



FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
EXTERNAL RELATIONS COMMITTEE

Wednesday, November 16, 2016
10:00 am
Florida International University
Modesto A. Maidique Campus
Graham Center Ballrooms

Committee Membership:

Claudia Puig, *Chair*; Jorge L. Arrizurieta, *Vice Chair*; Jose J. Armas; Leonard Boord; Gerald C. Grant, Jr.; Michael G. Joseph; Marc D. Sarnoff

Liaisons:

Eduardo Hondal, *Alumni Association Board of Directors*; T. Gene Prescott, *Foundation Board of Directors*; Monica Rabassa, *President's Council*

AGENDA

- | | |
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| 1. Call to Order and Chair's Remarks | Claudia Puig |
| 2. Approval of Minutes | Claudia Puig |
| 3. President's Remarks | Mark B. Rosenberg |
| 4. Information/Discussion Items | |
| 4.1 2017 Legislative Session | Michelle L. Palacio |
| 4.2 FIU in DC Update | Michelle L. Palacio
Carlos A. Becerra |
| 4.3 Update on Advocacy Initiative | Michelle L. Palacio |
| 4.4 TEDxFIU | Sandra B. Gonzalez-Levy |
| 4.5 Fostering Panther Pride | Sandra B. Gonzalez-Levy |
| 4.6 Update on the Coverage of the Political Polls | Sandra B. Gonzalez-Levy |
| 5. New Business (If Any) | Claudia Puig |
| 6. Concluding Remarks and Adjournment | Claudia Puig |

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**FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
EXTERNAL RELATIONS COMMITTEE
MINUTES
APRIL 28, 2016**

1. Call to Order and Chair's Remarks

The Florida International University Board of Trustees' External Relations Committee meeting was called to order by Committee Chair Claudia Puig at 8:33 am on Thursday, April 28, 2016 via conference call.

The following attendance was recorded:

Present

Claudia Puig, *Chair*

Jorge L. Arrizurieta, *Vice Chair*

Jose J. Armas

Leonard Boord

Gerald C. Grant, Jr.

Michael G. Joseph

Marc D. Sarnoff

University President Mark B. Rosenberg also participated in the telephonic meeting.

Committee Chair Puig welcomed Foundation Board of Directors member T. Gene Prescott and thanked him for his continued service as a liaison to the Committee.

2. Approval of Minutes

Committee Chair Puig asked if there were any additions or corrections to the minutes of the December 9, 2015 External Relations Committee meeting. Hearing none, a motion was made and passed to approve the Minutes of the External Relations Committee Meeting held on Wednesday, December 9, 2015.

3. President's Remarks

University President Mark B. Rosenberg reported that, for the second time in two weeks, positive news stories about FIU were featured prominently on the front page of the Miami Herald. He noted that last week's coverage presented an article and photo of FIU's "anatomy table" at the eMerge Americas 2016 conference. He stated that today's coverage recognized FIU and Florida Power &

Light Company's new commercial-scale solar installation at the University's College of Engineering and Computing.

President Rosenberg discussed the upcoming commencement ceremonies where the University community will join together to celebrate the accomplishments of nearly 5,800 students who will be graduating. He added that approximately 80% of those students will either be employed with starting salaries of \$36 - \$37K or will be pursuing a graduate education upon graduation.

4. Discussion Items

FIU in DC Update

Vice President for Governmental Relations Michelle L. Palacio provided an update on the launch of the FIU in DC satellite office, noting that this initiative has not only reinvigorated the approach to the University's initiatives in Washington, D.C. but is critical to increasing FIU's visibility nationally and internationally. She presented an overview of the FIU in D.C. objectives, noting that research growth is closely linked to federal research agencies, corporations, and foundations that are active in the Capitol. She added that FIU in D.C. will provide a greater platform for alumni, students, and staff to engage with national thought leaders, co-work, and take advantage of professional and academic opportunities. She reported that the University received its first philanthropic donation of \$200,000, noting that the majority of the funds would help to offset the University's cost. She recognized Senior Vice President of External Relations, Sandra B. Gonzalez-Levy for her participation in helping to secure the donation.

Assistant Vice President of Federal Relations Carlos A. Becerra indicated that tangible FIU in DC outcomes will be measured by tracking the progress towards the targeted objectives and metrics delineated in the State's performance funding indicators and FIU's *BeyondPossible2020* strategic plan. He identified priorities in the areas of career and internship success, research advocacy, and financial sustainability. He added that a five-year academically-focused plan is currently being developed. He noted that the launch week of activities will take place June 6-10, 2016.

Trustee Jorge L. Arrizurieta noted that FIU's expanded presence in DC maximizes resources and is poised to yield unmeasurable benefits.

Expansion Update

President Rosenberg noted that earlier in the month, the University discussed the future of the FIU College of Engineering and announced plans to build a new engineering building just south of the Modesto A. Maidique Campus in land currently occupied by the Fair. He added that the engineering expansion would mean the graduation of an additional 350 engineers annually and the creation of 550 jobs in South Florida. He mentioned that subsequent to the announcement, he met with the Fair's President and Chief Executive Officer, Bob Hohenstein, on the Michael Putney show, to continue the discussion. President Rosenberg indicated that the Fair's leadership has proposed to share sixty acres with FIU, noting that Sr. Vice President for Administration and Chief Financial Officer Kenneth A. Jessell was presently evaluating the proposal. President Rosenberg stated that the Fair's leadership has agreed to meet with University leadership in the coming weeks to discuss the proposal to relocate the Fair to South Dade.

President Rosenberg mentioned that in late May, FIU's Metropolitan Center, funded by a grant by Citi Corp., will be releasing a study that presents a comprehensive analysis of the Miami-Dade economy. He added that the study has developed an action plan that helps address the prosperity gaps and the absence of high paying jobs in the community. He stated that the University's acquisition of the land currently occupied by the Fair will lead to a significant improvement in economic opportunities for Miami-Dade County.

University Accolades

Sr. VP Gonzalez-Levy reported that for the second year in a row, FIU was ranked number 34 in the Forbes Magazine Best Employers list and is second, behind Publix, as the best employer in the state of Florida. She noted that FIU was the highest ranking university in the state of Florida on the list. She also reported that William E. Pelham, Jr., Director of FIU's Center for Children and Families, was awarded the Beacon Council Life Sciences and Healthcare Award. Sr. VP Gonzalez-Levy also noted that the University's College of Law and Marriott Tianjin China Program will also be holding commencement ceremonies within the coming weeks.

Engagement Update

Vice President for Engagement Saif Y. Ishoof reported on recent events and provided an update on Office of Engagement initiatives. He noted that the Office of Engagement co-sponsored Black Tech Week, which he added was a startup business conference geared toward minority businesspeople in science, technology, engineering and math fields. He stated that the One Community One Goal Academic Leaders Council (OCOG ALC) continues to break new ground in its collaborative efforts to improve student success and access. He stated that in February and March, FIU and the Beacon Council hosted leaders from the business, economic development and education communities for OCOG ALC committee meetings. He noted that members discussed retention and attrition rates and ways to collectively address common factors leading to student attrition.

VP Ishoof stated that Life Sciences South Florida (LSSF) continues to advance its efforts in focusing its programming and activities on supporting the growth of life sciences in the region, with the goal of increasing student opportunities in this arena. He noted that LSSF recently hosted its fourth annual STEM Undergraduate Student Research Symposium and its first annual Lifees event, at the eMerge Americas Conference. VP Ishoof also reported that the Talent Development Network (TDN), in partnership with The New Tropic and the Arts & Entertainment District, hosted the "The Miami Job Flea", a job and internship fair for students and young professionals across Miami-Dade County. He noted that the event directly led to 20 new internships being posted on TDNMiami.com, 25 new employer registrations, 53 new registered students, and 115 applications processed.

5. New Business

No new business was raised.

6. Concluding Remarks and Adjournment

With no other business, Committee Chair Claudia Puig adjourned the meeting of the Florida International University Board of Trustees External Relations Committee on Thursday, April 28, 2016 at 9:08 am.

<i>Trustee Request</i>	<i>Follow-up</i>	<i>Completion Date</i>
<i>Trustees requested a yearly progress report over the next five years that details the evolution and advantages of FIU's presence in DC.</i>	<i>Vice President for Governmental Relations Michelle L. Palacio</i>	<i>Ongoing</i>

MB 6.24.16

BOT EXTERNAL RELATIONS COMMITTEE REPORT NOVEMBER 16, 2016

Governmental Relations

2017 State Legislative Priorities

CAMPUS EXPANSION AND FACILITIES FUNDING

PECO dollars, or Public Education Capital Outlay, are traditionally the primary source of funding for Florida's educational facilities and infrastructure. Historically the state has bonded the PECO revenue to leverage an average of over \$1 billion each year in funding. PECO dollars are also used to meet critical deferred maintenance needs. FIU's request in PECO and General Revenue funds are as follows:

Campus Expansion: \$20 million

Since 2010, FIU has been working with Miami-Dade County and the Miami-Dade County Fair (The Fair) and Exposition to find a suitable location to relocate the Fair and gain access to 64 acres adjacent to FIU's Modesto A. Maidique Campus. FIU asks for support of its advocacy efforts in seeking \$20 million in state funds for the relocation of the Fair and FIU's expansion. Currently serving 55,800 students, FIU has maximized use of its existing space and needs to expand its footprint in order to continue meeting the needs of the South Florida community, spur economic activity and serve a greater public purpose.

It is estimated that FIU's expansion will:

- Bring an investment of \$900 million in construction – with an impact of \$1.8 billion. Create thousands of jobs and nurture entrepreneurship.
- Have an annual recurring economic impact of \$541 million.

The space will allow FIU to:

- Expand academic and research space with an emphasis in the Science, Technology, Engineering and Mathematics (STEM) fields, including classrooms, labs, and office space.
- Create partnership space to promote the academic and research mission of the University with a focus on community economic development, entrepreneurship and commercialization of scientific and research findings.
- Expansion of research capacity within the Herbert Wertheim College of Medicine, the Nicole Wertheim College of Nursing and Health Sciences and the Robert Stempel School of Public Health and Social Work (Academic Health Center).

Facilities Funding: \$18.5 million

- \$15 million for the Steven J. Green School of International and Public Affairs Phase II
- \$3.5 Million for the Engineering Center Expansion

StartUP FIU

Request: \$6.1 million of which \$1,355,000 is non-recurring

StartUP FIU is a new initiative aimed at harnessing, encouraging and supporting the multitude of entrepreneurial activities at FIU. This initiative reflects a University, regional and state, emphasis on job creation, workforce development and post degree employment. The student body at FIU reflects Miami's diverse community and is a representation of the future of American public universities. As a federally designated minority serving institution of 55,800 students, the impact on Miami and Florida's economy is significant.

FIU Startup is an effort to encourage students, faculty, staff, or other members of the FIU community to develop and commercialize innovative products or services. It will also create an infrastructure to facilitate multidisciplinary interactions among internal and external constituents. With this support, FIU Startup will be able to:

1. Support traditional and social entrepreneurship programming at the Modesto A. Maidique Campis (MMC), Biscayne Bay Campus (BBC) and the West End Innovation Center locations for students, faculty, alumni and the South Florida community.
2. Execute its programming, workshops and other initiatives to focus on social inclusion to facilitate the participation of the widest possible audience in entrepreneurial activities and new startup origination
3. Support entrepreneurs at the University and in the South Florida community from the idea stage and "proof of concept" to company formation and assistance with funding from banks and investors
4. Support staffing, including a director, for the StartUP FIU initiative and directors at each of the three hubs.
5. Create and deliver regular educational workshops on the technology transfer process, lean startup concepts, and other entrepreneurial programming to support FIU students, faculty and staff in the commercialization of their research-based ventures.
6. Student competitions to encourage and reward innovation. Competitions will vary from best invention to best new business idea to best solution to real industry issue.
7. Develop a web presence and database to efficiently connect entrepreneurs and companies to students, faculty and staff for potential investment, partnership, internship and/or sponsored research/product or service testing.
8. Identify, promote and coordinate FIU entrepreneurial activities to develop synergies, provide economies of scale, organizational support and visibility to the external community.
9. Provide support to the local community through workshops and lectures regarding innovation and commercialization.
10. Develop mentorship program to support new companies.
11. Create and grow companies that support or create higher wage jobs.
12. Attract venture capital and increase investment in Florida startups and economic development, particularly in the Miami area.

13. Work with city officials, companies and economic development experts to create startup initiatives in targeted areas, like the West End Innovation District.
14. Work with existing food entrepreneurs from low to moderate income communities to scale their businesses and obtain growth capital through loans and equity, thereby creating more jobs and economic development for their partners and suppliers.
15. Work directly with faculty who have patents to find avenues for commercialization (i.e., licensing of technology to industry partners, create new companies, obtain SBIR/STTR funding for companies, obtain NSF I-Corps grants).
16. Assist faculty and Deans in the individual colleges at FIU to develop and introduce additional entrepreneurship and innovation content, courses and programs in their curriculums.
17. Offer multiple, free 13-week formal accelerator programs throughout the year at MMC, BBC and West End for FIU students, faculty, alumni and the community, to prepare companies to be ready to pitch to investors at “graduation”.

FIU UP:LIFT

Request: \$5 million of which \$800,000 is non-recurring

FIU will create the UP:LIFT (University Paradigm: Learn, Interact, Facilitate, Transform) initiative to deploy state of the art evidence-based instruction, learning technologies, and advanced classroom assessment throughout critical Gateway and STEM courses. The critical Gateway courses are high enrollment, foundational courses that have been found to have high failure rates and/or are predictors of students leaving college. The State’s economic prosperity drives us to target both the foundational and STEM courses. The initiative integrates FIU’s two most impactful student success initiatives, the Graduation Success Initiative (GSI) and the STEM Transformation Institute, to create a new institution-wide paradigm for classroom instruction and student success.

UP:LIFT will prepare faculty to implement the best instructional and assessment practices in their Gateway and STEM courses to improve student success, graduation rates, and programmatic efficiencies so that FIU students develop real-world skills through timely, cost-effective programs. Research and assessment of the student learning impacts resulting from the course transformations will be a core innovation that provides continuous feedback on the implementation as well as spur expansion across FIU and Florida’s universities and colleges through an annual UP:LIFT Symposium. The initiative’s ultimate goal is to be a sustained producer of a highly skilled and highly adaptable workforce that will serve as a launch pad for innovation and startups as well as attract high-tech companies to South Florida.

The initiative capitalizes on the opportunities afforded by the breadth of effective evidence-based instructional techniques, wide availability of technological devices that can be utilized for learning, and FIU’s growing expertise in preparing faculty to implement evidence-based instruction in their classrooms. Effective active learning techniques are well established and understood, yet propagation of these techniques across the Gateway and STEM courses is often limited to faculty with expertise in evidence-based instruction. Faculty often teach as they were taught in college, using lectures as the primary method; thus the barrier to innovative instruction is sufficient, effective professional development. This initiative provides the

resources, professional development, and assessment necessary for effective course transformation, thereby providing our students with the best instructional practices available in the nation.

ROYAL CARIBBEAN PARTNERSHIP

Request: \$2.5 million non-recurring

In 2013, FIU entered into an innovative partnership with Royal Caribbean Cruise Lines (RCL) after undergoing a competitive solicitation. This partnership provides multiple benefits to FIU students and faculty, including:

- 20 paid student internships annually
- Programmatic access to a \$30 million, 130,000 square foot state-of-the-art performance, production and rehearsal facility and technical equipment at our BBC campus, including back-of-the-house operations and participation in training programs
- Customization of FIU program curricula in the Colleges of Communication, Architecture + The Arts, Chaplin School of Hospitality and Tourism Management, , and Business
- Job fairs and career placement opportunities for students
- Student engagement and interaction with performers and artists
- Access to RCL proprietary business and research data for use by FIU students and faculty in the development and analysis of entertainment programs, market trends, consumer behavior and market research
- Guest lectures, technique workshops, and masters classes for students and faculty
- RCL senior leadership participation on college advisory boards

As part of the partnership, RCL repurposed existing obsolete student housing at BBC that was scheduled for demolition for performer housing. The existing housing had over \$12 million in code and building deficiencies along with \$2.5 million in required amenity improvements. The repurposing required an investment of approximately \$7 million by RCL and saved FIU over \$2 million in demolition costs. Because of the current condition of the BBC housing, FIU agreed to use commercially reasonable efforts to seek and obtain the necessary funding from the Florida Legislature to pay for the cost of any legally required remediation of hazardous substances or materials and/or the cure of any applicable laws as part of the housing license agreement with RCL.

FIU in Washington, DC
Creating Opportunities and Catalyzing Solutions in our Nation's Capital
2016 Annual Report to FIU Board of Trustees
EVOLUTION, OBJECTIVES, ACCOMPLISHMENTS + NOTABLE ACTIVITIES

In December of 2015, the Board of Trustees requested a yearly progress report over the next five years that details the evolution and advantages of FIU's presence in Washington, D.C.

The University has had an effective, yet limited, presence in Washington, D.C. for over 15 years, primarily focused on **congressional and federal agency relationships** and **alumni relations**. Newer strategies in Washington in the last few years have included greater emphasis on **research-oriented programming, alumni engagement in advocacy and student and internship support**.

As a natural extension of these strategies, in June of 2016, the University opened **FIU in Washington, D.C. (FIU in DC)**, a dynamic hub aimed at advancing the *FIUBeyondPossible 2020* strategic plan and performance metrics. Our Washington team works with Colleges, Schools and divisions across the University to provide service to faculty and students. Over 200 student leaders visit the capital every year for internships or conference travel, joining over 500 faculty members who are engaging with federal agencies, testifying on the Hill or presenting at conferences. Currently, over 2,500 alumni live in the metro region.

FIU joins only 15 universities that have a satellite presence in Washington, D.C. Market research has found that, similar to FIU, out-of-state universities with satellite presence have done so in a phased approach to benefit (a) home-campus students by creating a base for alumni-university collaboration, job placement and internship experiences; (b) expand its industry relationships; and (c) strengthen their governmental relations. The University has benchmarked our own approaches with those other centers, yet with our strategic plan objectives in mind.

In its opening year FIU in Washington, D.C. has realized many critical achievements:

- advocated for critical grant initiatives that resulted in **\$15.2M** of awarded grants, with **\$4M** in awards decisions pending
- raised **\$346,000** in new gifts, sponsorships, and multi-year commitments to support the FIU in DC platform, including a major contribution by Maria Elena Torano; \$42,500 in gifts for 3 funded semester internships, and additional \$74,000 in student internship stipend support. Additionally, \$78,000 of direct internship support to students has been secured or maintained
- secured Congressional appropriation language for three appropriations requests including language directing **\$5M** to be spent on Origami defense technologies by the Department of Defense.
- produced **29** events, hosting over **800** individuals and key federal officials at briefings or conferences highlighting FIU research strengths
- secured over **eight** direct engagements with key White House advisers and coordinated or supported over **29 visiting delegations** (45% increase from previous year) from the university

- supported the experiences of over **78 interns** (10% increase) and **64 visiting students** in Washington this year while assisting in the direct **placement of 13 interns and 11 alumni in full-time positions** (166% increase)

This report seeks to update the community on our objectives, accomplishments and notable activities in FIU in DC's opening year.

OBJECTIVES

FIU in Washington, D.C. aims to support the *FIUBeyondPossible 2020* strategic plan and a goal of \$200M in sponsored research by 2020 through these objectives:

- *increasing new federal, corporate and international resources,*
- *expanding the reach and deepening the impact of the University's preeminent areas of research while propelling our brand in an international environment,*
- *enhancing student learning and internship opportunities,*
- *amplifying FIU's voice in national conversations,*
- *facilitating student and alumni employment success.*

In particular, the following *FIUBeyondPossible 2020* and **statewide performance metrics** are most relevant:

- Non-Medical Research expenditures
- Percent of bachelor's graduates employed full-time or in continuing education after one Year
- Median wage of bachelor's graduates
- FTIC 6-year graduation rate
- Percent bachelor's degrees without excess hours
- Bachelor's degrees awarded to minorities
- Number of students participating in internships
- Auxiliary revenue per year
- Private gifts - annual gifts
- Mode of delivery (face-to-face:hybrid:online)

RESEARCH ADVOCACY UPDATE

Our Governmental Relations and Research teams have collaborated to advocate and provide support for strategic research areas and grant initiatives. Advocacy efforts played a supporting role in grant awards totaling **\$15.2M** and another **\$4M** in pending grants. All of these awards are envisioned to have some level of presence and deepened agency engagement at FIU in DC:

- **National Science Foundation (NSF) National Hazards Engineering Research Initiative (NHERI)** designation for Wall of Wind testing facility, \$4.1M
- **National Institutes of Health (NIH), National Institute on Minority Health Disparities (NIMHD)** \$9.6M. A health disparities convening in Washington is being planned.
- **Department of Defense, Test Resource Management Center (TRMC)** – original grant has now expanded to a \$1.5M engagement and includes a workforce development component and programming in Washington.
- **Department of Transportation (DOT) University Transportation Center Designation** \$4M – (**PENDING**) incorporates a national network of state transportation officers and regular convenings in Washington.

FIU in DC will also provide unique support to expand resources and the reach of key preeminent research areas at the federal level. In recognition of the opportunities to deepen engagement at the agency level, earlier this year the Office of Research and Economic Development relocated the Director of External Partnerships and Economic Development to Washington, D.C.

Strong Congressional support for our federal priorities continue as **three of our Appropriations requests have been included in draft bills by our delegation.** These support our **Origami Defense technologies, accelerated bridge construction, and cyber workforce strengths.** Specifically, the Defense Authorization bill draft appropriates **\$5 million** and directs the Secretary and Air Force Office of Scientific Research (AFOSR) to partner with academic institutions capable of advancing Origami Defense Technologies. AFOSR has shown interest in convening interagency partners offsite at FIU in DC in the near future.

PHILANTHROPIC GIVING

Thanks to the support of friends and corporate partners, the university raised **\$346,000 (75% of that amount within the 3 months leading to its opening)** in sponsorships, gifts, pledges and multi-year commitments to support the FIU in DC platform.

The **Make A Difference DC Campaign** was launched this year to support student internship stipends and secured commitments of **\$74,000** from alumni and friends. Overall, alumni giving from the Washington area has increased by **23%** and overall commitments and gifts increased by over **200%**. (see metrics).

Currently, over **\$350,000** in solicitations to individuals or corporations are pending.

WHITE HOUSE, AGENCY + NATIONAL PARTNER CULTIVATION

In the first quarter of operations, FIU in DC has already produced **29** events, hosting over **800** individuals at briefings or conferences highlighting our strengths in coastal resilience, Latin America, Adolescent Brain Development, Hispanic demographics, cyber policy, hospitality management and STEM Education.

Key federal agency officials critical to our federal research portfolio have been hosted at FIU in DC:

- Director of the National Science Foundation
- National Institutes of Health, Adolescent Brain Cognitive Development initiative
- State Department, Assistant Secretary of State, International Narcotics and Law Enforcement
- Department of Energy, Assistant Secretary for Environmental Management,
- National Oceanic and Atmospheric Administration (NOAA), Director of the National Hurricane Center Director
- National Fish and Wildlife Foundation, Director
- National Park Service, Associate Director, Natural Resource Stewardship and Science
- U.S. Department of Treasury, Director for the Office of Critical Infrastructure Protection and Compliance Policy,
- Central Intelligence Agency

The Governmental Relations team secured over **eight** direct engagements with key White House advisers and coordinated or **supported over 29 visiting delegations** to Congress and federal agencies (a 45% increase) further enhancing the profile of the University. Highlights this year also included the testimony of a college dean before the House Agriculture committee and the direct involvement of faculty in the drafting of three environmental bills under consideration in Congress.

REGIONAL COLLABORATION

The University has incorporated critical regional partners, including **Miami-Dade County**, the **Greater Miami Chamber of Commerce**, the **Coral Gables Chamber of Commerce** and the **Greater Miami Convention and Visitors Bureau**, all of which have utilized the facility or are planning partnership agreements with FIU. Joint advocacy with these partners are elevating FIU's national profile in the areas of sea level solutions, transportation infrastructure, Latin American trade and higher education policy.

EMPLOYMENT + INTERNSHIPS

The University has supported the experiences of over **78 interns** (10% increase) and **64 visiting students** in Washington this year while assisting in the direct **placement of 13 interns and 11 alumni in full-time positions** (166% increase).

The 2016 **DC Summer Internship Experience** included over 14 programs to support approximately 50 students, including students working in over 12 federal agencies including the U.S Marshals, the U.S. Department of Energy (DOE) U.S. Department of State, and the Peace Corps. Of note, the team helped secure prestigious internships for students at the White House (2) and the Supreme Court (1).

Earlier this year, the University signed a Memorandum of Understanding to expand employment and internship opportunities for FIU students at the **Veterans Administration** and working with NIH to explore more direct internship opportunities.

STAFFING

The University has recruited an **Associate Director for Strategic Partnerships and Programs** to collaborate with internal units and build new revenue lines such as Academic Courses and other external partnerships. The Office of Research and Economic Development has relocated the **Director of External Partnerships and Economic Development** to expand and strengthen relationships with federal agencies, industry and other organizations of strategic interest to FIU. Through a public-private partnership and private contribution, the **FIU/CHLI Internship and Employment Success Manager** has been able to increase direct placement of interns (now 16% of total) and assist in the employment of 13 alumni (166% increase), supporting student intern success while in Washington.

ACADEMIC PLANNING

The University has consulted with College Deans and commissioned market research to assess viability of offering courses in Washington based on FIU's unique strengths. Seven interested academic units are now collaborating with FIU in DC staff to launch up to five courses in 2017, and conducting further market assessment on another 10 courses. Further consultation with Deans will continue.

SHARED INTERNAL EFFORT

The launch of FIU in Washington, D.C. has been a shared effort bringing together units in collaboration to support the operations, programming and fundraising aspects of this new venture. Currently, these are the core University partners:

Colleges and Schools: (Alpha)

- College of Communication, Architecture + The Arts
- College of Business
- Steven J. Green School of International and Public Affairs
- The Honors College

Other Units:

- Division of External Relations
- FIU Foundation
- Office of Business and Finance
- Office of Governmental Relations
- Office of Information Technology
- Office of Research and Economic Development
- Student Government Association

OTHER NEW REVENUE OPPORTUNITIES

Earlier this Fall, the university began a strategic business planning effort to strategically pursue new revenue opportunities including:

- Strategic positioning courses and workshops
- Public/private partnerships and development/fundraising
- International programming and partnerships
- Strategic internal partner agreements
- Career programs
- Space venue/rental
- Admissions/recruitment

FIU - Washington, D.C. Key Metrics

		2014-2015	2015-2016
RESEARCH ADVOCACY	Successful grants: Collaborative advocacy and support provided	\$2.4M	\$15.2M
FUNDRAISING	FIU in DC: Pledges/Gifts	N/A	\$235K
	Make A Difference (Intern Stipends)	N/A	\$99K
	Event Sponsorships		\$10K
	Support from the DC Area, University-wide Alumni gifts/pledges	108 \$12K	133 \$40K
	Corporate gifts/pledges	\$878,000	\$2M
ACADEMIC	Virtual Learning Opportunities		3
FACILITY REVENUE	Space Rental, Co-Working	0	0
CAREER	Overall Internships	70	78
	Direct Placements Interns	0	13
	Full-Time Positions	4	11
	Funded Internships	3	5
	Agency partnerships formed	0	1
	GPA of Interns in DC	3.4	Calculation to be completed December/January
	6 Year Graduation rate	82% (2015)	Calculation to be completed December/January
	Career support provided to students	12	39
	Student leadership visits		64
ADMISSIONS RECRUITMENT	Matriculated from DC	36	21
	Admitted	101	81

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FIU in Washington, D.C. – Forecast of Academic Programs, Programming and Key Activities

GREEN--- LIKELY			
	<i>Academic Programming/Workshops</i>	<i>Programming</i>	<i>Other</i>
2016: FALL	<ul style="list-style-type: none"> • CEC: Steel Bridge Design Course • CEC: Tall Building Design Course 	<ul style="list-style-type: none"> • G-SIPA: CIA Professional Development Workshop • G-SIPA: Post-election Briefing • ADMISSIONS Student Recruitment events in Washington D.C. • BUSINESS: Prospanica (formerly NHSMBA) board meeting • NIMHD: Health Briefing event • TEDxFIU Watch Party • STARTUP FIU Webcast • Inaugural 2-day Student Career Fly-In • DELL Computers, South x SouthWest Promotional Event with Alienware • DC Employer Appreciation Lunch • Career Webinar: High Impact Careers in Washington • Miami Foundation Give Miami Day Fundraising Event 	<ul style="list-style-type: none"> • Launch formal Business Planning • Launch Advisory Board • Collaboration with National Hispanic Leadership Agenda for Administration Appointees

GREEN- LIKELY			
2017: SPRING	<p style="color: #008000;">Green lighted in Market Research:</p> <ul style="list-style-type: none"> • G-SIPA: Cyber Security Policy Certificate w/OAS <p>Other:</p> <ul style="list-style-type: none"> • CHAPLIN: Preparing for the emerging Chinese Market 	<ul style="list-style-type: none"> • Inauguration Activities • Cuban Cultural Council Board meeting • G-SIPA: Visit by the Program in National Security Studies Students • CHAPLIN: Hospitality Visionary Leaders Program • CARTA: 3D Printing Workshops , Maker Caucus briefing • ELEP: Education Leadership Enhancement Program Fly-In • Launch Preeminent Research Programming Series • GMCC Fly-In • Digital Library of the Caribbean Weeklong Summit • Annual Spring Fundraiser • DELL: Launch Coding Series for Hill Staffers • DELL: Launch START-UP Pitch Competition • FIU Presidents Council Fly-In 	<ul style="list-style-type: none"> • Launch DC area Admissions Strategy • Secure National Corporate Career Partners
2017: SUMMER	<ul style="list-style-type: none"> • FIU in DC: Professional Skills Course • Washington Center Courses @FIU in DC for FIU Students 	<ul style="list-style-type: none"> • DC Summer Internship Experience 	
2017-2018		<ul style="list-style-type: none"> • Maria Elena Toraño Leadership Summit 	

YELLOW--- BEING EXPLORED			
	<i>Academic Programming/Workshops</i>	<i>Major Programming</i>	<i>Other</i>
2017: SPRING	<ul style="list-style-type: none"> • G-SIPA: Cyber Security Bootcamp • CIO/CIARA: Cyber Security in Higher Education; Latin American Networks • Center for Leadership: Various Day-long Modules • Center for Leadership + STEM Transformation Institute Training for K-12 Administrators • SEAS: Sea Level Rise Workshop 	<ul style="list-style-type: none"> • BUSINESS: International Visitors Program • BUSINESS: Social Innovation Workshop • MEDICINE: International Program Orientation • MEDICINE: Global MD Partnership • LACC: Latin American Embassy Series • CHAPLIN: Hospitality Franchisee Fly-In • PROVOST: Cyber Security Open House • New Administration: First 100 Days Series 	<ul style="list-style-type: none"> • Spring High Potential Diverse Student Leader Career Fly-in • Career: Becoming third-party source for Federal Agency Interns • Cyber Workforce Strategy • FIU-NOAA Fellow Placement • CASE Science Fellow in DC
2017: SUMMER	<ul style="list-style-type: none"> • FIU in DC Online + Hybrid: The Washington Experience 	<ul style="list-style-type: none"> • 5000 Role Models of Excellence DC Visit 	
YELLOW: Being Explored			
2017-2018	<ul style="list-style-type: none"> • G-SIPA: Disaster Management Masters • G-SIPA: Semester in Washington 	<ul style="list-style-type: none"> • Panther Camp in DC • International University Weeklong seminars in DC 	<ul style="list-style-type: none"> • Student Housing

	<ul style="list-style-type: none"> • Exec. Ed Partnership with Hispanic Association for Corporate Responsibility • Preferred Federal Senior Executive Service Executive Ed Provider <p>Green lighted in Market Research:</p> <ul style="list-style-type: none"> • G-SIPA: International Campaign Management Certificate • G-SIPA: Global Summer Institute • COB: Latin American Business Certificate • CHAPLIN Revenue Management <p>Yellow in Market Research</p> <ul style="list-style-type: none"> • CEC: Engineering Management Masters • G-SIPA: Latin American and Caribbean Studies Certificate • G-SIPA: Corporate and Social Responsibility • G-SIPA: Strategic Language Certificate • CEC: Logistics Engineering Master's Degree 	<ul style="list-style-type: none"> • High School Student Leadership Development Program 	
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Office of Engagement

Talent Development Network

The Talent Development Network continues to excel in its core goal of creating new industry specific internships. Since our launch in April 2015, over 445 internships have been posted on the TDNmiami portal, 88% of which have been paid learning opportunities. Housed out of FIU, TDN has registered 227 employers across Miami-Dade County. On the student side, 1006 students have registered on the portal, 488 are FIU students, for a total of 2077 applications processed.

Over the 2016 summer term, as part of the Miami-Dade County Public Schools' Summer Youth Internship Program, FIU created 21 paid internship opportunities for high school students in the Information Technology, Engineering, Office of Engagement, and School of Education departments. These high school students spent six weeks on campus gaining industry specific experience from FIU staff and faculty. On July 21, 2016, FIU President Dr. Mark B. Rosenberg and Miami-Dade County Public Schools STEM Administrative Director Cristian Carranza presented the students with a certificate of completion. "I have found my passion," said Lofts, a senior at G. Holmes Braddock Senior High School. "Because of this experience I now know that I want to go into video production as my career choice. Thank you to FIU for the opportunity." More information can be found at <http://news.fiu.edu/2016/08/local-high-schoolers-intern-on-campus-for-the-summer/102623>

Education Effect 3.0

With a local philanthropist's \$2 million donation, the Education Effect, a groundbreaking partnership between FIU and Miami-Dade County Public Schools aimed at student achievement, is expanding into the historic Little Haiti community. Over the next five years, Greene's gift will fund a multidisciplinary team that will connect the school, students and parents with University expertise, resources, and research-based programs that address pressing educational and social needs. The gift will also incorporate researchers, faculty, and staff from FIU's Center for Children and Families, a nationally recognized interdisciplinary clinical center committed to improving the lives of children and families.

A breakfast with community leaders in Little Haiti took place in October 2016. This gathering of community leaders in Little Haiti is to connect, share their vision for Little Haiti and learn more about Florida International University's Education Effect at Jesse J. McCrary Jr. Elementary School.

The Education Effect was first launched at Miami Northwestern Senior High School in Liberty City in 2011, and later expanded to Booker T. Washington Senior High School in Overtown.

City of Miami Beach Partnership

FIU and the City of Miami Beach have forged a dynamic partnership leveraging our unique assets - geography, history, demographics, and intellectual capital - to address both of our institutions' most pressing challenges. The partnership, managed by the FIU Office of Engagement, is driven by workgroups focused on: Arts, Culture & History; Florida Coastal

Resilience & Adaptation; Transportation; and Youth & Education Development. All workgroups have made important gains in strengthening the overall partnership and by so doing, helping our students and greater community.

Out of the Youth & Education Development workgroup has come a vigorous internship program for our students. Since the 2015 Summer Semester, the City of Miami Beach has worked with FIU to provide 23 graduate and undergraduate students **paid** internship positions. From these internship positions, four interns have been hired to work at the city full time. This semester, nine FIU interns are employed at the city.

External Relations Fall Update

Media Coverage:

FIU experts discuss the 2016 Presidential Election

- NBC News: <http://www.nbcnews.com/news/latino/more-democrat-leaning-miami-cubans-latinos-could-help-clinton-win-n666046>
- The Hill: <http://origin-ny1.thehill.com/policy/finance/299079-will-cuban-business-dealings-cost-trump-florida>
- Univision: <http://www.univision.com/univision-news/politics/analysis-dead-but-not-buried>
- Yahoo! Finance: <http://finance.yahoo.com/news/florida-puerto-ricans-could-help-sway-white-house-095954156.html>
- CNN en Español: https://www.dropbox.com/s/qefedrklp1u833s/CNNES_10-19-2016_EduardoGamarra_debate.mp4?dl=0
- NBC 6: <http://www.nbcmiami.com/news/local/South-Florida-Millennials-React-to-Clinton-Trump-First-Presidential-Debate-394896781.html>

2016 Cuba Poll

- Univision: <http://www.univision.com/univision-news/politics/trump-comes-to-miami-to-woo-cubans-haitians>
- Fox News Latino: <http://latino.foxnews.com/latino/politics/2016/09/18/cuban-americans-in-florida-could-tilt-most-populous-presidential-battleground/>
- Daily Mail Online: <http://www.dailymail.co.uk/wires/ap/article-3795333/In-Florida-shifting-Cuban-vote-difference.html>
- Wall Street Journal: <http://blogs.wsj.com/washwire/2016/10/10/prominent-cuban-american-trade-group-endorses-clinton/>
- Politico: <http://www.politico.com/tipsheets/florida-playbook/2016/09/how-trump-clinton-win-florida-rep-yoho-sends-cubans-back-to-castro-joe-garcia-tries-explaining-ribald-hillary-comments-rep-keith-perry-proves-hes-a-fighter-216326>

- ABC News: <http://abcnews.go.com/Politics/wireStory/florida-shifting-cuban-vote-difference-42173785>
- Miami Herald: <http://www.miamiherald.com/news/politics-government/election/article101749052.html>
- CBS Miami: <http://miami.cbslocal.com/2016/09/19/shifting-cuban-voters-could-be-the-difference-in-florida/>
- NBC Miami: https://www.dropbox.com/s/2jty3d2bm0dhcsn/WTVJ_09-15-2016_CubaPoll.mp4?dl=0
- WSVN Miami: https://www.dropbox.com/s/phfvljahsbbra33/WSVN_09-14-2016_CubaPoll%20%281%29.mp4?dl=0
- Telemundo Miami: https://www.dropbox.com/s/3v1elpoi3glqod5/WSCV_09-15-2016_CubaPoll.mp4?dl=0
- Univision Miami: https://www.dropbox.com/s/7ni4up2217un6kx/WLTV_09-15-2016_CubaPoll.mp4?dl=0
- El Nuevo Herald: <http://www.elnuevoherald.com/opinion-es/opin-col-blogs/opinion-sobre-cuba/article105843702.html>
- National Public Radio: https://www.dropbox.com/s/1h9eerpkhqag6n9/RADNPR_10-03-2016_Grenier_CubaPoll.mp3?dl=0

FIU law graduates earn highest Florida Bar passage rate for third time in a row

- Miami Herald: <http://abovethelaw.com/2016/09/guess-which-law-school-slayed-the-florida-bar-exam-leaving-all-others-in-the-dust/>
- WSVN 7: <http://wsvn.com/news/local/fiu-law-graduates-have-highest-florida-bar-passage-rate-in-florida/>
- Daily Business Journal: <http://news.fiu.edu/wp-content/uploads/Daily-Business-Review-FIU-leads-on-Florida-Bar-passage-rates.pdf>
- Florida Politics: <http://floridapolitics.com/archives/222293-florida-bar-exam-passage-rate>
- Above the Law: <http://abovethelaw.com/2016/09/guess-which-law-school-slayed-the-florida-bar-exam-leaving-all-others-in-the-dust/>

The Ave Herald: <http://www.aveherald.com/news/ave-maria-news/1808-ave-maria-law-s-bar-passage-rate-improves.html>

Hillary Clinton and Tim Kaine rally at FIU

- USA Today: <http://www.usatoday.com/story/news/politics/elections/2016/07/23/hillary-clinton-tim-kaine-miami-rally/87473352/>
- CNN: http://www.cnn.com/2016/07/22/politics/hillary-clinton-vp-pick/index.html?section=money_topstories
- NBC News: <http://www.nbcnews.com/news/latino/opinion-yes-road-white-house-starts-miami-n615981>
- The Wall Street Journal: <http://www.wsj.com/articles/hillary-clinton-praises-tim-kaine-as-qualified-to-step-in-as-president-1469294722>
- New York Post: <http://nypost.com/2016/07/23/clinton-and-kaine-debut-as-democratic-ticket-in-florida/>
- Washington Post: https://www.washingtonpost.com/video/politics/kaine-tells-clinton-well-be-soul-mates-in-spanish/2016/07/24/050ad454-5134-11e6-bf27-405106836f96_video.html
- Los Angeles Times: <http://www.latimes.com/nation/politics/trailguide/la-na-trailguide-updates-clinton-kaine-ticket-set-to-debut-in-1469286296-htmlstory.html>
- New York Times: http://www.nytimes.com/2016/07/24/us/politics/hillary-clinton-tim-kaine-vice-president.html?_r=1
- Fox News Latino: <http://latino.foxnews.com/latino/politics/2016/07/24/in-miami-clinton-vp-choice-kaine-appeals-to-hispanics-in-first-spanish-language/>
- Miami Herald: <http://www.miamiherald.com/news/politics-government/election/hillary-clinton/article91471462.html>
- WSVN 7: <http://wsvn.com/news/politics/clinton-and-kaine-debut-as-democratic-ticket-in-florida/>

FIU and FPL Partner on Solar Research Facility

- Yahoo! Finance: <http://finance.yahoo.com/news/fiu-fpl-unveil-one-kind-141300172.html>
- Miami Herald: <http://www.miamiherald.com/news/local/environment/article74259942.html#storylink=rss>
- El Nuevo Herald: <http://www.elnuevoherald.com/noticias/sur-de-la-florida/article74275267.html#storylink=rss>
- NBC Miami: https://www.dropbox.com/s/44yyztvp32nrtfz/WTVJ_04-27-2016_FIU%26FPL.mp4?dl=0
- WLTV (Univision): https://www.dropbox.com/s/y1c82mg3xa9lvec/WLTV_04-27-2016_FIU%26FPL.mp4?dl=0

FIU Fast

- Miami Herald: <http://www.miamiherald.com/news/local/community/miami-dade/article74764407.html>
- El Nuevo Herald: <http://www.elnuevoherald.com/noticias/sur-de-la-florida/article74757777.html#storylink=rss>
- NBC Miami: https://www.dropbox.com/s/23qovb2z927xtj8/WTVJ_04-29-2016_FIU-FAST.mp4?dl=0

FIU experts discuss Zika

- WSVN 7: https://www.dropbox.com/s/mk2wtwqiulqb2gl/WSVN_10-20-2016_Zika_Dr.Marty.mp4?dl=0
- Yahoo! News: <https://www.yahoo.com/news/florida-health-warriors-deploy-war-zika-025932325.html?ref=gs>
- CBS News: <http://www.cbsnews.com/news/mosquitoes-suspected-in-more-florida-zika-cases/>
- The Guardian: <https://www.theguardian.com/world/2016/jul/31/zika-funding-congress-senate-democrats>
- Forbes: <http://www.forbes.com/sites/judystone/2016/08/02/trying-to-control-zikas-spread-while-congress-dallies/#2904b6636e76>
- International Business Times: <http://www.ibtimes.com/zika-virus-spreading-florida-hurricane-expected-increase-mosquito-outbreak-2407691>
- USA Today: <http://www.usatoday.com/story/news/2016/08/25/hurricane-heavy-rain-could-spread-floridas-zika-outbreak/89351052/>
- MSN.com: <http://www.msn.com/en-us/news/us/as-hurricane-matthew-moves-out-zika-could-move-in/ar-BBxdf0M>
- Bloomberg: <http://www.bloomberg.com/news/articles/2016-09-01/zika-virus-fears-spur-diagnostics-race-as-women-seek-testing>
- LA Times: <http://www.latimes.com/travel/deals/la-trb-zika-virus-tips-to-protect-yourself-20160411-story.html>
- Washington Post: <https://www.washingtonpost.com/news/morning-mix/wp/2016/10/18/miami-beach-official-has-an-unusual-proposal-to-combat-zika-carrying-mosquitoes/>
- The Inquisitr News: <http://www.inquisitr.com/3476936/zika-virus-gene-altering-technology-provides-hope-for-aedes-aegypti-eradication/>
- WLRN: <http://wlrn.org/post/zika-positive-mosquitoes-found-miami-beach>
- Miami Herald: <http://www.miamiherald.com/opinion/op-ed/article100719912.html>

Study: Why your handwriting keeps changing

- New York Magazine: <http://nymag.com/scienceofus/2016/09/why-your-handwriting-keeps-changing-even-in-adulthood.html>
- New York Times: <http://well.blogs.nytimes.com/2016/06/20/why-handwriting-is-still-essential-in-the-keyboard-age/>
- Daily Mail: <http://www.dailymail.co.uk/sciencetech/article-3651327/Why-iPad-generation-needs-learn-write-Experts-forming-letters-key-cognitive-process-reading.html>
- Houston Chronicle: <http://www.houstonchronicle.com/news/nation-world/nation/article/Why-handwriting-matters-for-children-in-a-8316188.php>

College week 2016

- NBC: http://www.nbcmiami.com/news/local/College-Week-on-NBC-6---FIU_Miami-394825771.html, https://www.dropbox.com/s/aoivj7uymvqai09/WTVJ_09-26-2016_CollegeWeekPt.1.mp4?dl=0, https://www.dropbox.com/s/0d8zfi0nwi50cuv/WTVJ_09-26-2016_CollegeWeekPT2.mp4?dl=0, <http://www.nbcmiami.com/news/local/College-Week-FIUs-Latino-Public-Opinion-Forum-394888591.html>
- Telemundo: https://www.dropbox.com/s/1cr6mxok4droem6/WSCV_09-26-2016_CollegeWeek.mp4?dl=0

Study: ADHD drugs no help with homework

- Fox News Health: <http://www.foxnews.com/health/2016/09/28/adhd-drugs-no-help-with-homework.html>
- Huffington Post: http://www.huffingtonpost.com/entry/adhd-drugs-no-help-with-homework_us_57ebeab0e4b024a52d2bf13d
- Yahoo! Beauty: <https://www.yahoo.com/beauty/drugs-didnt-help-child-adhd-161922834.html>
- PsychCentral: http://psychcentral.com/news/2016/09/20/study-finds-more-than-half-of-adhd-kids-have-symptoms-as-adults/110128.html?li_source=LI&li_medium=hot-topics

U.S. Loses \$2.3 Trillion in Tax Revenue Due To Strategic Mispricing of International Trade Goods

- International Business Times: <http://markets.ibtimes.com/ibtimes/news/read?GUID=32585210>
- Daily Times Leader: <http://business.dailytimesleader.com/dailytimesleader/news/read?GUID=32585210>

- CBS Miami: <http://miami.cbslocal.com/2016/08/03/study-false-pricing-costs-u-s-2-3-trillion>
- Miami Herald: <http://www.miamiherald.com/news/business/article93213817.html>
- El Nuevo Herald: <http://www.elnuevoherald.com/noticias/finanzas/article93749697.html>

FIU 2016 Spring Commencement

Susan Rice delivers the commencement address for FIU's Steven J. Green School of International and Public affairs

- Fox News: <http://insider.foxnews.com/2016/05/12/susan-rice-too-many-white-people-top-national-security-positions>
- Politico: <http://www.politico.com/story/2016/05/rice-fiu-10-15embargo-223054>
- Washington Post: <https://www.washingtonpost.com/news/powerpost/wp/2016/05/11/susan-rice-condemns-voices-who-deride-our-diversity-says-immigrants-are-essential-to-u-s-security/>

Identical twins graduate at the top of their class at FIU

- Miami Herald: <http://www.miamiherald.com/news/local/education/article76613837.html>
- NBC 6: http://www.nbcmiami.com/news/local/Success-Story-Behind-FIU-Twin-Sister-Graduates_Miami-378711001.html
- CBS Miami: https://www.dropbox.com/s/wsy2m2b25hpnmu9/WFOR_05-09-2016_EngineeringGradsShonda%26ShalishaWitherspoon.mp4?dl=0

FIU NEWS and Online Magazine Statistics:

Google analytics for FIU News and FIU Magazine

- Visitors
 - Year-To-Date (Jan. 1 – Oct. 24, 2016): 474,529
 - Last 12 Months: (Oct. 24, 2015 - Oct. 24, 2016): 553,394
- Page views
 - Year-To-Date (Jan. 1 – Oct. 24, 2016): 933,141 (averaging 22,218 page views per week)
 - Last 12 Months: (Oct. 24, 2015 - Oct. 24, 2016): 1,094,091 (21,040 page views per week)
- Average visit duration
 - Year-To-Date (Jan. 1 – Oct. 24, 2016): 02:16 minutes

□ Last 12 Months: (Oct. 20, 2015 – Oct. 24, 2016): 00:51 minutes

- FIU News Newsletter subscribers: 32,605
- FIU Magazine Newsletter subscribers: 17,085
- Parent newsletter (monthly) subscribers: 34,241

Our year-to-date numbers are down from last year in overall page views (-8.31%), new visitors (-5.4%), and average time per visit (-3.8%); 51.8% of visitors in 2016 accessed the site from their desktop with 43.1% users accessing the site via mobile device.

Community Relations, Protocol & Special Events:
Speaking Engagements & Community Activities

- 5/18/16- Saif Y. Ishoof, Greater Miami Chamber of Commerce, “HYPER- It’s a HIT”, Moderator
- 5/18/16- Miguel Alonso Jr., Ph.D., Greater Miami Chamber of Commerce, “HYPER- It’s a HIT”, Panelist
- 6/16-6/17/16- President Mark B. Rosenberg, Greater Miami Chamber of Commerce GOALS Conference, Chairman and Speaker
- 7/6/16- President Mark B. Rosenberg, Greater Miami Chamber of Commerce Trustee Luncheon, Chairman and Speaker
- 7/28/16- Gregory Malone, Greater Kendall Business Association, “Omni-Channel Marketing”, Keynote Speaker
- 8/3/16- President Mark B. Rosenberg, Greater Miami Chamber of Commerce Trustee Luncheon, Chairman and Speaker
- 8/24/16- President Mark B. Rosenberg, Greater North Miami Chamber of Commerce, Keynote Speaker
- 8/30/16- Dr. Aileen Marty, Greater Miami Chamber of Commerce, “Zika’s Bite on Business”, Speaker
- 9/7/16- President Mark B. Rosenberg, Greater Miami Chamber of Commerce Trustee Luncheon, Chairman and Speaker
- 9/15/16- Kim Greenfest, Greater Miami Chamber of Commerce, “We’re Going Into Overtime”, Panelist
- 10/5/16- President Mark B. Rosenberg, Greater Miami Chamber of Commerce Trustee Luncheon, Chairman and Speaker
- 10/22/16- FIU Homecoming Parade
- 10/29/16- President Mark B. Rosenberg, Greater Miami Chamber of Commerce, Leadership Miami Opening Conference, Speaker

- 11/2/16- President Mark B. Rosenberg, Greater Miami Chamber of Commerce Trustee Luncheon, Chairman and Speaker
- 11/16/16 - TEDxFIU

President's Council:

- 4/8/16 - Executive Committee Breakfast with President Mark B. Rosenberg
- 6/8/16 - End of Year Reception at the PG6 Tech Station
- 10/16/16 - Explore Cuba: Past, Present and Future with the Cuban Research Institute
- 116 Members
- Two New Member Orientations held in Fall of 2016
- One New Member Orientation scheduled for Spring of 2017
- 2016 Worlds Ahead Faculty Awards concluded. 1st Place: Erik Camayd-Freixas, 2nd Place: Chenzhong Li, 3rd Place: Allan Rosenbaum
- Two Fostering Panther Pride Committee meetings held in Fall 2016 (every year for five years) with a \$200,000 fundraising goal

Ceremonies:

August 2016

- Summer 2016 Commencement - seven Ceremonies where 2,765 graduates attended
- Freshman Convocation and President's Welcome Party - 1,328 Freshman Attended

September 2016

- Faculty Convocation - Three President's Council Worlds Ahead Awards, 18 Faculty Awards, and one Adjunct Faculty Award

December 2016

- Fall 2016 Commencement - nine Ceremonies with 3,800 graduates expected to attend

Video and Social Statistics:

Social Media: As of October 26, 2016

- Facebook
Total Likes: 119,923
- Twitter
Total Followers: 29,491
- Instagram
Total Followers: 32,466

Social Campaigns: As of October 26, 2016

#FIUmovein Series: Instagram total engagements: 8,000

#FIUmeetmyboard Series: Instagram total engagements: 5,300

#FIUeverydaychampion Series: 5,130

#RepFIU (round 1) - Over 50 photo entries, with over 400 voting participants

#RepFIU (round 2) - Over 160 entries

#PantherAlumniWeek Series: Instagram total engagements: 2,128

#myFIUPromise Series - Instagram total engagements: 5,065; Facebook total engagements: 15,766

#expandFIU Series: Instagram total engagements: 3,018; Facebook total engagements: 4,680

#ReachHigher Series: Instagram total engagements: 3, 941; Facebook total engagements: 7, 441

#FIUgoesabroad Series: Instagram total engagements: 13,130

#HealthyCampus Campaign: Instagram total engagements: 5,196; Facebook total engagements: 2,307

Video/Photo Recent Projects:

Spring 2016 Commencement

Designing Real-World Solutions for Sea Level Rise

Start-Up FIU Program Launch

FIU's Compass Initiative

Bizaster App Developed by SBDC & Extreme Events Institute (Eng. & Spanish versions)

How to Get Around Campus Safely

How to Rock an Interview

Museum Exhibit Combines Science & Art to Map the Brain

GMCC Goals Conference

FIU Among Best Institutions To Work For In the Nation

IMAX Filmmakers at Wall of Wind

FIU Welcome Back 2016

This is Freshman Convocation

Zika Research at FIU

FIU FAST -- Medical School Edit

National Coffee Day

How to Prepare For A Hurricane

CPR/AED Public Service Announcement

Digital Communications/Web Team:

New Completed Projects:

- CASE - CRESTCACHE - <https://crestcache.fiu.edu/>
- Kadko Feature Site - <http://arctic.fiu.edu/>
- Office of Business Services shopFIU website - <https://shop.fiu.edu>
- Department of Electrical and Computer Engineering - <http://ece.fiu.edu>
- Washington DC Touch Screen Displays
- Beyond Possible 2020 Website - <http://beyondpossible.fiu.edu>
- Bizaster - SBDC Disaster Recovery App - <https://itunes.apple.com/us/app/bizaster/id1120175047?mt=8>

Ongoing Projects:

- Wolfsonian-FIU - Currently in design phase
- FIU-FAST - Currently in design phase
- Health Policy Analysis Academy - Currently in design phase
- Foundation Annual Report 2016 - Currently in development
- FIU Alumni Redesign - Currently in discovery
- Center for Leadership Redesign - Currently in discovery
- Ignite Campaign Website - Currently in design phase
- College of Engineering and Computing - Currently in discovery
- Environmental Health and Safety - Currently in design phase
- Office of the Vice Provost - Currently in quality assurance
- Academic Planning and Accountability - Currently in quality assurance
- Institutional Assessment - Currently in quality assurance
- Accreditation - Currently in quality assurance
- Herbert Wertheim College of Medicine - full site rebrand and redesign, currently in Content flow
- Nicole Wertheim College of Nursing and Health Sciences - full site rebrand and redesign, currently in content phase
- Steven J. Green School of International and Public Affairs - 40 sites redesign as part of their sovereignty status, currently in discovery phase
- College of Arts, Sciences & Education - 40 sites redesign, content flow stage now early spring
- Faculty Database
- FIU.edu main site redesign - full update to FIU's main website
- Commencement - Currently in design phase

Other External Relations Projects:

- DC Opening
- Fostering Panther Pride
- Billboards
- TEDxFIU
- Political Events
 - Clinton 7/23
 - Kaine 10/24

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SAVE THE DATE

FIU DAY

2017

March 21

Tallahassee, FL

