



**FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
EXTERNAL RELATIONS COMMITTEE
MINUTES
JUNE 6, 2018**

1. Call to Order and Chair's Remarks

The Florida International University Board of Trustees' External Relations Committee meeting was called to order by Committee Chair Claudia Puig at 11:39 a.m. on Wednesday, June 6, 2018 at the Modesto A. Maidique Campus, Graham Center Ballrooms.

General Counsel Carlos B. Castillo conducted a roll call of the External Relations Committee members and verified a quorum. Present were Claudia Puig, *Chair*; Marc D. Sarnoff, *Vice Chair*; Jose J. Armas; Leonard Boord; Gerald C. Grant, Jr.; Michael G. Joseph; and Rogelio Tovar.

Trustees Cesar L. Alvarez, Dean C. Colson, Natasha Lowell, Kathleen L. Wilson, FIU Foundation, Inc. Board of Directors member T. Gene Prescott, and University President Mark B. Rosenberg also were in attendance.

2. Approval of Minutes

Committee Chair Puig asked that the Committee approve the Minutes of the meeting held on Thursday, December 7, 2017. A motion was made and passed to approve the Minutes of the External Relations Committee Meeting on Thursday, December 7, 2017.

3. President's Remarks

University President Mark B. Rosenberg reported that the Air Force recently awarded a \$4.8M grant to FIU to establish the Center for Physically Reconfigurable and Deployable Multifunctional Antennas to be led and directed by FIU faculty researcher Stavros Georgakopoulos. He added that this serves as an example of a successful partnership between the Office of Research and Economic Development (ORED), an accomplished researcher, and the Office of Governmental Relations.

President Rosenberg stated that FIU fared very well during the last two legislative sessions. He added that the University needs the Board's continued support at the state level as the next six years of leadership in Tallahassee are mapped out.

4. Information/Discussion Items

4.1 Legislative Session Update

Vice President of Governmental Relations Michelle L. Palacio provided an overview of the 2018 legislative session. She stated that FIU is expected to be in the top three for performance funding, which would bring the total for performance funding allocation to \$40 million. She acknowledged the importance of identifying incoming leadership and establishing relationships four to six years out.

VP Palacio provided end of session highlights for new funding, renewed funding, potential appropriation reductions, and need based financial aid and scholarships.

Trustees Leonard Boord and Rogelio Tovar requested talking points on University resources and goals for the next regularly scheduled committee meeting.

4.2 Update on External Relations

Senior Vice President of External Relations Sandra B. Gonzalez-Levy reported that FIU held 11 Spring Commencement Ceremonies in a period of five days. She added that the commencement ceremonies attracted over 25,000 visitors to FIU's Modesto A. Maidique Campus and a total of 4,286 graduates walked across the stage. She noted that 24 World's Ahead Graduates were recognized in the Spring commencement ceremonies. Sr. VP Gonzalez-Levy mentioned that there were two China commencements, one in Tianjin with 200 graduates and one in Qingdao with 70 graduates. She noted that on May 25, 2018, the College of Law Commencement ceremony took place, and 140 candidates received their Juris Doctorate degrees. She acknowledged that graduation ceremonies have provided a significant amount of positive media coverage for the University.

Sr. VP Gonzalez-Levy provided an update on FIU's President's Council, adding that in April, FIU hosted its first President's Council Advocacy delegation to Washington D.C. She noted that FIU's President's Council is composed of 120 members strong. She noted that during the visit to Washington D.C, the delegation engaged The White House on issues of the economy, infrastructure and immigration. She reported that the delegation met with the offices of Senator Marco Rubio, Congressman Mario Diaz-Balart, Congresswoman Ileana Ros-Lehtinen, Congressman Carlos Curbelo, and Congresswoman Frederica Wilson. She noted that on May 17, 2018, FIU participated in the Miami Herald's 59th annual Silver Knights Award ceremony adding that there were three winners and two honorable mentions who will be joining the university as part of FIU's class of 2022.

Sr. VP Gonzalez-Levy reported that FIU was ranked number 61 as one of the top 100 Worldwide Universities granted U.S patents in the 2017 report by the National Academy of Inventors. Sr. VP Gonzalez-Levy further reported that The Steven J. Green School of International and Public Affairs just received a top ten ranking in the U.S News and World Report for its program in International and Global Policy.

Sr. VP Gonzalez-Levy reported that a short term, local campaign, which will celebrate the University's accomplishments of the past decade, is being developed. She explained that the campaign is expected to launch late summer and run through the fall. She also described an External

Relations initiative, which takes a long-term and collaborative approach to leverage existing Next Horizon marketing investments.

5. New Business

No new business was raised.

6. Concluding Remarks and Adjournment

With no other business, Committee Chair Claudia Puig adjourned the meeting of the Florida International University Board of Trustees External Relations Committee on Wednesday, June 6, 2018 at 12:22 p.m.

<i>Trustee Request</i>	<i>Follow-up</i>	<i>Completion Date</i>
<i>1. Trustees Leonard Boord and Rogelio Tovar requested talking points on University resources and goals for the next regularly scheduled committee meeting.</i>	<i>Vice President for Governmental Relations Michelle L. Palacio</i>	<i>Ongoing</i>

KS June 15, 2018