



**FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
AD-HOC COMMITTEE
MINUTES
JULY 7, 2016**

1. Call to Order and Chair's Remarks

The Florida International University Board of Trustees' Ad-Hoc Committee meeting was called to order by Committee Chair Natasha Lowell on Thursday, July 7, 2016 at 8:27 a.m. at the Coral Gables Country Club, Merrick Room, 997 North Greenway Drive, Miami, Florida 33134.

The following attendance was recorded:

Present:

Natasha Lowell, *Committee Chair*
Jorge L. Arrizurieta
Michael G. Joseph

2. Discussion Item

AH1. Board and University Policies

Committee Chair Lowell noted that the Ad-Hoc Committee is charged with reviewing current policies, including naming policies, and to make a recommendation for the Board's consideration. She requested that the Committee members refer to the University's Donative Naming Policy, which she added was approved by the Board of Trustees in 2014 and to Florida Board of Governors (BOG) Regulation 9.005, naming of Buildings and Facilities.

Committee Chair Lowell stated that the University's Donative Naming Policy governs the naming of University campuses, buildings, other physical spaces or structures, academic or departmental units, programs, endowed faculty positions, fellowships and other endowed funds, where appropriate, for naming opportunities associated with donor recognition. She added that honorary namings are not covered by this policy, and are reserved to the Board of Trustees.

Committee Chair Lowell indicated that BOG Regulation 9.005 establishes procedures for the naming of University Facilities. She further stated that, under this Regulation, the honorary naming of a University Facility is not allowed for any active board member or employee of the Board of Governors or any active employee, student, or trustee of the university. Committee members reviewed the University's naming policy and BOG Regulation 9.005 relative to honorary namings, delineating that the Board of Trustees action in 2009 to rename the University Park Campus is not allowed under current policy.

Trustees noted that in order to accomplish the University's strategic goals, while meeting the State's Performance Funding metrics, the University must increase and diversify its revenue streams, with particular focus on private gifts. Committee Chair Lowell indicated that the FIU *Beyond Possible 2020* strategic plan lays out a very ambitious goal for fundraising, with a goal of \$300M overall endowment for private gifts by the year 2020. Trustees identified challenges, such as increasing pressures on public higher education where public investment in higher education is declining, and there is a commitment to keeping a college education affordable and accessible through state-mandated low tuition.

Trustees engaged in a substantive discussion on the current honorary campus naming, and any possible limitations for future naming opportunities associated with donor recognition. Trustees noted that in order for the University to realize its ambitions, remain competitive, and truly make a difference nationally and globally, it was critical for all FIU campuses to remain available for philanthropic prospects.

A motion was made and passed that the FIU Board of Trustees Ad-Hoc Committee recommend to the Board of Trustees to create and/or modify the University policy on donative and non-donative naming in relation to University facilities, including campuses, to ensure compliance with BOG policy on naming of university facilities as specified in BOG regulation 9.005, and furthermore to rename the Modesto A. Maidique campus to FIU.

3. New Business

No new business was raised.

4. Concluding Remarks and Adjournment

With no other business, Committee Chair Natasha Lowell adjourned the meeting of the Florida International University Board of Trustees' Ad-Hoc Committee on Thursday, July 7, 2016 at 10:04 a.m.

There were no Trustee requests.