



**FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
EXTERNAL RELATIONS COMMITTEE**

Tuesday, June 3, 2014

12:00 pm **approximate start time*

Florida International University
Modesto A. Maidique Campus
MARC International Pavilion

Committee Membership:

Claudia Puig, *Chair*; Jorge L. Arrizurieta, *Vice Chair*; Sukrit Agrawal; Jose J. Armas; Robert T. Barlick, Jr.; Marcelo Claure; Gerald C. Grant, Jr.

Liaisons:

T. Gene Prescott, *Foundation Board of Directors*; Monica Rabassa, *President's Council*;
Frank Peña, *Alumni Association Board of Directors*

AGENDA

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| 1. Call to Order and Chair's Remarks | Claudia Puig |
| 2. Approval of Minutes | Claudia Puig |
| 3. President's Remarks | Mark B. Rosenberg |
| 4. Discussion Items | |
| 4.1 2014 Legislative Session Report | Stephen A. Sauls |
| 4.2 The Fair | Sandra B. Gonzalez-Levy |
| 4.3 Engagement Update | Irma Becerra-Fernandez |
| 4.4 Tianjin 10 th Anniversary | Sandra B. Gonzalez-Levy |
| 5. New Business <i>(If Any)</i> | Claudia Puig |
| 6. Concluding Remarks and Adjournment | Claudia Puig |

Next External Relations Committee Meeting is scheduled for Wednesday, January 14, 2015

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**THE FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
External Relations Committee**

June 3, 2014

Subject: Approval of Minutes of the Meeting held January 9, 2014

Proposed Committee Action:

Approval of Minutes of the External Relations Committee meeting held on Thursday, January 9, 2014 at the Modesto A. Maidique Campus, Graham Center Ballrooms.

Background Information:

Committee members will review and approve the Minutes of the External Relations meeting held on Thursday, January 9, 2014 at the Modesto A. Maidique Campus, Graham Center Ballrooms.

Supporting Documentation: External Relations Committee meeting minutes:
January 9, 2014

Facilitator/Presenter: Committee Chair Claudia Puig

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**FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
EXTERNAL RELATIONS COMMITTEE
MINUTES
JANUARY 9, 2014**

1. Call to Order and Chair's Remarks

The Florida International University Board of Trustees' External Relations Committee meeting was called to order by Committee Chair Claudia Puig at 10:25 am on Thursday, January 9, 2014 at the Modesto A. Maidique Campus, Graham Center Ballrooms.

The following attendance was recorded:

Present

Claudia Puig, *Chair*
Jorge L. Arrizurieta, *Vice Chair*
Robert T. Barlick, Jr.
Gerald C. Grant, Jr.

Excused

Sukrit Agrawal
Jose J. Armas
Marcelo Claude

Trustees C. Delano Gray and Liane M. Sippin and University President Mark B. Rosenberg were also in attendance.

Committee Chair Puig welcomed all Trustees, faculty and staff to the meeting.

2. Approval of Minutes

Committee Chair Puig asked if there were any additions or corrections to the minutes of the September 10, 2013 External Relations Committee meeting. Hearing none, a motion was made and passed to approve the Minutes of the External Relations Committee Meeting held on Tuesday, September 10, 2013.

3. President's Remarks

University President Mark B. Rosenberg noted that the University community welcomed the return of students and faculty for the first day of spring 2014 classes on January 6. He reported that Miami-Dade County Public Schools announced in December that Miami Northwestern Senior High School has achieved the first "A" grade in the school's history and added that The Education Effect partnership with FIU played an integral role in this accomplishment. He stated that building upon this success, FIU will collaborate with Booker T. Washington Senior High School on: promoting 100 percent graduation and a college-going culture; improving teaching and learning, particularly in STEM subjects, including engineering and astronomy; and increasing engagement of parents and

community residents. He also reported that Booker T. Washington is one of Miami's oldest schools and is historically ranked a "D/F" school. He indicated that Booker T. Washington performs in the lowest quartile among schools in Florida, further noting that 85 percent of students are classified as economically disadvantaged and that the school serves more homeless children than any other in the school district.

4. Action Item

ER1. Fair Relocation Project / Agreement by and among Florida International University (FIU), Miami-Dade County (MDC) and the Miami-Dade County Fair & Exposition, Inc. (The Fair) setting forth the proposed next steps in FIU's acquisition of the Fair site

Senior Vice President of External Relations Sandra B. Gonzalez-Levy provided an update on the status of the FIU Footprint Expansion at the Modesto A. Maidique Campus. She noted that the FIU Board of Trustees has adopted two resolutions in support of FIU's expansion onto The Fair site. She added that the parties continue to make progress and this Agreement is the parties' next step to identifying sites and arrangements for The Fair's relocation. She stated that in addition to FIU Board of Trustees approval, the framework of the Agreement will also need to be approved by the MDC Commission and The Fair's board. She indicated that it is anticipated that upon site identification, agreement upon a budget amount and land and program needs, and any required next steps, which may include compliance with Article 7 of the MDC Charter, a detailed project implementation plan along with the proposed recommended site would need to be developed by all parties to be considered by all three governing boards.

President Rosenberg thanked the Trustees for their continued support, noting that many steps need to be taken in order to effectuate any potential relocation and expansion by FIU onto Tamiami Park.

A motion was made and passed that the FIU Board of Trustees External Relations Committee recommend that the Florida International University Board of Trustees approve the framework of the Agreement by and among FIU, MDC and The Fair setting forth the proposed next steps in FIU's acquisition of the Fair site and authorize the University President or designee to execute the Agreement and to make any adjustments in the Agreement required in connection with finalizing the Agreement.

5. Information/Discussion Item

5.1 2014 State Legislative Priorities

Vice President for Governmental Relations Stephen A. Sauls provided an overview of the 2014 State Legislative Priorities and reminded the Committee of the upcoming FIU Day in Tallahassee, which he noted would take place on March 5, 2014. He stressed the importance of maintaining continued dialogue with local legislators who advocate for the University.

6. New Business

No new business was raised.

7. Concluding Remarks and Adjournment

With no other business, Committee Chair Claudia Puig adjourned the meeting of the Florida International University Board of Trustees External Relations Committee on Thursday, January 9, 2014 at 10:53 am.

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THE FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
External Relations Committee

June 3, 2014

Subject: Discussion Items

Proposed Committee Action:
None. Information/Discussion only.

Background Information:

Vice President of Governmental Relations Stephen A. Sauls will report on the 2014 Legislative Session. Senior Vice President of External Relations Sandra B. Gonzalez-Levy will report on the 10th anniversary celebration of the School of Hospitality and Tourism Management Marriott Tianjin China program and will also provide an update on the Fair Relocation Project. Vice President for Engagement Irma Becerra-Fernandez will present the 2013 year in review and report on Life Sciences South Florida and Internships.

Supporting Documentation: 2014 Legislative Session Report
Engagement Update

Facilitator/Presenter: Stephen A. Sauls
Sandra B. Gonzalez-Levy
Irma Becerra-Fernandez

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**Board of Trustees
External Relations Committee
June 3, 2014**

2014 Legislative Session – Budget Outcomes

The 2014 General Appropriations Act, HB 5001, was voted on and passed by the Florida Legislature on the final day of Session, Friday, May 2nd. The Budget is not final until it is signed into law by the Governor. Below is a breakdown of FIU's budget outcomes:

Fixed Capital Outlay

The State University System received a total of \$254,578,138 in funding for Fixed Capital Outlay needs in FY 2014-2015. That reflects an increase of \$171 million from the FY 2013-2014 overall appropriation. These projects are eligible for a veto by the Governor.

Public Education Capital Outlay (PECO)

The State University System (SUS) received \$155,805,000. Of that amount, FIU received \$10 million for Strategic Land Acquisition and \$6.8 million for the Student Academic Support Complex.

Critical Deferred Maintenance

The SUS received \$20 million. FIU's allocation is \$1,992,811.

Renovations, Remodeling and Repairs

The SUS received \$37,649,378. FIU's allocation is \$3,188,902.

Capital Improvement Trust Fund (CITF) Projects

The SUS received \$41,123,760. FIU's allocation is \$7,327,049.

Education

The following projects were funded in the Education Budget, will be rolled into the FIU base budget and are not eligible for a veto by the Governor:

- \$188,000 recurring for the final year of state funds for the Herbert Wertheim College of Medicine
- \$300,000 non-recurring for the College of Education Panther LIFE program
- \$300,000 non-recurring for the Fostering Panther Pride network

- \$1,000,000 non-recurring for FIU Health Embrace
- \$475,000 non-recurring for the Washington Center for Internships and Academic Seminars

Health

The following project is funded in the Health Budget and is eligible for a veto by the Governor:

- \$540,000 non-recurring for the FIU Institute on Aging and Health

General Government

The following projects are funded in the General Government Budget through the Insurance Regulatory Trust Fund or the Hurricane Catastrophe Fund and are eligible for a veto by the Governor:

- \$300,000 non-recurring for the Wall of Wind
- \$700,000 for the International Hurricane Research Center
- \$632,000 non-recurring for the maintenance of the Public Loss Model
- \$1,543,300 non-recurring for year two of a three year enhancement project for the Public Loss Model

Deducts

The FIU College of Law Center for Ethics and Professionalism faced a \$500,000 recurring deduction in the Senate Budget. The deduction was successfully removed before the Budget was finalized.

Other Funding Issues

- \$400,000 non-recurring for the FIU Small Business Development Center (veto eligible)
- \$100,000 non-recurring for the Economic Development Study (not eligible for a veto)
- \$800,000 non-recurring for the Neuroscience Centers of Florida Foundation (not eligible for a veto)
- The FIU-UCF-USF Metropolitan Consortium requested \$12 million in funds to be split evenly by the three institutions. The partnership was not funded.

Performance Funding

In January, the Board of Governors (BOG) approved a proposal to fund state universities based on their performance of 10 metrics. The Legislature adopted the BOG funding model with some modifications for implementation in the 2014-2015 school year. Policymakers, as well as the Board, are committed to making performance funding a primary stream of new revenue for university operations, and have made clear they intend to monitor and reward what is considered either excellent or improving performance by institutions. The breakdown of funding is as follows:

- Restoration of \$7,193,925 base funding reduction
- FIU share of \$100 million in new funds for performance funding: \$13,912,467 million
- FIU share of \$20 million in performance funding: \$2,173,913 million (not considered new funding because it was already assumed as recurring in the FIU budget)
- FIU share of \$15 million in GAP funds: \$ 1,879,045 million (considered new funding)
- Total Performance Funding: \$17,965,425 million
- Total Incremental New Funding for FIU: \$15,791,512 million (new performance funding plus FIU share of GAP funding)

Dual Enrollment Funding

The Legislature appropriated \$305,333 non-recurring for Dual Enrollment credit hours above school district required payment. The BOG worked with the Division of Public Schools to determine the distribution of the funds and \$89,695 will be appropriated to FIU for Summer Dual Enrollment Programs.

Tuition Policy

The House and Senate passed HB 851, which reduces the maximum rate of differential tuition from 15% to 6% for universities with preeminence status (University of Florida and Florida State University). The bill does away with the tuition differential increase completely for all other universities and eliminates the automatic annual tuition increase based on inflation. The bill also grants in-state tuition rates to undocumented students who have attended school in Florida for at least three years and graduated from a Florida high school.

Life Sciences South Florida

Working through the Office of Engagement, **Life Sciences South Florida (LSSF)** hosted two major events at FIU in March and April. On March 27 and 28, 2014, LSSF partnered with BioFlorida for its inaugural **Latin America and Caribbean Life Science Conference**. More than 140 people attended the two-day conference, the majority of whom conduct business in Latin America. FIU provided campus tours that included the Stocker AstroScience Center, the STAR Center at the College of Nursing and Health Sciences and the Biomedical Engineering labs. FIU President Mark B. Rosenberg gave opening remarks and Vice President for Engagement Irma Becerra-Fernandez spoke on a panel about university research collaborations in Latin America, along with representatives from The Scripps Research Institute, the Vaccine & Gene Therapy Institute of Florida, Max Planck Institute for Neuroscience and the University of Miami. FIU was a “diamond-level” sponsor of the event, with contributions from the Division of Research, the College of Arts and Sciences (SISH and SIPA), the Nicole Wertheim College of Nursing and Health Sciences, the College of Engineering (Dean’s Office and Biomedical Engineering) and the Latin America and Caribbean Center.

On April 12, 2014, LSSF and FIU hosted the **2nd Annual STEM Undergraduate Research Symposium** to showcase original student research in Science, Technology, Engineering and Mathematics (STEM) fields. State **Senator Jeremy Ring** and FIU Assistant Dean for Academic Affairs and Chair of the Department of Humanities, Health, and Society **Dr. Pedro Greer** were the keynote speakers at the event, which featured oral and poster presentations on topics ranging from Post-Traumatic Stress Disorder (PTSD), HIV and drug addiction to early education, autism and genetics. More than 180 people attended, including 74 students and 44 judges. In addition to FIU, students from Barry University, Broward College, Florida Atlantic University, Florida Gulf Coast University, Indian River State College, Miami Dade College, Nova Southeastern University, Palm Beach State College and the University of Miami participated. The symposium was chaired by Dr. Susan Webster of the FIU Division of Research, with assistance from VP Becerra-Fernandez and Iris Perez of the Office of Engagement.

FIU student Leidy Gonzalez won third place in the poster category for her project titled: *“Phylogenetic Analysis of Co-Diversification between the Bacterial Order Oceanospirillales and Anthozoans.”* Florida Atlantic University took first place in the oral presentation category and University of Miami received first place in the poster category.

Internships

The Office of Engagement continues to promote and expand internship opportunities for FIU students. On March 28, 2014, Engagement hosted members of the **U.S. Defense Logistics Agency** (DLA) for a ceremony to finalize a partnership agreement to identify and promote jobs and internships at the DLA for FIU students. Already, the agency has hired four FIU students for permanent, fulltime positions at locations around the U.S. Signing ceremony attendees included: DLA Director of Human Resources Brad Bunn and Human Resources Specialist Sarah Evans, along with FIU's Dr. Douglas Wartzok, Provost and Executive Vice President; Dr. Irma Becerra-Fernandez, Vice President for Engagement; Dr. Nancy Richmond, Director of Career Management Services; Ms. Emmanuela Pierre-Stanislaus, Assistant Director of the Career Services Office; Dr. Cheryl Nowell, Executive Director of Counseling and Psychological Services; and Dr. Stavros Georgakopoulos, Assistant Professor in the College of Engineering and Computing.

The Office of Engagement also joined **Miami-Dade Mayor Carlos Gimenez** in celebrating the graduation of 29 FIU students from the **Miami-Dade County Mayor's Executive Internship** program on April 16, 2014. Overseen by the Office of Engagement and Career Services, the program was launched in 2012 and is open to juniors, seniors and graduate students with a grade point average of at least 3.0. Students who are accepted into the program are assigned to specific county departments, working 20-25 hours a week under the supervision of a department director. The interns have weekly meetings with the mayor, deputy mayors or top department directors. Each student was assigned to a team and produced a final project making recommendations to improve Miami-Dade County government, including cost-saving recommendations in IT, water and sewer and the police department.

Of the more than 100 students who have completed the program, eleven have been hired by the County. The Office of Engagement uses the program as a model for other government agencies who want to partner with FIU on internships.

2013 Engagement Year in Review

In February, the Office of Engagement produced its first annual report, the "**2013 Year in Review**" to highlight the office's initiatives and recognize our community partners and donors. Highlights included **ACCESS**, the University's achievement-oriented partnership with Miami-Dade County Public Schools; **The Education Effect**, a university community school partnership started at Miami Northwestern Senior High School and recently expanded to Booker T. Washington Senior High; **Life Sciences South Florida**, a 20-member consortium of university and community college presidents, research institutions and economic development councils focused on expanding the life sciences industry in South Florida; the **Internships** and **Talent Development Network** programs, both designed to offer experiential learning opportunities for

students and retain talent in South Florida; and **Fostering Panther Pride**, a recently launched program that provides specialized services to former foster care and homeless youth at FIU. The Year in Review publication will be distributed among FIU leadership, as well as to community organizations, partners and donors. The goal is to tell the story of FIU's multi-faceted and multi-disciplinary approach to community engagement and encourage support of and participation in the University's efforts.

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