



FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
EXTERNAL RELATIONS COMMITTEE

Thursday, June 1, 2017
11:00 am **approximate start time*
Florida International University
Modesto A. Maidique Campus
College of Business Complex, Special Events Center, Room 233

Committee Membership:

Claudia Puig, *Chair*; Jorge L. Arrizurieta, *Vice Chair*; Jose J. Armas; Leonard Boord; Gerald C. Grant, Jr.; Michael G. Joseph; Marc D. Sarnoff

Liaisons:

Eduardo Hondal, *Alumni Association Board of Directors*; T. Gene Prescott, *Foundation Board of Directors*; Monica Rabassa, *President's Council*

AGENDA

- | | |
|---------------------------------------|-------------------------|
| 1. Call to Order and Chair's Remarks | Claudia Puig |
| 2. Approval of Minutes | Claudia Puig |
| 3. President's Remarks | Mark B. Rosenberg |
| 4. Information/Discussion Items | |
| 4.1 Update on Governmental Relations | Michelle L. Palacio |
| 4.2 Update on External Relations | Sandra B. Gonzalez-Levy |
| 5. New Business <i>(If Any)</i> | Claudia Puig |
| 6. Concluding Remarks and Adjournment | Claudia Puig |

The next External Relations Committee Meeting is scheduled for Thursday, December 7, 2017

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2. Approval of Minutes

Approval of Minutes

THE FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
External Relations Committee
June 1, 2017

Subject: Approval of Minutes of Meeting held November 16, 2016

Proposed Committee Action:

Approval of Minutes of the External Relations Committee meeting held on Wednesday, November 16, 2016 at the FIU, Modesto A. Maidique Campus, Graham Center Ballrooms.

Background Information:

External Relations Committee members will review and approve the Minutes of the External Relations Committee meeting held on Wednesday, November 16, 2016 at the FIU, Modesto A. Maidique Campus, Graham Center Ballrooms.

Supporting Documentation:	Minutes: External Relations Committee Meeting, November 16, 2016
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Facilitator/Presenter:	Claudia Puig, <i>External Relations Committee Chair</i>
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**FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
EXTERNAL RELATIONS COMMITTEE
MINUTES
NOVEMBER 16, 2016**

1. Call to Order and Chair's Remarks

The Florida International University Board of Trustees' External Relations Committee meeting was called to order by Committee Chair Claudia Puig at 10:08 am on Wednesday, November 16, 2016 at the Modesto A. Maidique Campus, Graham Center Ballrooms.

The following attendance was recorded:

Present

Claudia Puig, *Chair*
Jorge L. Arrizurieta, *Vice Chair*
Leonard Boord
Gerald C. Grant, Jr.
Michael G. Joseph
Marc D. Sarnoff

Excused

Jose J. Armas

Trustee Natasha Lowell and University President Mark B. Rosenberg were also in attendance.

Committee Chair Puig welcomed Foundation Board of Directors member T. Gene Prescott and President of the Alumni Association Board of Directors Eduardo Hondal and thanked them for their service as liaisons to the Committee.

2. Approval of Minutes

Committee Chair Puig asked if there were any additions or corrections to the minutes of the April 28, 2016 External Relations Committee meeting. Hearing none, a motion was made and passed to approve the Minutes of the External Relations Committee Meeting held on Thursday, April 28, 2016.

1. Call to Order and Chair's Remarks *(Continued...)*

Chair Puig discussed the University's expansion efforts, providing an overview of past actions and possible next steps. She noted that the University will continue to work collaboratively with Miami-Dade County Mayor Carlos A. Gimenez, adding that a future meeting will be scheduled.

3. President's Remarks

University President Mark B. Rosenberg reported on how the University has been showcased as a key venue for political candidates. He provided an overview of candidate visits, noting that while the University is honored to host political candidates, it does pose a significant time commitment for the staff. He added that while the University does not control attendance, these events have allowed students that attended to experience the political process first-hand.

Provost and Executive Vice President Kenneth G. Furton provided a brief history on the University's patent production, noting that beginning in 1990 through 2015, FIU produced 30 patents. He reported that the University has currently produced 15 patents in 2016, stating that the goal is to reach 30 patents per year.

Provost Furton then provided an overview on StartUP FIU, which he indicated is a collaborative initiative for FIU students, faculty and early-stage startup entrepreneurs in South Florida. He added that the Empower Accelerator Program is StartUP FIU's comprehensive, 14-week program to develop scalable traditional and social entrepreneurship ventures. He noted StartUP FIU's robust speaker series and community events and stated that the StartUP FIU team will also be opening a tech-focused incubator in Kendall's West End and a food incubator at the Biscayne Bay campus. He added that for next fall, StartUP FIU plans to power the College of Communication, Architecture + the Arts' Ratcliffe Art + Design Incubator at the Biscayne Bay campus.

Provost Furton noted that growth in patent production directly responds to FIU *Beyond Possible 2020* metrics and also addresses the Board of Governor's performance metric related to Bachelor's degrees in strategic areas as most patent production comes from engineering and science fields. He added that emphasis in these areas should attract more students to those fields.

Trustee Leonard Boord congratulated StartUP FIU's efforts, noting that he attended the StartUP Innovation Showcase event held on November 15 and was impressed at the level of enthusiasm and interest. Mr. Eduardo Hondal noted that on December 7, the FIU Alumni Association would be partnering with the Harvard Business Club of South Florida for a StartUP FIU-themed event.

Vice Chair Jorge L. Arrizurieta requested to be more informed regarding the University's expansion efforts and encouraged the University's leadership to engage in a more strategic and increased dialogue with the Board members. Chair Puig noted that, while she is the spokesperson for the Board, it was acceptable for Board members to reach out to Mayor Gimenez regarding the University's expansion efforts. She added that prior to such contact, Trustees should be appropriately briefed and informed by University administration.

Chair Puig requested that Trustee workshops be scheduled in order to engage in substantive review of Board of Governors (BOG) performance metrics and also to become more immersed in the University's expansion efforts. Additionally, Chair Puig requested, at a future meeting of the Board, the opportunity to define University priorities and a review of best practices from the BOG as it relates to board of trustees' roles and responsibilities.

Chair Puig urged Trustees to participate in FIU Day on March 21, 2017.

4. Information/Discussion Items

Chair Puig requested to take the agenda out of order. There were no objections.

4.1 FIU in DC Update

Vice President for Governmental Relations Michelle L. Palacio and Assistant Vice President of Federal Relations Carlos A. Becerra provided an FIU in DC Update. VP Palacio reported that since the opening of FIU in DC in the first quarter of operations, FIU has hosted and produced 29 events, hosting over 800 individuals and key federal officials at briefings or conferences highlighting FIU research strengths. Mr. Becerra noted that this year, FIU has increased the direct placement of interns and alumni in permanent jobs by 166%, adding that FIU in DC supported 78 interns and 64 visiting students.

Chair Puig and Vice Chair Arrizurieta discussed their respective visits to the FIU in DC office, commending the efforts and hard work that has yielded such positive outcomes over the past year.

4.2 2017 Legislative Session

VP Palacio provided an overview of the 2017 Legislative Priorities, noting that the majority of FIU's priorities are the same as the prior year. She noted that because most of last year's funding was non-recurring, it is critically important to advocate for additional funds during the upcoming legislative session.

4.3 Update on Advocacy Initiative

This update was deferred to a later meeting.

4.4 TEDxFIU

Senior Vice President of External Relations Sandra B. Gonzalez-Levy noted that the fifth annual TEDxFIU will take place later in the day. She noted, that this year's speakers include five alumni, three faculty, and one student.

4.5 Update on the Coverage of the Political Polls

Sr. VP Gonzalez-Levy introduced Dr. Eduardo Gamarra, Professor in the Department of Politics and International Relations in the Steven J. Green School of International and Public Affairs, and asked that he present his findings of the Latino public opinion poll that was conducted prior to the November presidential election. Professor Gamarra stated that the objective of the public opinion forum was to fill the gap with relation to Latinos in Florida and in the United States. He noted that the tracker began on April 11, 2016 with consecutive daily tracking that polled only Latinos until Election Day. Garnering sample sizes of 40,000 per week, he reported that the future of polling will be through technology. He added that FIU has been recognized as #4 nationwide in terms of top polling of the Latino community.

Trustee Sarnoff inquired as to the technology used to poll. Professor Gamarra noted that this was not an online polling platform. He added that individuals were polled electronically and needed to volunteer in order to participate. He stated that individuals could only answer once because their participation was linked to a unique IP address.

4.6 Fostering Panther Pride

This update was deferred to a later meeting.

5. New Business

No new business was raised.

6. Concluding Remarks and Adjournment

With no other business, Committee Chair Claudia Puig adjourned the meeting of the Florida International University Board of Trustees External Relations Committee on Wednesday, November 16, 2016 at 11:42 am.

<i>Trustee Requests</i>	<i>Follow-up</i>	<i>Completion Date</i>
1. <i>Trustees requested a yearly progress report over the next five years that details the evolution and advantages of FIU's presence in DC.</i>	<i>Vice President for Governmental Relations Michelle L. Palacio</i>	<i>Ongoing</i>
2. <i>Chair Puig requested that Trustee workshops be scheduled in order to engage in substantive review of Board of Governors (BOG) performance metrics and also to become more immersed on the University's expansion efforts. Additionally, Chair Puig requested, at a future meeting of the Board, the opportunity to define University priorities and a review of best practices from the BOG as it relates to board of trustees' roles and responsibilities.</i>	<i>University Administration</i>	<i>2017</i>

KS 11.18.16



BOT EXTERNAL RELATIONS COMMITTEE REPORT

JUNE 1, 2017

Governmental Relations Update

2017 Legislative Session Report

The 2017 Legislative Session ended on Monday, May 8th and the Florida Legislature appropriated almost \$60 million in new capital and operating funding for FIU initiatives and programs. We are thankful to Senate President Joe Negron, House Speaker Richard Corcoran, and the entire Miami-Dade Legislative Delegation for their support. Governor Rick Scott will have 15 days after he receives the budget to take action on each of the projects listed below.

Budget Highlights

New Facilities Funding

- \$15 million to complete phase II of the Steven J. Green School of International and Public Affairs building
- \$10 Million for the new College of Engineering and Computing Complex
- \$6.48 million from Capital Improvement Trust Fund
- \$3.9 million for facilities maintenance

New Funding

- \$9 million (estimated) for the Professional and Graduate Degree Excellence Program for medicine, law and business
- \$7 million (estimated) for the World Class Faculty and Scholar Program
- \$5 million for FIU Up:LIFT
- \$1 million for StartUP FIU
- \$1 million for Royal Caribbean housing mold remediation
- \$550,000 for operational support for internships at The Washington Center

Renewed Funding For Initiatives Currently in our Budget

- \$3.9 million for FIUnique
- \$2.5 million for Green Family Foundation NeighborhoodHELP™
- \$1 million for College of Law Center for Professionalism and Ethics
- \$969,689 for Florida Public Hurricane Loss Model (\$343,000 of which is new funding)
- \$500,000 for Center for Democracy
- \$300,000 for The Washington Center for internships
- \$250,000 for Center for Leadership

Performance Funding

- \$20 million in new system-wide incremental performance funding for distribution during Fiscal Year 2017-18 (FIU's allocation potentially \$2 million. Final allocation pending).

Substantive Legislation That Passed

Higher Education Budget Conforming Bill (SB 374)

- University DSOs
 - Prohibits the use of university personnel by a university DSO beginning on July 1, 2022.
 - Prohibits any giving to a political committee.
 - Prohibits the use of state funds for travel expenses.
 - Requires a member of a university BOT to be appointed to the Board of Directors of a DSO.
 - Requires a member of a university BOT to be appointed to the Executive Committee of a DSO.
 - Removes the public records exemption for DSO expenditures of state funds and any information related to the expenditure of private funds for travel.
- Performance Funding
 - Requires that the graduation rate metric be a 4-year graduation rate.
 - Directs that the access rate metric must have benchmarks that reward institutions with access rates at or above 50%.

- Provides that current statutory metrics be used for 2017-18 performance achievement and funding.
 - Requires the BOG to study the state investment allocation methodologies for the performance-based funding model.
 - Requires the study to include options for individual institutional benchmarks with no bottom three.
- World Class Faculty and Scholar Program
 - Creates a program to support the efforts of state universities to recruit and retain exemplary faculty and research scholars.
 - Prohibits funds from being used for construction.
- State University Professional and Graduate Degree Excellence Program
 - Creates a program to support the efforts of state universities to enhance the quality and excellence of professional and graduate schools and degree programs in medical, law and business.
 - Prohibits funds from being used for construction.
- Block Tuition
 - A university must have a block tuition policy that:
 - Includes tuition and fees.
 - Maximizes accelerated credits.
 - Allows student flexibility across terms.
 - Applies to incoming fall 2018 FTIC cohort at a minimum.
- Florida Academic Scholars Award
 - Modifies the award to include 100 percent of public postsecondary institution tuition, certain tuition-indexed fees, and \$300 for textbooks and college related expenses.
- First Generation Matching Grant
 - Revises state to public match from 1:1 to 2:1
- Benacquisto Scholars
 - Expands the scholarship to out-of-state students.
- Florida Farmworker Student Scholarship Program
 - Creates the Florida Farmworker Student Scholarship Program for farmworkers and children of farmworkers;
 - Provides that undocumented immigrants are not eligible for the scholarship.

Student Loan Debt (SB 396)

Beginning with the 2017-18 academic year, a postsecondary institution that disburses state financial aid must annually provide students with information regarding their student loans. The information may be in print or an electronic format. The information includes:

- An estimate of:
 - The student's total amount of borrowed student loans.
 - The student's total potential loan repayment amount, including principal and interest, for the total amount of borrowed student loans.
 - The student's monthly loan repayment amounts for the total amount of borrowed student loans at the time the institution provides the student loan information.
- The percentage of the borrowing limit that the student has reached at the time the information is provided.

An institution is indemnified and does not incur liability for providing loan information to a student

State Authorization Reciprocity Agreement - SARA (HB 859)

Authority is given for Florida to participate in a reciprocity agreement with other states for the delivery of distance education.

A council is created within the Florida Department of Education consisting of members of Florida's postsecondary education system. The council will administer agreements with other states to authorize Florida institutions to offer postsecondary distance education in the other states. Among the council's duties will be reviewing and approving applications from institutions and ensuring that participating Florida institutions comply with the terms of the agreement.

Participation fees are set according to FTE enrollment, with the highest fee not to exceed \$4,500 per year for an institution with 10,000 or more total FTE enrollment.

The Governor is given the authority to withdraw the state from any reciprocity agreement.

Civic Literacy (HB 7069)

Beginning with students initially enrolling in a state college or state university in the 2018-2019 school year, each student must demonstrate competency in civic literacy. Students will have the option to demonstrate competency through successful completion of a civic literacy course or by achieving a passing score on an assessment.

Public Records

- Information Technology (HB 501):
 - New public records exemptions for security investigation, detection, and response practices for state university technology systems.
 - New public meetings exemption for public meetings to discuss IT security.
- Campus Emergency Response Plans (HB 1079):
 - New public record and public meeting exemption for information associated with a state university's campus emergency plan for responding to an act of terrorism, public safety crisis, or emergency.
- Attorney Fees (SB 80):
 - New guidance and guidelines are created in the awarding of attorney's fees in public records litigation.

Health Insurance (SB 7022)

- Calendar year 2018:
 - No changes to employee premiums.
 - New products will be added to the supplemental benefits currently available in the State Group Insurance Program.
 - DMS will conduct a dependent eligibility verification (SB 2508).
- Calendar year 2019:
 - Premiums for the HMOs will be different from the PPO premium to reflect the actuarial difference. The HMO premiums likely will be higher than the current employee premiums, but the PPO premiums likely will be lower than the current premiums.
- Calendar year 2020:
 - Employees will have a choice of four differing health insurance benefit levels.
 - The state will make the same contribution toward premium for each employee in the same employee class and same coverage tier (individual or family).
 - The employee must use the contribution to purchase health insurance.
 - If the employee chooses coverage that costs more than the employer contribution, the employee must pay the difference.
 - If the employee chooses coverage that costs less than the employer contribution, the employee may use the remainder to fund a FSA, a HSA, purchase additional benefits, or increase the employee's salary.

Retirement (SB 7022)

- **Default Plan:** The default option is changed from the pension plan to the investment plan.
- **Survivor Benefits:** Expands the survivor benefit for members of the Special Risk Class to provide that such benefits are retroactive to July 1, 2002. The bill also establishes a survivor benefit for all other membership classes of the investment plan who are killed in the line of duty and provides that the benefit is retroactive to July 1, 2002.
- **Renewed Membership:** Renewed membership is authorized in the investment plan for retirees from the investment plan who are reemployed by the State or other participating entity.

FIU Board of Trustees

Claudia Puig, Jose Armas, Marc D. Sarnoff, and Gerald C. Grant, Jr. were confirmed by the Senate to serve on the FIU Board of Trustees.

Substantive Legislation That Did Not Pass:

No freeze on fees, including Distance Learning Fees.

No new fee waivers or reductions for graduate students.

No funding for Mental Health Counseling Services or Campus Safety and Security.

Bright Futures was only expanded to summer term for Academic Scholars.

No having to recognize computer coding as a foreign language.

No repeal of out of state tuition and fee waivers for undocumented students who attended high school in Florida.

No changes to dual enrollment.

No funding for summer dual enrollment.

No guns on campus.

No open carry.

No sales tax holiday on textbooks.

No reduction of the excess credit hour surcharge.

No public records exemption for searches for state university presidents.

No restrictions on the use of state funds for food or beverages for events related to appreciation or recognition.

SUS not included in state employee pay raises.

External Relations Spring Update

Media Coverage:

FIU College of Law Dean R. Alexander Acosta confirmed as U.S. Labor Secretary:

- Yahoo! Finance: <http://finance.yahoo.com/news/acosta-confirmed-us-labor-secretary-231652528.html>
- Daily Mail Online: <http://www.dailymail.co.uk/wires/reuters/article-4453844/U-S-Senate-confirms-Acosta-head-Labor-Dept.html>
- Business Insider: <http://www.businessinsider.com/r-update-1-us-senate-confirms-acosta-to-head-labor-dept-2017-4?r=US&IR=T&IR=T>
- CNBC: <http://www.cnbc.com/2017/04/27/reuters-america-update-1-us-senate-confirms-acosta-to-head-labor-dept.html>
- US News & World Report: <https://www.usnews.com/news/top-news/articles/2017-04-27/us-senate-confirms-acosta-to-head-labor-department>
- Washington Post: https://www.washingtonpost.com/news/get-there/wp/2017/04/27/senate-confirms-alexander-acosta-as-labor-secretary/?tid=a_breakingnews

U.S. Education Secretary Betsy DeVos tours FIU:

- The Huffington Post: http://www.huffingtonpost.com/entry/betsy-devos-charter-school-pitbull_us_58e65220e4b06a4cb30fdb27
- Univision: <http://www.univision.com/miami/wltv/betsy-devos-hace-su-primera-visita-a-la-florida-desde-que-asumio-como-secretaria-de-educacion-video>
- Politico: <http://www.politico.com/tipsheets/morning-education/2017/04/higher-ed-leaders-make-pitch-for-federal-research-dollars-on-trumps-terms-219663>
- Miami Herald: <http://www.miamiherald.com/news/local/education/article143201104.html>
- NBC Miami: http://www.nbcmiami.com/on-air/as-seen-on/Education-Secretary-Making-South-Florida-Stops_Miami-418475693.html
- WPLG Miami: <http://www.local10.com/education/education-secretary-betsy-devos-visits-private-public-schools>

Chad Moss makes largest donation to FIU by an alumnus:

- Florida Trend: <http://www.floridatrend.com/article/21876/chad-moss-makes-largest-donation-to-fiu-by-an-alumnus>
- Washington Business Journal: http://www.bizjournals.com/washington/prnewswire/press_releases/Georgia/2017/04/04/DC54648?ana=prnews
- Miami Herald: <http://www.miamiherald.com/news/business/article142662509.html>
- Daily Business Review: <http://www.dailybusinessreview.com/id=1202782950169/General-Contractor-Moss-Gives-10-Million-to-FIU>
- South Florida Business Journal: <http://www.bizjournals.com/southflorida/news/2017/04/04/south-florida-university-receives-its-largest-ever.html>
- South Florida Business & Wealth: <http://sfbwmag.com/newswire/?rkey=20170404DC54648&filter=5991>

FIU's Golden Promise:

- Yahoo! Finance: <http://finance.yahoo.com/news/more-public-colleges-start-tuition-140000739.html>
- US News & World Report: <https://www.usnews.com/education/best-colleges/paying-for-college/articles/2017-03-08/more-public-colleges-start-tuition-free-programs>
- NBC Miami: <http://www.nbcmiami.com/news/local/Cant-Pay-for-College-FIU-Offers-Free-Tuition-415133553.html>
- Telemundo Miami: <http://www.telemundo51.com/noticias/destacados/FIU-ayudara-a-estudiantes-a-costear--415306973.html>
- Miami Herald: <http://www.miamiherald.com/news/local/education/article136073633.html>

FDA approves first-in-human trial for neural-enabled prosthetic hand system developed at FIU:

- Yahoo! News: <https://www.yahoo.com/news/fda-approves-first-human-trial-neural-enabled-prosthetic-151700531.html>
- Medical Xpress: <https://medicalxpress.com/news/2017-03-fda-first-in-human-trial-neural-enabled-prosthetic.html>
- South Florida Business Journal: <http://www.bizjournals.com/southflorida/news/2017/03/28/universitys-prosthetic-arm-system-clears->

fda.html?ana=RSS%26s%3Darticle_search&utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+industry_7+%28Industry+Technology%29

- CBS Miami: <http://miami.cbslocal.com/2017/03/31/fda-approves-fiu-tech-that-could-help-amputees-feel/>

FIU College of Law Dean R. Alexander Acosta nominated for U.S. labor secretary post:

- CBS News: <http://www.cbsnews.com/news/r-alexander-acosta-trump-labor-secretary-pick/>
- McClatchy DC: <http://www.mcclatchydc.com/news/politics-government/white-house/article133118094.html>
- Yahoo! News: <https://www.yahoo.com/news/trump-hold-white-house-news-conference-thursday-173945394.html>
- Forbes: <http://www.forbes.com/sites/maggiemcgrath/2017/02/16/as-trump-names-alexander-acosta-as-new-pick-for-labor-secretary-heres-what-you-need-to-know-about-the-new-nominee/>
- MSN: <https://www.msn.com/en-us/news/politics/trump-taps-ex-labor-board-member-acosta-to-be-labor-secretary/ar-AA16uf>

Discovered: Possible New Species Of Hammerhead Shark:

- Phys.Org: <https://phys.org/news/2017-02-species-hammerhead-shark.html>
- Washington Business Journal: http://www.bizjournals.com/washington/prnewswire/press_releases/Georgia/2017/02/02/DC02787?ana=prnews
- Market Watch: <http://www.marketwatch.com/story/discovered-possible-new-species-of-hammerhead-shark-2017-02-02>

U.S. Dept. of Transportation awards FIU millions to help build safer bridges:

- Yahoo Sports: <http://sports.yahoo.com/news/u-dept-transportation-awards-fiu-millions-help-build-172800075.html>
- Traffic Technology Today: <http://www.traffictotechnologytoday.com/news.php?NewsID=83003>
- Market Watch: <http://www.marketwatch.com/story/us-dept-of-transportation-awards-fiu-millions-to-help-build-safer-bridges-2016-12-07>

FIU NEWS and Online Magazine Statistics:

From December 1, 2016-April 30, 2017

PAGEVIEWS: 455,207

**This number is slightly higher than the number logged during the same time period last year.*

Awards

News and Communications recently won two top honors in the CASE District III annual awards: Grand Prize for "Writing for the Web" for Arctic.fiu.edu (Journey to the Top of the World microsite); and Award of Excellence for "Magazine or Publication Rendering for Tablet or Mobile Technology" for our FIU Magazine app ("Fertile Ground" and "Rising Seas" issues). District III includes universities located in the southeastern United States, including Florida's State University System institutions, plus Duke, Vanderbilt, University of North Carolina and Clemson, among others.

Community Relations, Protocol & Special Events:

Speaking Engagements and Community Activities

- 11/15/16 - Dr. Nathalie Desrayaud, Coral Gables Chamber of Commerce, Keynote Speaker
- 11/24/16 - Winternational Parade
- 1/8/17 - Three Kings Parade
- 1/16/17 - MLK Parade
- 1/19/17 - Robert Grillo, Greater Miami Chamber of Commerce, "Is Miami the Tech Magic City?" Roundtable Speaker
- 3/4/17 and 3/5/17 - Bike MS
- 3/24/17 and 3/25/17 - Greater Miami Chamber of Commerce Youth Leadership Miami Hosted at Biscayne Bay Campus
- 3/31/17 - President Mark B. Rosenberg, Miami Dade Gay & Lesbian Chamber of Commerce, "Diversity & Inclusion in Education" Panelist
- 4/1/17 - President Rosenberg, Greater Miami Chamber of Commerce, Leadership Miami Education Session Speaker
- 4/9/17 - Miami Beach Gay Pride Parade
- 5/5/17 - Edward Murray, Greater Miami Chamber of Commerce, 2nd Annual Sea Level Rise Solutions Conference, Panelist

Awards

- Joaklin Raphael, ICABA Salutes Caribbean Excellence - Rising Star
- Valerie L. Patterson, Legacy Magazine's Top Black Educators of South Florida
- Yhovana D. Gordon, Legacy Magazine's Top Black Educators of South Florida
- Chanadra D. Young Whiting, Legacy Magazine's Top Black Educators of South Florida
- Norman D. Munroe, Legacy Magazine's Top Black Educators of South Florida
- Peter J. Clarke, Legacy Magazine's Top Black Educators of South Florida

- Andrea Queeley Legacy Magazine's Top Black Educators of South Florida
- Heather D. Russell, Legacy Magazine's Top Black Educators of South Florida
- Dr. John A. Rock, Dade County Bar Association's CEO & Corporate Leaders, Saving Lives in Healthcare Award
- Dr. Eneida O. Roldan, Coral Gables Chamber of Commerce, AXA Advisors Business Women of the Year Award in Healthcare
- Dr. Elizabeth M. Bejar, South Florida Hispanic Chamber of Commerce, Hispanic Leadership Award in Education
- Yesim Darici, In the Company of Women, Science and Technology Award
- Dr. Jaffus Hardrick, 2017 South Florida Business & Wealth Excellence in Human Resources Award
- TEDxFIU Team, FIU Division of Human Resources, Presidential Excellence Award
- Luther Brewster, Legacy Magazine, 50 Most Powerful and Influential Black Professionals in Business and Industry for 2017 and Educator of the Year
- Iveris Martinez, Latina Style Magazine's Hispanic Women of Distinction Award

President's Council:

- Six (6) Fostering Panther Pride Meetings, January – May 2017
- 2/24/17 – Advocacy briefing with Governmental Relations
- 3/9/17 – Private exhibit and reception in collaboration with FPL and Fibernet Direct, benefiting Fostering Panther Pride (Raised \$22,900)
- 5/4/17 – SPARK with Luly B. Women's Conference benefiting Fostering Panther Pride (Raised more than \$20,000)
- 5/18/17 – Vine & Dine – Wine and Food Networking Reception in collaboration with the Kiwanis of Little Havana, Latin Builders Association, and the Cuban American Bar Association, benefiting Fostering Panther Pride

Special Events:

- 1/12/17 – MLK Bust Ribbon Cutting Ceremony, Biscayne Bay Campus
- 1/13/17 – MLK Bust Ribbon Cutting, Modesto A. Maidique Campus
- 1/30/17 – Holocaust Memorial Event with Tibor Hollo
- 2/19/17 – Student Academic Success Center Ribbon Cutting Ceremony
- 4/6/17 – Constitutional Review Commission Meeting
- 4/20/17 – The Frost Art Museum Vicky's Café Ribbon Cutting Ceremony

Ceremonies:

December 2016

- Fall 2016 Commencement (nine ceremonies) – 3,762 graduates attended

April/May 2017

- Spring 2017 Commencement (11 Ceremonies over five days) – 3,998 graduates attended
**Includes the Herbert Wertheim College of Medicine Convocation Ceremony*
- FIU-Tianjin University of Commerce Commencement – 168 graduates attending
- FIU Law Commencement – approximately 140 JD, 20 LLM, 20 JM

Video and Social Statistics:

Social Media:

Facebook

Gained Likes: 6,039

Total Likes: 126,801

Instagram

Gained Followers: 3,558

Total Followers: 36,824

Twitter

Gained Followers: 3,200

Total Followers: 33,149

Social Media Campaigns:

Ongoing #RepFIU

Instagram Total Engagements: 10,196

Facebook Total Engagements: 9,537

Fostering Panther Pride

Instagram Total Engagements: 6,113 (Engagement still growing)

Facebook Total Engagements: 15,555 (Engagement still growing)

Ongoing Panthers Care

Instagram Total Engagements: 1,615 (Engagement still growing)

Facebook Total Engagements: 846 (Engagement still growing)

Video Projects:

Wertheim Performing Arts Center 20th Anniversary

Center for Children and Families (CCF)

CCF Summer Treatment Program

FIU Bridge
StartUp FIU
Center for Imaging Science MRI
Herbert Wertheim College of Medicine Match Day 2017
Engineering Expo 2017
Research Dept. Washington D.C. Symposium
Adaptive Neural Systems Lab
Extreme Events Institute programs

Large Photo Projects:

FIU Teach
Fostering Panther Pride
Global Health Conference
Torch Awards

Digital Communications/Web Team:

Completed Projects:

1. Foundation Annual Report 2016 - <https://annualreport.fiu.edu/>
2. FIU-FAST - <https://fast.fiu.edu/>
3. Ignite Campaign Website - <https://ignite.fiu.edu/>
4. Office of the Vice Provost - <https://vpbbc.fiu.edu/>
5. Academic Planning and Accountability - <https://apa.fiu.edu/>
6. Institutional Assessment - <https://assessment.fiu.edu/>
7. Accreditation - <https://accreditation.fiu.edu/>
8. Herbert Wertheim College of Medicine - <https://medicine.fiu.edu/>
9. College of Arts, Sciences & Education - <https://case.fiu.edu>

Other External Relations Projects:

- Fostering Panther Pride
- eMerge Americas Conference
- TEDxFIU

Office of Engagement

Talent Development Network (TDN)

The Talent Development Network continues to excel in its core goal of creating new industry specific internships. On February 14, 2017, students and employers from across Miami-Dade County were given the opportunity to practice highly important networking skills at a breakfast at the Beacon Council as part of an event for TDN. More than 60 students from seven academic institutions that participate in Miami's Academic Leaders Council joined more than 50 employers – such as Uber, the New Tropic, Miami-Dade County, the City of Miami Beach, Telefonica, Senator Daphne Campbell, Stardom Up and Cargo42 – for an hour of speed networking. Each participant had the opportunity to speak to either a student or employer for three minutes at a time before they were asked to move on.

The networking was followed by a panel where interns Feras Ahmed and Alma Ramirez spoke about their internship experiences and how it helped launch their career alongside their employers, Brian Brackeen of Kairos and Mallesh Murugesan of Abeyon, respectively, who shared the value that interns bring to companies.

Part of a new series, TDN's next speed networking breakfast will be held in Fall 2017.

Life Sciences South Florida (LSSF) Undergraduate Symposium

On Saturday, April 1, 2017, more than 200 life science undergraduate students and faculty from all across southern Florida judged or presented their original research at the Life Sciences South Florida Annual Research Symposium. Hosted by Palm Beach State College, the fifth symposium was the fifth and largest symposium yet, which included students from all LSSF member institutions: FIU, FAU, Miami Dade College, Nova Southeastern University, Indian River State College, Broward College, St. Thomas University, Palm Beach State College, Florida Gulf Coast University, Florida Memorial University, Barry University, and the University of Miami. We welcomed Florida Memorial University (FMU) faculty and students to their first year participating in the Symposium!

PBSC President Ava L. Parker, FIU Vice President Saif Ishoof, long-time Palm Beach County Commissioner Karen Marcus, Scripps Florida scientist Dr. Brian Paegel and 2012 Symposium Alum Michael Butts addressed the attendees, and encouraged them in their scientific endeavors.

Winners of the symposium earned technology prizes, including iPads, Beats headphones, and Apple TVs. All participants were entered into a raffle for six HP printers, sponsored by FIU's Business Services. Symposium costs were paid for by LSSF member institutions, with support from PBSC's National Science Foundation (NSF) Innovate grant.

Maya Angelou Breakfast - Little Haiti Engagement - via Education Effect

On April 4, 2017, Carlotta Walls Lanier joined more than 100 community leaders in Little Haiti including Maya Angelou's grandson, Elliott Jones; FIU President, Mark B. Rosenberg; Vice President for Engagement, Saif Y. Ishoof; Education Effect Director, Dr. Donnie Hale Jr.; the director of the Sant La Haitian Neighborhood Center, Gepsie Metellus; and the philanthropist who helped launch the Education Effect in Little Haiti, Rose Ellen Greene; for a day of reflection and celebration in honor of Maya Angelou on what would have been her 89th birthday.

Bringing together some of Little Haiti's most influential and impactful community leaders, the breakfast was an opportunity to share and celebrate successes, discuss innovations and opportunities to collaborate, honor the important black women who have helped shape American history, and learn about the work FIU is doing in Little Haiti.

"Both Maya and Carlotta have dedicated much of their lives to helping others reach their American dream," said President Rosenberg. "At FIU we are no different. From the beginning, FIU has always been about access. We believe that no one who is driven and determined deserves to fall through the cracks. We measure our success by who we include not exclude."

Together for Children

Together for Children is a coalition of government, education, business, law enforcement, justice and funding entities that have joined together to provide leverage and expand their collective resources to promote youth safety and address the root causes of youth violence.

FIU's Office of Engagement continues to serve as the higher education liaison to the Together for Children Coalition. As of March 2016, FIU facilitated the recruitment of sixteen faculty members from FIU, Miami Dade College, UM, Florida Memorial University, Barry University, St. Thomas University, and University of Florida. These researchers are partnering on collaborative grant writing and long term evaluation projects surrounding the proposed scope of work for the coalition.

Faculty members from the FIU School of Social Work have been able to partner with local agencies on grants related to coalition activities. Grant proposals have resulted in funding recommendations from The Children's Trust at more than \$500,000. Final awards will be announced on May 2, 2017.

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