



**FLORIDA INTERNATIONAL UNIVERSITY  
BOARD OF TRUSTEES**

**ROUNDTABLE DISCUSSION  
BOARD OF GOVERNORS TRUSTEE SUMMIT**

**WEDNESDAY, NOVEMBER 8, 2017  
MINUTES**

Board Chair Claudia Puig called the meeting to order on Wednesday, November 8, 2017 at 1:48 pm in Room 218 of the Student Union of the University of Central Florida in Orlando campus.

The following Board of Trustees members were in attendance:

Claudia Puig, *Chair*

Jorge L. Arrizurieta, *Vice Chair*

Dean C. Colson

Gerald C. Grant, Jr.

Marc D. Sarnoff

Krista M. Schmidt

Kathleen L. Wilson

Board Chair Puig and University President Mark B. Rosenberg welcomed members of the Florida Board of Governors (BOG) Wendy S. Link and Pam Stewart, Commissioner of Education, and BOG staff member, Christy England, Associate Vice Chancellor for Academic Research and Policy Academic and Student Affairs.

President Rosenberg proposed the following themes to help frame the discussion on the importance and strategy behind the more seamless integration of academics and career advising:

- 21<sup>st</sup> century institutional capabilities in terms of academic advising
- Cutting edge learning for traditional and non-traditional learners
- What is the role of the Board of Trustees in fostering access to high-impact employment?

Board Chair Puig noted the importance of addressing higher education in the new economy in terms of retooling university career services, the value of a college degree, and return on investment on higher education. Governor Link stated that a recently released study revealed that the greatest opportunities for employment depend upon a college degree.

President Rosenberg indicated that the Beacon Council's One Community One Goal Target Industry report identified seven targeted industries as having great potential for exponential growth – aviation, creative design, hospitality and tourism, information technology, international banking and finance, life sciences and health care, and trade and logistics. He added that the University has capabilities in all areas with the exception of aviation, and acknowledged that aviation is one of the major drivers in the South Florida economy. Trustees engaged in a substantive discussion on potential aviation-related offerings, programs, and partnerships that the University could pursue.

Provost Kenneth G. Furton discussed the University's program for providing incentives which recognize members of the FIU academic community who have demonstrated outstanding qualities in academic advising. Vice President for Academic Affairs Elizabeth M. Bejar mentioned that integrating career and academic advising supports students and graduates as they navigate the ever changing world of work and that this integration provides students with the opportunity to learn about themselves, to evaluate academic and career options, and to explore multiple options while developing important decision making skills. Commissioner Stewart stated that FIU's partnership with local K12 systems supports all students, coming through multiple pathways, and is leading to a productive workforce.

Trustees discussed the importance of internships in terms of providing students with opportunities to preview a general class of career. Provost Furton led the Trustees in a discussion on the University's transformation of the teaching culture at FIU, which has led to student success. He added that the University began serious work on improving targeted gateway courses, noting that College Algebra, which had a failure rate of 70%, now has a failure rate of 30%.

Governor Link noted the importance of interpersonal skills in the workplace, adding that soft skills training is critical for students.

Board Chair Claudia Puig adjourned the meeting on Wednesday, November 8, 2017 at 3:13 p.m.

---

Claudia Puig  
*Chair*  
*FIU Board of Trustees*

---

Mark B. Rosenberg  
*Corporate Secretary*  
*FIU Board of Trustees*