



FLORIDA INTERNATIONAL UNIVERSITY BOARD OF TRUSTEES ATHLETICS COMMITTEE

Friday, March 11, 2016

8:00 am

Florida International University
Modesto A. Maidique Campus
Parkview Hall, Multipurpose Room

Committee Membership:

Jorge L. Arrizurieta, *Chair*; Justo L. Pozo, *Vice Chair*; Leonard Boord; Alexis Calatayud; Mayi de la Vega; Kathleen L. Wilson

Liaisons:

Mitchell R. Less, *President's Council*; Michael R. Mendez, *Foundation Board of Directors*; Manny Miranda, *President's Council*

AGENDA

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| 1. Call to Order and Chair's Remarks | Jorge L. Arrizurieta |
| 2. Approval of Minutes | Jorge L. Arrizurieta |
| 3. Discussion / Information Items <i>(No Action Required)</i> | |
| 3.1 Athletics Update | Pete Garcia |
| 3.2 Stadium Facilities Report | Wesley Hardin |
| 3.3 Billing for Rehabilitation Services | Julie Berg |
| 3.4 Van Wagner Sports and Entertainment Update | Robert Staub |
| 4. New Business <i>(If Any)</i> | Jorge L. Arrizurieta |
| 5. Concluding Remarks and Adjournment | Jorge L. Arrizurieta |

The next Athletics Committee Meeting is scheduled for Thursday, September 1, 2016

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Approval of Minutes

Athletics Committee Meeting

Date: March 11, 2016

Subject: Approval of Minutes of Meeting held September 10, 2015

Proposed Committee Action:

Approval of Minutes of the Athletics Committee meeting held on Thursday, September 10, 2015 at the Modesto A. Maidique Campus, Graham Center Ballrooms.

Background Information:

Committee members will review and approve the Minutes of the Athletics Committee meeting held on Thursday, September 10, 2015 at the Modesto A. Maidique Campus, Graham Center Ballrooms.

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FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
ATHLETICS COMMITTEE
MINUTES
September 10, 2015

1. Call to Order and Chair's Remarks

The Florida International University Board of Trustees' Athletics Committee meeting was called to order by Committee Vice Chair Justo L. Pozo at 8:30 a.m. on Thursday, September 10, 2015 at the Modesto A. Maidique Campus, Graham Center Ballrooms.

The following attendance was recorded:

Present

Jorge L. Arrizurieta, *Chair*

Justo L. Pozo, *Vice Chair*

Leonard Boord

Alexis Calatayud

Mayi de la Vega (*Telephonically*)

Kathleen L. Wilson

Trustee Natasha Lowell and University President Mark B. Rosenberg were also in attendance.

Committee Vice Chair Justo L. Pozo noted that Committee Chair Jorge L. Arrizurieta sent his apologies as he would be arriving late to the meeting. He welcomed all Trustees, faculty, staff and students to the meeting. He also welcomed President's Council member Manny Miranda and thanked him for his continued service as liaison to the committee.

Committee Vice Chair Pozo also welcomed Trustee Leonard Boord, noting that he was appointed by Governor Rick Scott to the FIU Board of Trustees for a five-year term beginning August 26, 2015. He provided a brief introduction on Trustee Boord, noting that he is the founder of Slon Capital, an investment firm in Miami and a 4-time CEO focusing on the technology sector in Latin America.

2. Approval of Minutes

Committee Vice Chair Pozo asked that the Committee approve the Minutes of the meeting held on Thursday, March 26, 2015. A motion was made and passed to approve the Minutes of the Athletics Committee Meeting held on Thursday, March 26, 2015 at the Modesto A. Maidique Campus, Graham Center Ballrooms.

3. Discussion Items

3.1 Athletics Update

Committee Chair Jorge L. Arrizurieta joined the meeting and thanked Vice Chair Pozo for serving as Chair during his absence.

Executive Director of Sports and Entertainment Pete Garcia presented the Athletics Update. He introduced Forward Progress Athletics Consultant, John B. Shukie, who provided an update on the 2014-15 Academic Progress Rate (APR) report, noting that the current data is preliminary and that final scores will be made available in the coming weeks. He reported on men's basketball and football APR performance, noting that the men's basketball team successfully completed the academic year without any eligibility issues. He also discussed the football program's sustained APR improvement. He emphasized the impact of the Student Athlete Academic Center in ensuring student-athlete academic success. He added that the graduation rates have increased from last year, particularly in men's basketball and football, but also within the student athlete population as well.

Executive Director Garcia introduced Marlin Chinn, FIU's women's head basketball coach, noting that Coach Chinn finished his sixth season as an assistant coach at Maryland where he helped lead the Terrapins to a record 34-3 season. Mr. Garcia added that Coach Chinn replaces legendary Cindy Russo, and has been part of very successful programs and has a strong recruiting record. Coach Chinn expressed his eagerness to continue to develop the program in order to cultivate student-athlete talent and ability. Mr. Garcia also introduced Chris Mourelle who discussed his experience as a student-athlete and as a starting pitcher for the FIU Baseball Team.

Executive Director Garcia provided an update on the 2015 FIU Baseball Diamond Dinner, noting that the event raised over \$71,000 in operating income to support FIU baseball and softball. He further noted that FIU volleyball was off to a 4-2 start in the season. He also mentioned that FIU football defeated the University of Central Florida 15-14 in the first game of the season and stated that ten of twelve football games will be televised this season.

3.2 Athletics Compliance Update

Executive Director Garcia introduced the newly-appointed Senior Associate Athletic Director for Compliance and Special Projects, Jessica L. Reo, noting that she joins the University with a wealth of compliance experience. Ms. Reo provided the Athletics Compliance Update, noting that the University was finalizing student-athlete eligibility certification and financial aid disbursements. She provided an update on vacant positions in the compliance office and delineated objectives such as the implementation of a compliance calendar.

3.3 Student Athlete Professional Development

Assistant Athletic Director for Student-Athlete Development and Community Relations Liz C. Augustin provided an update on student athlete professional development. She discussed how the department focused efforts on transitioning student-athlete skills into the workforce. She noted that several career forums are held throughout the year in which some of the guest speakers are previous student-athletes. She provided a brief overview on the programs they have implemented in order to help prepare student-athletes for the work force after graduation, such as the Academy of Leaders weekend retreats and on-campus sessions and the senior transition program. She also noted that FIU student-athletes ranked number one in the NCAA last year in community service and won the NCAA Team Works Award. Trustee Alexis Calatayud requested a report on student-athlete graduation rates.

3.4 Billing for Rehabilitation Services

Senior Associate Athletic Director and Senior Woman Administrator Julie Berg discussed the Athletic Department's billing for the rehabilitation services provided to student-athletes' initiative. She added that this is a fairly new practice developing throughout the country. She noted that FIU currently has an in-house team of highly skilled staff of licensed and certified athletic trainers who provide a comprehensive range of rehabilitation services catering to the medical needs of student athletes and the new model will provide for services to be billed to insurance.

Senior Associate AD Berg explained that the program operates under the supervision and standard protocol for rehab from team physician, Dr. Keith Hechtman, from Baptist Health South Doctor's Hospital and explained the model. She added that the involvement and support of the FIU Health Care Network has been critical to the success of the initiative. She stated that final approval from Baptist Health of South Florida to authorize billing under Dr. Hechtman is pending.

A discussion regarding the implementation of the new model ensued.

3.5 Van Wagner Sports and Entertainment

Deputy Athletic Director Robert Staub provided an overview of the new seven-year agreement between Van Wagner Sports and Entertainment and FIU Athletics, to outsource the departments' multimedia rights. He noted that the collaboration is expected to generate nearly \$9 million in cash, cost savings and value-added benefits over the term for the Department. He introduced two Van Wagner representatives, Senior Vice President for Collegiate Services Mark Donley and Executive Vice President for Collegiate Services Michael Palisi. Mr. Donley and Mr. Palisi noted that the partnership with FIU was the first of its kind for the firm. They discussed their expectations for the partnership and provided an overview of the different areas of opportunity for FIU to gain exposure and sponsorships.

Trustees inquired as to Van Wagner's strategy to generate revenue of \$9 million over the course of the seven years. Mr. Donley and Mr. Palisi stated that the partnership entails an upfront guarantee revenue distribution through sponsorships, tickets sales and other revenue generating activities. They added that other aspects involved operational costs that the department transferred to Van Wagner, which has the potential to provide significant cost-savings. Finally they explained that once they are able to begin generating more revenue through the active sponsorships, the department will receive a portion of these earnings.

Trustees inquired as to the methodology to be used to evaluate the success of the partnership. Mr. Donley and Mr. Palisi noted that performance will be evaluated on an annual basis, noting however, that since this year is the foundation for the seven year projection, the 2016-17 academic year would be a better indicator to long-term growth. Mr. Garcia also noted that the department received quarterly reports and invited the Van Wagner representatives to provide updates to the Board of Trustees during upcoming Athletics Committee meetings.

Trustees inquired about the approval process as it pertains to sponsorships. The Van Wagner representatives noted that all activities under this agreement are first approved by the Department. A discussion ensued on measuring Van Wagner's performance under the agreement. Trustees requested quarterly updates as a standing report on the Athletics Committee agenda for the first two years of the partnership.

4. New Business

No new business was raised.

5. Closing Remarks and Adjournment

With no other business, Committee Chair Jorge L. Arrizurieta adjourned the meeting of the Florida International University Board of Trustees' Athletics Committee on September 10, 2015 at 9:41 a.m.

<i>Trustee Requests</i>	<i>Follow-up</i>	<i>Completion Date</i>
<i>1. Trustee Alexis Calatayud requested data on the percentage of student-athletes that enter jobs after graduation.</i>	<i>Assistant Athletic Director Liz Augustin</i>	<i>Fall 2016</i>
<i>2. Trustees requested quarterly updates as a standing report on the Athletics Committee agenda for the first two years of the agreement with Van Wagner Sports Entertainment.</i>	<i>Vice President for Collegiate Services Mark Donley and Executive Vice President for Collegiate Services Michael Palisi</i>	<i>On-going</i>

*C.S.
 10.09.2015*