



April 15, 2025

Subject: Naming of the FIU Softball Stadium as “Baptist Health Softball Stadium”

Proposed Action:

Florida International University Board of Trustees approval of the naming of the FIU Softball Stadium as “Baptist Health Softball Stadium”.

Background Information:

The University, through its third-party multimedia license holder Van Wagner Sports and Entertainment LLC, and Baptist Health South Florida, Inc. (“Sponsor”) have agreed to enter into a Naming Rights and Sponsorship Agreement (the “Agreement”). The initial term of the Agreement is five (5) years (September 2024–August 2029) and requires from the Sponsor total cash payments of \$2,500,000, which are payable in bi-annual installments of \$250,000, together with \$80,000 in services per annum provided by the Sponsor. Thereafter, the Sponsor has the right of exclusive negotiation to renew or extend the Agreement within the first three (3) months (September 1, 2028 – November 30, 2028) of the final year of the term of the Agreement.

Pursuant to the Agreement, the Sponsor will acquire the exclusive rights to serve as the hospital, healthcare system, medical team, sports medicine provider, telehealth provider, and virtual care app of FIU Athletics.

Sponsorship benefits include:

- Signage at FIU Athletics venues
- Game day sponsorships
- Weightroom naming rights at Landon Football Fieldhouse
- Presenting Sponsor at FIU First Night, Football Spring Showcase and Panther talk

Sponsor is providing the following services to FIU at its sole expense: a designated physician to act as FIU’s team physician for agreed upon FIU athletics programs; in person game day coverage for all Football games, all home Men’s and Women’s Basketball games, and all home Men’s and Women’s Soccer games; and in person training room visits.

Additionally, pursuant to the Agreement, the FIU Softball Stadium, pending FIU Board of Trustees approval, will be named “Baptist Health Softball Stadium”.

Florida Board of Governors Regulation 9.005(a), Naming of Buildings and Facilities, provides, in relevant part, that “[t]he naming of any University Facility must be approved by the board of trustees as a noticed, non-consent agenda item.”

Supporting Documentation: N/A

Facilitator/Presenter: Marc D. Sarnoff, *Chair, Finance and Facilities Committee*