



**FLORIDA INTERNATIONAL UNIVERSITY**  
**BOARD OF TRUSTEES**  
**EXTERNAL RELATIONS COMMITTEE**

Thursday, April 28, 2016  
8:30 am  
Via Conference Call  
Dial-in Number: 1-800-671-7958 (*Listen-Only*)

**Committee Membership:**

Claudia Puig, Chair; Jorge L. Arrizurieta, Vice Chair; Jose J. Armas; Leonard Boord; Gerald C. Grant, Jr.; Michael G. Joseph; Marc D. Sarnoff

**Liaisons:**

T. Gene Prescott, *Foundation Board of Directors*; Monica Rabassa, *President's Council*;  
Frank Peña, *Alumni Association Board of Directors*

**AGENDA**

- |  |                         |
|--|-------------------------|
| 1. Call to Order and Chair's Remarks   | Claudia Puig            |
| 2. Approval of Minutes   | Claudia Puig            |
| 3. President's Remarks   | Mark B. Rosenberg       |
| 4. Information/Discussion Items  |                         |
| 4.1 FIU in DC  | Michelle L. Palacio     |
| 4.2 Expansion Update   | Sandra B. Gonzalez-Levy |
| 4.3 University Accolades   | Sandra B. Gonzalez-Levy |
| • Forbes designation   |                         |
| • Beacon Council's Beacon Awards in the Life Sciences & Healthcare Category (William Pelham) |                         |
| 4.4 Chronicle of Higher Education Survey   | Sandra B. Gonzalez-Levy |
| 4.5 Commencement   | Sandra B. Gonzalez-Levy |
| 4.6 Engagement Update:   | Saif Ishoof             |
| • Black Tech Week  |                         |
| • One Community One Goal Academic Leaders Council  |                         |
| • Life Sciences South Florida  |                         |
| • The Miami Job Flea   |                         |

5. **New Business** (*If Any*)

**Claudia Puig**

6. **Concluding Remarks and Adjournment**

**Claudia Puig**

**Conference Call information:**

- Please call 1-800-671-7958, promptly at 8:30 am on Thursday, April 28, 2016.
- If you are disconnected, please redial the conference call number.
- If you have any problems with the above, please contact the Board of Trustees office at 305.348.6495.

*Approval of Minutes*

**External Relations Committee Meeting**

**Date:** April 28, 2016

**Subject:** Approval of Minutes of the Meeting held December 9, 2015

---

**Proposed Committee Action:**

Approval of Minutes of the External Relations Committee meeting held on Wednesday, December 9, 2015 at the FIU, Modesto A. Maidique Campus, Graham Center Ballrooms.

---

**Background Information:**

Committee members will review and approve the Minutes of the External Relations Committee meeting held on Wednesday, December 9, 2015, at the FIU, Modesto A. Maidique Campus, Graham Center Ballrooms.



**FLORIDA INTERNATIONAL UNIVERSITY  
BOARD OF TRUSTEES  
EXTERNAL RELATIONS COMMITTEE  
MINUTES  
DECEMBER 9, 2015**

**1. Call to Order and Chair's Remarks**

The Florida International University Board of Trustees' External Relations Committee meeting was called to order by Committee Chair Claudia Puig at 8:07 am on Wednesday, December 9, 2015 at the Modesto A. Maidique Campus, Graham Center Ballrooms.

The following attendance was recorded:

***Present***

Claudia Puig, *Chair*  
Jorge L. Arrizurieta, *Vice Chair*  
Leonard Boord  
Gerald C. Grant, Jr.

***Excused***

Jose J. Armas  
Michael G. Joseph

Trustees Alexis Calatayud and Natasha Lowell, and University President Mark B. Rosenberg were also in attendance.

Committee Chair Puig welcomed Foundation Board of Directors member T. Gene Prescott and Alumni Association Board President Frank J. Pena and thanked them for their continued service as liaisons to the committee.

**2. Approval of Minutes**

Committee Chair Claudia Puig requested that the Minutes be approved at the end of the meeting. There were no objections.

**3. President's Remarks**

University President Mark B. Rosenberg provided an overview of the ongoing mission of FIU in DC, such as enhancing student learning and internship opportunities, deepening the reach and impact of the University's preeminent researchers, amplifying FIU's voice in national conversations, in addition to enhancing student and alumni employment success.

President Rosenberg also discussed the goal of creating future competitive advantages for the students, faculty, alumni, community and corporate University partners. He also provided a brief

description of the floor plan for FIU space, which he noted is centrally located adjacent to Capitol Hill, the Washington Center, and two metro stations and is expected to total 3,428 square feet. He noted that space utilization would include alumni gatherings, working space for interns, faculty, and alumni, guest speakers, executive level seminars, and small group teaching classes for graduate students and interns. He further noted that the Steven J. Green School of International and Public Affairs, the Office of Research and Economic Development, and Advancement have been identified as revenue opportunities.

Trustee Leonard Boord inquired as to FIU's plans for additional satellite offices in other locations around the country. He further inquired as to the benefits of satellite offices and the tangible measurable objectives.

President Rosenberg explained that the FIU in DC satellite office aligned with the twenty goals of FIU's Strategic Plan and that the University had no immediate plans for expanding beyond DC aside from the expectation of establishing a presence in a free and democratic Cuba. He delineated the financial interest and benefits of FIU's satellite office in DC. Trustee Alexis Calatayud also discussed the support of the student body on FIU having a presence in DC.

Trustees requested a yearly progress report over the next five years that details the evolution and advantages of FIU's presence in DC.

#### **4. Discussion Items**

##### **4.1 Upcoming Legislative Session and FIU Day**

Vice President of Governmental Relations Michelle L. Palacio provided an overview of the 2015 Legislative Priorities. She compared the former and the new Legislative Budget Request processes noting that the current process has implemented a new complex cycle including accountability measures that have been put in place by the legislature and the Governor. A discussion ensued on the differences between the new and prior processes and the advantages and disadvantages of both.

Trustees suggested the new process be discussed with the Governor at FIU Day 2016.

##### **4.2 FIU in DC Update**

This was presented by President Rosenberg as part of Agenda Item 3.

##### **4.3 Startup Weekend @FIU**

Vice President for Engagement Saif Y. Ishaof provided a brief overview of Startup Weekend @FIU noting that it is designed to enable developers, designers and entrepreneurs to create, pitch and launch their startup ideas. He added that Startup Weekend provides a unique networking resource for students seeking employment and internship opportunities. He noted that this was the first time that FIU participated in Startup Weekend and that the event was anchored by the School of Journalism and Mass Communication. He stated that there was a record number of participants from the community, alumni, students, and, in addition, the highest amount of pitches, particularly from the student body. He stated that the winning team from Startup Weekend was comprised of

FIU students who created an app titled, the Headliner. He also stated that the team would be entering the global Startup battle competition.

#### **4.4 Talent Development Network**

VP Ishoof noted that Talent Development Network (TDN) is an internship portal created as a partnership between FIU and six other academic institutions in Miami-Dade County, with the mission of the partnership being to make significant strides in its goal of connecting top talent with industry partners. He added that more than 90 employers have registered on TDNmiami.com to post their paid internship positions. He mentioned that TDN was featured at the Greater Miami Chamber of Commerce Education Summit during a panel on “Human Capital Investment: Pathways to Education.”

#### **4.5 Images and Voices of Hope**

VP Ishoof noted that Images and Voices of Hope is a nonprofit organization whose mission is to engage the community in a dialogue about how media can positively impact communities. He further noted that in collaboration with the nonprofit Images and Voices of Hope, FIU hosted a one-day conference on October 28, 2015 on the power of media to make a difference in the world. He stated that the event, “Storytelling to Change the World”, brought together FIU students and faculty, media practitioners and members of the community in a thought-provoking discussion about how stories can spark action, heal communities and create change.

#### **4.6 Life Sciences South Florida**

VP Ishoof stated that Life Sciences South Florida (LSSF) continues to focus its programming and activities on supporting the growth of life sciences in the region, with the goal of increasing student opportunities in this arena. He noted that earlier in the month, LSSF hosted a webinar on the free, Internet-based, multidisciplinary STEAM (science, technology, engineering, art and math) program that the Ocean Research & Conservation Association has designed for grades 9-12. He further noted that LSSF is planning its first annual *Lifees* event, to be held in the Spring, to recognize members of the life sciences industry for excellent collaboration with life sciences students and college/university programs.

### **5. New Business**

*No new business was raised.*

### **2. Approval of Minutes**

Committee Chair Puig asked if there were any additions or corrections to the minutes of the July 15, 2015 External Relations Committee meeting. Hearing none, a motion was made and passed to approve the Minutes of the External Relations Committee Meeting held on Wednesday, July 15, 2015 via conference call.

## 6. Concluding Remarks and Adjournment

With no other business, Committee Chair Claudia Puig adjourned the meeting of the Florida International University Board of Trustees External Relations Committee on Wednesday, December 9, 2015 at 8:58 am.

<b><i>Trustee Request</i></b>	<b><i>Follow-up</i></b>	<b><i>Completion Date</i></b>
<i>Trustees requested a yearly progress report over the next five years that details the evolution and advantages of FIU's presence in DC.</i>	<i>Vice President of Governmental Relations, Michelle Palacio</i>	<i>Ongoing</i>

CS 12.22.15



Board of Trustees  
External Relations Committee  
April 28, 2016

### **External Relations Spring Update**

#### **Media Coverage:**

##### **FIU experts discuss Zika**

- Miami Herald: [Two cases of the Zika virus found in Miami-Dade](#)
- El Nuevo Herald: [A pesar del zika, plan para combatir mosquitos en los Cayos sigue en un limbo federal](#)
- Business Insider: [The CDC is warning pregnant women to avoid crowds during the Pope's visit to Mexico because of Zika risk](#)
- Business Insider UK: [The CDC is warning pregnant women to avoid crowds during the Pope's visit to Mexico because of Zika risk](#)
- WSCV (Telemundo): [Zika Alerta Mundial](#)
- WIOD Radio: [Center for Disease Control Confirms 6 Zika Cases](#)
- CTV News Channel: [Zika virus sparks 'public health emergency'](#)
- Breitbart: [Florida Governor Declares Zika State of Emergency in 4 Counties](#)
- New Pittsburgh Courier: [Education Department assesses opportunities for low-income students](#)
- Huffington Post: [Complexities of a College Education for Some Hispanic Students](#)
- University Business: [APLU institutions launch collaborative effort to boost student success](#)
- Diverse: Issues in Higher Education: [9 Research Universities Receive Grants to Retain Low-income ...](#)

##### **Shakespeare First Folio at FIU**

- Sun-sentinel: [Shakespeare's First Folio coming to FIU - Sun Sentinel](#)
- Tech Times: [You Can Now See Shakespeare's England In Virtual Reality](#)
- Washington Times: [Shakespeare's First Folio coming to FIU](#)
- NBC 6 South Florida: [Florida International University Offers Shakespeare Folio Experience](#)
- Miami Herald: Video: [FIU's Virtual Reality Shakespeare](#)

##### **FIU selected as Ashoka U Changemaker**

- Miami Herald: [FIU selected as Ashoka U Changemaker campus](#)

##### **FIU achieves top ranking in Carnegie research classification**

- CBS Local: [FIU gets top research distinction](#)
- Yahoo News: [FIU achieves top rank in Carnegie research classification](#)



### **FIU and Adsmovil: Latino Public Opinion Poll**

- Huffington Post: [Prediction Markets Give Democrats A 72 Percent Chance Of Keeping The White House](#)
- El Nuevo Herald: [¿Por quién votarían los hispanos para presidente de EEUU?](#)

### **FIU pedestrian bridge groundbreaking ceremony**

- CBS Local: [FIU's pedestrian bridge](#)
- ABC Local: [FIU, city of Sweetwater break ground on pedestrian bridge over SW 8th Street](#)
- WPLG: [FIU breaks ground for pedestrian bridge](#)
- WSVN: [FIU's pedestrian bridge](#)
- Telemundo 51: [Proyecto para puente de última tecnología](#)
- El Nuevo Herald: [Puente peatonal promete aliviar los problemas de tránsito en Sweetwater](#)

### **MSNBC Live from FIU**

- MSNBC: Live with Jose Diaz-Balart [Part 1 Part 2 Part 3 Part 4 Part 5 Part 6 Part 7](#)
- MSNBC: Live Town Hall with Marco Rubio [Part 1 Part 2 Part 3 Part 4 Part 5 Part 6 Part 7](#)
- MSNBC: MTR Daily [Part 1 Part 2 Part 3 Part 4 Part 5 Part 6 Part 7](#)

### **FIU experts discuss President Obama's visit to Cuba**

- The Guardian: [Barack Obama lands in Cuba as first US president to visit in 88 years](#)
- CBS Local: [Rally Held In Little Havana Demands Cuban "Libertad"](#)
- Miami Herald: [Protesters against Obama's Cuba trip take to streets in Little Havana](#)
- Yahoo News: [For US businesses, first glimpse inside Communist Cuba is daunting](#)
- Wall Street Journal: [Fidel Castro Lashes Out at Obama After Cuba Visit](#)
- NBC 6: [FIU students' reactions to President Obama's speech](#)
- South Florida Business Journal: [What the latest rules on Cuba mean for South Florida](#)
- Los Angeles Times: [Cuban Americans are divided on immigration policy](#)
- Financial Times: [Eighty-eight years after Coolidge, Cuba prepares to welcome a US president](#)

### **FIU announces new engineering building**

- Miami Herald: [FIU wants \\$150 million engineering center instead of Youth Fair](#)
- Local 10 (ABC): [FIU unveils plan for engineering building at...](#)
- WIOD Radio: [FIU showcases plan for new engineering building](#)

### **FIU showcases at eMerge Americas 2016**

- CBS Miami: [Thousands Pack eMerge Technology Convention](#)
- Miami Herald: [eMerge Americas cranks up to showcase, celebrate tech](#)
- WFOR- MIA: [eMerge Americas on News at 6PM](#)
- PC World En Espanol: [Universidad de Florida estudia el cuerpo humano con mapa interactivo](#)

## **Forbes ranks FIU as the second-best employer in Florida**

- Forbes: [America's Best Employers](#)
- Miami Herald: [Forbes ranks FIU as the second-best employer in Florida](#)
- WSVN: [Publix, FIU and Miami-Dade County among best places to work in Florida](#)
- South Florida Business Journal: [11 South Florida companies named among country's best employers by Forbes](#)

## **FIU NEWS & Online Magazine Statistics:**

### **Google analytics for FIU News and FIU Magazine**

- Visitors
  - Year-To-Date (Jan. 1 – Apr. 20, 2016): 308,446
  - Last 12 Months: (Apr. 20, 2015 – Apr. 20, 2016): 951,303
- Page views
  - Year-To-Date (Jan. 1 – Apr. 20, 2016): 352,441 (averaging 22,428 page views per week)
  - Last 12 Months: (Apr. 20, 2015 – Apr. 20, 2016): 1,097,853 (21,112 page views per week)
- Average visit duration
  - Year-To-Date (Jan. 1 – Apr. 20, 2016): 02:19 minutes
  - Last 12 Months: (Apr. 20, 2015 – Apr. 20, 2016): 02:15 minutes
- FIU News Newsletter subscribers: 30,154
- FIU Magazine newsletter subscribers: 17,255
- Parent newsletter (monthly) subscribers: 25,965

Our year-to-date numbers are up from last year in overall page views (up by 27%), visitors (27.6%) and average time per visit (8%); 54% of visitors in 2016 accessed the site on their desktop with 46% users accessing the site via mobile device or tablet.

## **Community Relations, Protocol & Special Events:**

### **Speaking Engagements & Community Activities**

- 8/18/15 - President Mark B. Rosenberg, Miami-Dade Chamber of Commerce Board, Keynote Speaker
- 9/6/15 - President Mark B. Rosenberg, Kiwanis of Little Havana 40th Anniversary Reception, Speaker
- 10/1/15 - President Mark B. Rosenberg, Palmetto Bay Business Association Luncheon, Keynote Speaker
- 10/8/15 - President Mark B. Rosenberg, Guinness World Record for Largest Quinoa Salad, Speaker
- 11/5/15 - Captain Vega and Officer Whittaker from FIU Police Department, Career Day at Law Enforcement Officers' Memorial High School, Participants
- 11/9/15 - President Mark B. Rosenberg, Greater Miami Chamber of Commerce Education Summit Speaker
- 11/26/15 - Winternational Parade

- 1/10/16 - Three Kings Parade
- 1/12/16 - Dr. Pablo Ortiz, Latin Builders Association Board of Directors Meeting, Speaker
- 1/18/16 – Dr. Martin Luther King, Jr. Parade
- 1/22/16 - Jose Aldrich, South Florida Hispanic Chamber of Commerce, “Learn What Employers are Looking for in New Hires”, Panelist
- 2/10/16 - Henry Briceño, South Florida Hispanic Chamber of Commerce, “How Sea Level Rise and Storm Surges are Affecting our Economy”, Presenter
- 3/4/16 - Carlos Parra, Greater Miami Chamber of Commerce, Human Resources Insights, Keynote Speaker
- 3/5/16 - Bike MS
- 3/25/16 - President Mark B. Rosenberg, Town of Medley Chamber of Commerce Luncheon, Keynote Speaker
- 4/2/16 - President Mark B. Rosenberg, Greater Miami Chamber of Commerce Leadership Miami Education Session, Speaker
- 4/8/16-4/9/16 - Greater Miami Chamber of Commerce Youth Leadership Miami
- 4/10/16 - Miami Beach Pride Parade
- 4/12/16 - Saif Ishaq, Doral Business Council, “The Role of FIU in Fueling the Innovation Economy”, Keynote Speaker
- 4/18/16 - President Mark. B. Rosenberg, Lifees Awards Luncheon at eMerge Americas, Speaker
- 4/18/16 - President Mark B. Rosenberg, eMerge Americas, “Miami’s Growing Potential”, Panelist

**President’s Council:**

- 9/17/15 - Model United Nations Showcase
- 9/24/15 - Faculty Convocation where Worlds Ahead Faculty Award was conferred: 1st Place (two winners) : Dr. Aileen M. Marty and Dr. Stavros V. Georgakopoulos, 3rd Place: Dr. Luther Brewster
- 10/28/15 - Oktoberfest Event at the Chaplin School of Hospitality and Tourism Management
- 11/10/15 - Breakfast with President Mark B. Rosenberg (open to all members)
- 12/1/15 - Introduction to Jose Aldrich / Overview of FIU Online
- 2/4/16 - Advocacy Briefing with Governmental Relations
- 2/12/16 - Stocker AstroScience Center Showcase
- 4/8/16 - Breakfast with President Mark B. Rosenberg and Executive Board Members
- (117) Members
- (2) New Member Orientations held in Fall of 2015
- (1) New Member Orientation scheduled for Spring of 2016
- 2016 Worlds Ahead Faculty Award Nominations are underway

**Awards and Nominations:**

- Juliet Pinto, Recipient, Miami Beach Chamber of Commerce, Better Beach Award

- Eneida Roldan, Recipient, South Florida Hispanic Chamber of Commerce, Hispanic Leadership Award, Healthcare
- Daniel E. Horton, Greater Miami Chamber of Commerce HYPE Award, Most Valuable Graduate
- FIU's Center for Children and Families, Beacon Council Awards, Life Sciences and Healthcare

**Ceremonies:**

**May 2016**

- Spring 2016 - 9 Ceremonies expecting 3900 graduates to attend
- HWCOC Convocation Ceremony - Celebrating their 10 year Anniversary
- FIU-TUC China Commencement Ceremony - 143 Graduates
- College of Law Commencement - 20 LLM & 153 JD

**Video & Social Statistics:**

**Social Media:** As of April 21st, 2016

- Facebook  
Total Likes: 111,337
- Twitter  
Total Followers: 26.8k
- Instagram  
Total Followers: 26.3k

**Social Campaigns:** As of April 21st, 2016

#FIUmovein Series: Instagram total engagements - 8,000  
 #FIUmeetmyboard Series: Instagram total engagements - 5,300  
 #FIUeverydaychampion Series: 5,130  
 #RepFIU (round 1) - Over 50 photo entries, with over 400 voting participants.  
 #RepFIU (round 2) - Over 160 entries  
 #fPantherAlumniWeek Series: Instagram total engagements - 2, 128  
 #myFIUPromise Series - Instagram total engagements - 5,065; Facebook total engagements - 15,766  
 #expandFIU Series: Instagram total engagements: 3,018; Facebook total engagements - 4,680

**Video/Photo Recent Projects:**

Jewish Life at FIU (video)  
 Fostering Panther Pride (video)  
 FIU FAST Team - Patriot Sand (photo & video)  
 Path Awards Multimedia Presentation (photo & audio)  
 FIU Masters in Disaster Management (video)  
 FIU Professor Leads Historic Arctic Expedition (video & photo)  
 Worlds Ahead Tour (video)

Hall of Fame (video)  
Advancement Annual Report (photo & video)  
Nursing Annual Report (photo)  
Mango Hacks (photo)  
Environmental Research at BBC (photo)

**Digital Communications/Web Team:**

**New Completed Projects:**

- Washington DC FIU - <https://washingtondc.fiu.edu/>
- Hotel Schools of Distinction - <http://www.hotelschoolsofdistinction.com/>
- TEDxFIU - <http://tedxfiu.com/>
- Student Affairs - <http://studentaffairs.fiu.edu/>
- Foundation 2015 Annual Report - <http://annualreport.fiu.edu/>
- FIU First Gen - <http://firstgen.fiu.edu/>
- Department of Emergency Management - <http://dem.fiu.edu/>
- FIU Calendar - <https://calendar.fiu.edu/>
- Web Forms University Solution - <https://webforms.fiu.edu/>

**Ongoing Projects:**

- Office of Business Services shopFIU website
- Wolfsonian-FIU – Content review phase now
- Academic Integrity – Discovery phase now
- First Generation Scholarship Fund– full site rebrand and redesign
- Department of Electrical and Computer Engineering – full site rebrand and redesign
- Institutional Assessment – full site rebrand and design
- Department of Emergency Management – full site rebrand and redesign
- Student Affairs – 40 sites redesign, currently in wireframe milestone
- College of Education – full site rebrand and redesign, currently in information architecture milestone
- Herbert Wertheim College of Medicine – full site rebrand and redesign, currently in development milestone
- Nicole Wertheim College of Nursing and Health Sciences – full site rebrand and redesign, discover phase now
- Steven J. Green School of International and Public Affairs – 40 sites redesign as part of their sovereignty status, discovery phase now
- College of Arts, Sciences & Education – 40 sites redesign, design phase now, late summer launch
- Faculty Database
- FIU.edu main site redesign - full update to FIU’s main website
- Kadko Feature Site - Development milestone started
- Student Success - Discovery and user testing milestone
- Commencement - Content review milestone
- Digital Signage - Content review and discovery milestones

**Other External Relations Projects:**

- **Expansion Project** – Meetings with the County and Community are ongoing.
- **FIU United Way Campaign** – Raised over \$204,000, surpassing the goal of \$200,000.
- **eMerge Americas Conference** – FIU participated in the 2016 conference which took place on April 18-19, 2016 and had over 13,000 attendees.
- **FIU/FPL Solar Research System Dedication Ceremony** – Celebration in honor of the commissioning of an innovative on-campus solar energy research system which took place on Wednesday, April 27<sup>th</sup>.
- **FIU Florida Advanced Surgical Transport Launch** – A partnership between FIU’s Herbert Wertheim College of Medicine and the Florida Department of Health’s Florida Advanced Surgical Transport Team, the FIU/FAST Team is a rapid response critical care team comprised of highly trained medical professionals and supporting staff ready to be deployed following a terrorist attack, natural disaster, or other major incident. The FIU/FAST team members will conduct an exercise that will showcase their ability to provide on-site surgical and critical care as well as test the capabilities of working with local emergency medical services to air transport critical care patients to local or regional hospitals on Friday, April 29<sup>th</sup> at 10:00am at the FIU Stadium’s West Parking Lot.
- **Signature events** – Assisted with the following signature events:
  - 3/19/16            15th Annual Alumni Torch Awards
  - 4/9/16            Herbert Wertheim College of Medicine’s Sapphire Gala
  - 4/19/16           Robert Stempel College of Public Health & Social Work’s Path Awards

This page intentionally left blank

### **Black Tech Week**

Black Tech Week, a startup business conference geared toward minority businesspeople in science, technology, engineering and math fields was hosted at FIU's Biscayne Bay Campus from Feb 17-20, 2016. This was an opportunity for students, faculty and the community to come together during Black History Month to learn from entrepreneurial experts and network with peers in the startup field. As we continue to push to become leaders in inclusive STEM programs, our partnership with Black Tech Week is a natural extension of the commitment we have to building the next generation of entrepreneurs and business leaders, people who are reflective of our community.

The roster of speakers included: Jeff Hoffman, co-founder of Priceline.com; Kathryn Finney, founder of Digital Undivided; Justin Washington, QA engineer at SnapChat; Frederick Hutson, founder/CEO of Pigeonly; Chris Powell, CEO of BlackbookHR; Eunice Cofie, founder, CEO and Chief Chemist of Nuekie; William Crowder, managing director of DreamIt Ventures; and George E. Curry, founder of Emerge Magazine and previous Editor-in-Chief of National Newspaper Publishers Association, just to name a few. Key highlights of the conference included the Knight Foundation Angel Pitch competition with Power Moves, a Women Innovators in Tech panel, Tech HAHA Hackathon and Comedy Show, and a Patent and Trade Market workshop for Women Innovators. The summit culminated with the Women Innovation Brunch that spotlights women tech achievers sponsored by Baptist Health.

Office of Engagement co-sponsored the event. We had a total of 576 registered attendees, out of which approximately 110 were FIU students, for the conference, and 1900 total participants in the entire week of programming.

### **One Community One Goal Academic Leaders Council**

Working with our academic and industry partners in Miami-Dade County through the One Community One Goal Academic Leaders Council (OCOG ALC), FIU continues to break new ground in its collaborative efforts to improve student success and access. On Friday, February 26, and Monday, March 14, FIU joined the Beacon Council in hosting the OCOG ALC committee meetings with leaders from the business, economic development and education communities. During the meeting, members reported on data regarding their institutions' retention and attrition rates. Members discussed ways to collectively address common factors leading to student attrition. The Talent Development Network Program Coordinator reported on the current successes of the ALC-wide internship program, while the group also discussed the creation of career portals – an online program designed to help students of all ages, parents and academic advisors plan school to career pathways. The ALC's goal is to create a world-class



educational ecosystem – and by continuing to open up dialogue among the presidents and superintendent of each of the seven ALC institutions, important strides toward that end, for our students, are being accomplished.

### **Life Sciences South Florida**

Life Sciences South Florida (LSSF): LSSF continues to focus its programming and activities on supporting the growth of life sciences in the region, with the goal of increasing student opportunities in this arena. LSSF hosted its fourth annual STEM Undergraduate Student Research Symposium on Saturday, April 2. Students from LSSF member institutions convened at Broward College to present their original research to expert judges, as well as had the chance to learn from exceptional keynote speakers. Additionally, LSSF held its first annual Lifees event, at the eMerge Americas Conference on Monday, April 18, 2016. The Lifees event recognized members of the life sciences industry for excellent collaboration with life sciences students and college/university programs. LSSF member students, faculty, and administration had the chance to learn from a panel of expert women in STEM, hear from keynote speakers, and sit among life sciences industry and supporters.

### **The Miami Job Flea**

The Talent Development Network (TDN), in partnership with The New Tropic and the Arts & Entertainment District, hosted the “The Miami Job Flea”, a job and internship fair for students and young professionals across Miami-Dade County. More than 1,000 students indicated they would attend. The event was an enormous success in attracting Miami’s young talent and connecting them with jobs and internship opportunities with employers as diverse as the Miami Heat, Adrienne Arsht Center, Uber, and more. The event culminated in an hour long lightning round speaker series on talent in Miami featuring the Knight Foundation’s Matt Haggman, FIU VP for Engagement Saif Ishoof, and Pandwe Gibson of EcoTech Visions.

The event directly led to:

- 20 new internships being posted on TDNMiami.com
- 25 new employer registrations
- 53 new registered students
- 115 applications processed