to the proposed goals.

A motion was made and unanimously passed that the FIU Board of Trustees Governance Committee recommend that the FIU Board of Trustees adopt the University and President's Performance Goals for the 2020-21 academic year as included in the Board materials.

3. New Business

No new business was raised.

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4. Concluding Remarks and Adjournment

With no other business, Board Chair Claudia Puig adjourned the meeting of the Florida International University Board of Trustees Governance Committee on Tuesday, April 21, 2020 at 10:16 a.m.

Trustee Request:

Trustee Leonard Boord requested that the Full Board be provided with the opportunity to engage in the process of setting the targets that will form the University President's Incentive Goals for the 2020-21 academic year.