



**FLORIDA INTERNATIONAL UNIVERSITY**  
**BOARD OF TRUSTEES**  
**EXTERNAL RELATIONS COMMITTEE**

Thursday, January 9, 2014  
10:00 am *approximate start time*  
Florida International University  
Modesto A. Maidique Campus  
Graham Center Ballrooms

**Committee Membership:**

Claudia Puig, *Chair*; Jorge L. Arrizurieta, *Vice Chair*; Sukrit Agrawal; Jose J. Armas; Robert T. Barlick, Jr.; Marcelo Claire; Gerald C. Grant, Jr.

**Liaisons:**

T. Gene Prescott, *Foundation Board of Directors*; Monica Rabassa, *President's Council*;  
Gonzalo A. Acevedo, *Alumni Association Board of Directors*

**AGENDA**

1. Call to Order and Chair's Remarks Claudia Puig
2. Approval of Minutes Claudia Puig
3. President's Remarks Mark B. Rosenberg
4. Action Item Sandra B. Gonzalez-Levy
  - ER1. Fair Relocation Project / Agreement by and among Florida International University, Miami-Dade County and the Miami-Dade County Fair & Exposition, Inc. setting forth the proposed next steps in FIU's acquisition of the Fair site
5. Information/Discussion Item Stephen A. Sauls
  - 5.1 2014 State Legislative Priorities
6. New Business (*If Any*) Claudia Puig
7. Concluding Remarks and Adjournment Claudia Puig

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**THE FLORIDA INTERNATIONAL UNIVERSITY  
BOARD OF TRUSTEES  
External Relations Committee**

January 9, 2014

**Subject: Approval of Minutes of the Meeting held September 10, 2013**

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**Proposed Committee Action:**

Approval of Minutes of the External Relations Committee meeting held on Tuesday, September 10, 2013 at the Biscayne Bay Campus, Kovens Conference Center, Bayview Ballrooms.

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**Background Information:**

Committee members will review and approve the Minutes of the External Relations meeting held on Tuesday, September 10, 2013 at the Biscayne Bay Campus, Kovens Conference Center, Bayview Ballrooms.

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**Supporting Documentation:** External Relations Committee meeting minutes:  
September 10, 2013

**Facilitator/Presenter:** Committee Chair Claudia Puig

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**FLORIDA INTERNATIONAL UNIVERSITY  
BOARD OF TRUSTEES  
EXTERNAL RELATIONS COMMITTEE  
MINUTES  
SEPTEMBER 10, 2013**

**1. Call to Order and Chair's Remarks**

The Florida International University Board of Trustees' External Relations Committee meeting was called to order by Committee Chair Claudia Puig at 8:43 am on Tuesday, September 10, 2013 at the Biscayne Bay Campus, Kovens Conference Center.

The following attendance was recorded:

***Present***

Claudia Puig, Chair  
Jorge L. Arrizurieta, Vice Chair  
Sukrit Agrawal  
Robert T. Barlick, Jr.  
Monica Rabassa, *President's Council*  
T. Gene Prescott, *FIU Foundation Board of Directors, Inc.*

***Excused***

Jose J. Armas  
Marcelo Claure  
Gerald C. Grant, Jr.

University President Mark B. Rosenberg was also in attendance.

Committee Chair Puig welcomed all Trustees, faculty and staff to the meeting. She also welcomed President's Council member Monica Rabassa and FIU Foundation Board of Directors member T. Gene Prescott to the meeting.

**2. Approval of Minutes**

Committee Chair Puig asked if there were any additions or corrections to the minutes of the March 6, 2013 External Relations Committee meeting. Hearing none, a motion was made and passed to approve the Minutes of the External Relations Committee Meeting held on Tuesday, March 6, 2013.

**3. President's Remarks**

University President Mark B. Rosenberg opened his remarks by indicating that during the meeting updates would be provided to the Committee on challenges facing the University, including the current outlook on operational funding and fixed capital outlay funding, recent changes to student performance-based funding and the forthcoming impact on current and future students of the University. He further noted that the University remains fully engaged in initiatives that serve the

community-at-large. Following President Rosenberg's opening remarks the Committee then discussed various items.

#### **4. Strategic Discussion on External Relations**

Chair Puig noted that FIU, recognized as the second largest university in Florida, continues to make a significant impact on the City of Miami as well as the state. She stated that even in economically challenging times, the University remains committed to the community through emerging partnerships such as University City, an initiative that will help improve transportation access by linking west Miami and the airport areas. She further stated that FIU further demonstrates its community commitment through student-centered initiatives such as The Education Effect, a program that has increased enrollment and student performance at the university level by working with high school students in Miami's Liberty City. Committee Chair Puig asked that President Rosenberg lead the strategic budget discussion.

##### **4.1 Strategic Budget Discussion**

President Rosenberg noted that he was grateful that FIU's College of Medicine received a substantial appropriation from the Legislature's last session in order to expand its successful NeighborhoodHELP community partnership. He stated, however, that incremental revenue related to tuition state appropriation remained unclear. President Rosenberg further stated that, with the exception of a few legislative initiatives, the steady reduction in revenue for Public Education Capital Outlay (PECO) funding was of much concern for universities across the State University System. He noted that a number of buildings used regularly by the University currently require remodeling and retrofitting in order to update research space and student classrooms, and added that while the University has seen significant growth in new facilities, funding sources were becoming increasingly scarce. President Rosenberg stated that last year, the Florida Board of Governors launched a Task Force on Facilities Funding in order to analyze ways to address the crisis in infrastructure and facilities funding amid the State University System, and that the University was looking forward to the recommendations of the Task Force.

Provost and Executive Vice President Douglas Wartzok stated that as a leader in the state for awarding degrees, Florida International University makes a significant contribution to the state and the south Florida economy. A discussion among Trustees and University administration then occurred regarding the issue of funding for maintenance and construction, and how it affected many universities across the State University System. It was concluded that making investments in maintenance and construction for higher education, and maintaining communication with other urban-serving universities as well as state legislators on the current challenges was critical to the state's economic development. President Rosenberg agreed that it is important to communicate that the forthcoming changes in funding would impact higher education as well as the state's economy.

President Rosenberg also reported that beginning in the fall 2014 term, the University would see the first great impact to the recent changes in performance-based and need-based funding for students. He stated that, due to the changes in eligibility, preliminary figures indicated the majority of incoming freshman would no longer be qualified to receive this funding. President Rosenberg stated that this would radically change the University's student demographic and impact hard

working families in the South Florida community, as well as the communities surrounding other urban-serving universities. He noted that although University was able to mitigate the impact for the 2013-14 academic year, the university would unfortunately not have sufficient resources to cover the gap in funding expected for the next academic year. He stated that this impact would likely also result in slowed graduation rates and an increase in drop-out rates from students who cannot afford to pay for their education out-of-pocket.

Despite the challenges ahead, President Rosenberg stated the University would continue to deliver quality and effective instruction for students, and make strategic investments in its growth while continuing to serve the community-at-large. He noted that the University was working hard to develop innovative approaches in order to mitigate the forthcoming reduction in funding. President Rosenberg asked members of the External Relations Committee for their assistance and guidance in identifying alternative strategies that would allow the University to continue its momentum and positive impact as a major economic driver of the community and the state.

Given the projected shortfalls in funding, Committee Chair Claudia Puig stressed the importance of maintaining continued dialogue with local legislators who advocate for the University. She stated that a re-assessment of how the Board of Trustees interacts with the Legislature could be helpful. In preparation for the upcoming session, she requested that the administration provide the Board with detailed information on the changes in funding, how these changes will impact the University, and what members of the Board can do to assist during this time of change.

#### **4.2 FIU's Footprint Expansion**

Senior Vice President of External Relations Sandra Gonzalez-Levy provided an update on the status of the FIU Footprint Expansion at Modesto A. Maidique Campus. VP Gonzalez-Levy noted that the University has been working with representatives from the Dade County Youth Fair, Inc. (The Fair) and Miami-Dade County in order to identify a mutually beneficial solution to expand the Modesto A. Maidique Campus. She stated that County officials would meet again on September 11<sup>th</sup> to discuss a report created by an independent consultant, who conducted market studies of potential sites within Miami-Dade County. VP Gonzalez-Levy further stated that the University was poised to move forward with making a case for expansion of the Modesto A. Maidique Campus, noting that the acquisition of the land currently in use by the The Fair would benefit the greater community by supporting the continued growth of the University, providing additional academic, research, and clinical space. She further added that the economic impact of the expansion would create more jobs, allow for continued collaboration with local businesses, and further support the expansion of the University's academic health sciences. She thanked the External Relations Committee and the Board of Trustees for their continued support, adding that the administration would provide updates on the expansion process.

President Rosenberg added that, as a public-serving institution, the University has a research and clinical responsibility to growing community needs. He stated that additional research and facilities space it would be a necessity in order for the Academic Health Center to respond to the needs of the community.

### **4.3 Local Community Engagement**

President Rosenberg provided an update on Local Community Engagement. He stated the University continued to align itself with initiatives aimed at serving the community-at-large. He noted that, as the Biscayne Bay Campus falls within the jurisdiction of the City of North Miami, FIU has been in ongoing communication with Lucie Tondreau, recently elected Mayor of North Miami, about current issues facing the campus and surrounding community. He further stated that he was pleased to note that, with the start of the 2013-14 school year for Miami-Dade County Public School students, the campus celebrated the opening of the MAST@FIU, the only four-year high school on a university campus in Miami-Dade County. President Rosenberg noted that MAST@FIU supports the state objectives to have more highly-qualified graduates of science, engineering, technology, and math (STEM) in Florida, and would further strengthen the University's partnership with the City of North Miami.

President Rosenberg stated that the University would also continue its collaboration with the City of Sweetwater, stating that the recent acquisition of the Transportation Investment Generating Economic Recovery Program (TIGER) grant would allow FIU, the City of Sweetwater, the Miami-Dade Transportation Authority, Miami-Dade Expressway Authority, the Florida Department of Transportation, IBM and engineering firm T.Y. Lin International to move forward with University City. He noted that the initiative would add value to the community as well as the University, by helping to improve transportation, create jobs, and stimulate economic growth.

President Rosenberg also commented on recent acknowledgements of Florida International University's commitment to state and local communities. He added that Governor Rick Scott recently recognized College of Medicine faculty member Dr. Pedro "Joe" Greer as a Great Floridian, and also remarked that Governor Scott, along with the citizens of Coconut Grove, were in support of the rebuilding of the historic Coconut Grove Playhouse as a professional theatre and educational complex.

Committee Chair Puig gave special thanks to members of the community, the University, and the administration for their continued support and dedication to Florida International University.

### **5. New Business**

*No new business was raised.*

### **6. Concluding Remarks and Adjournment**

With no other business, Committee Chair Claudia Puig adjourned the meeting of the Florida International University Board of Trustees External Relations Committee on Tuesday, September 10, 2013 at 9:54 am.

*MG*  
*10.24.13*



**THE FLORIDA INTERNATIONAL UNIVERSITY  
BOARD OF TRUSTEES  
External Relations Committee**

January 9, 2014

**Subject:** Fair Relocation Project / Agreement by and among Florida International University (FIU), Miami-Dade County (MDC) and the Miami-Dade County Fair & Exposition, Inc. (The Fair) setting forth the proposed next steps in FIU's acquisition of the Fair site

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**Proposed Committee Action:**

Recommend to the Florida International University Board of Trustees approval of the framework of the Agreement by and among FIU, MDC and The Fair setting forth the proposed next steps in FIU's acquisition of the Fair site and authorize the University President or designee to execute the Agreement and to make any adjustments in the Agreement required in connection with finalizing the Agreement.

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**Background Information:**

This Board has passed two resolutions in support of FIU's expansion onto the Fair site. On June 14, 2012, this Board passed a resolution expressing its continued support of the parties' efforts to identify sites that will allow for the expansion of FIU and relocation of The Fair. On October 14, 2013, this Board passed a resolution expressing support for FIU's actions in acquiring the Fair site and committing that FIU would continue to (i) work in a collaborative fashion with the Fair and Miami-Dade County to identify a final site that is mutually beneficial, economically feasible and respectful of the Fair's and FIU's mission of service to the community and (ii) identify funding sources to support the relocation.

The parties continue to make progress and this Agreement is the parties' next step to identifying sites and arrangements for The Fair's relocation from the Fair site expected to be acceptable to all parties. In addition to FIU's board approving the framework of the Agreement, it will be approved by the MDC Commission and The Fair's board.

As of the date of printing this Agenda Item, the Agreement had not been finalized for presentation to the various boards. The University President or designee is being authorized by the Board of Trustees to execute and amend the Agreement should that be necessary.

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**Supporting Documentation:**     *Agreement [to be provided separately upon finalization by the parties]*

**Facilitator/Presenter:**             Sandra B. Gonzalez-Levy

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**THE FLORIDA INTERNATIONAL UNIVERSITY  
BOARD OF TRUSTEES  
External Relations Committee**

January 9, 2014

**Subject: Information/Discussion Item**

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**Proposed Committee Action:**

None. Information/Discussion item.

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**Background Information:**

Vice President for Governmental Relations Stephen A. Sauls will provide a report on the 2014 State Legislative Priorities.

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**Supporting Documentation:** 2014 State Legislative Priorities

**Facilitator/Presenter:** Stephen A. Sauls

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**2014 State Legislative Priorities  
(Preliminary)**

**Issue: Expanding FIU's Footprint  
Request: TBD**

*The Fair Relocation*

Since 2010, FIU has been working with Miami-Dade County and the Miami-Dade County Fair and Exposition to find a suitable location to relocate the Fair and gain access to the 86 acres adjacent to FIU's Modesto A. Maidique Campus. FIU is seeking state funds for the relocation of the Fair and FIU's expansion.

Currently serving almost 53,000 students, FIU has maximized use of its existing space and needs to expand its footprint in order to continue meeting the needs of the South Florida community, spur economic activity and serve a greater public purpose.

It is estimated that:

- FIU's expansion will bring an investment of \$900 million in construction – with an impact of \$1.8 billion.
- Create thousands of jobs and nurture entrepreneurship.
- Have an annual recurring economic impact of \$541 million.

The space will allow FIU to:

- Expand academic and research space with an emphasis in the STEM fields, including classrooms, labs and office space.
- Create partnership space to promote the academic and research mission of the university with a focus on community economic development, entrepreneurship and commercialization of scientific and research findings.
- Accelerate the development of a medical center on the campus.

*Biscayne Bay Campus Secondary Access Road*

FIU continues working with local and state partners to explore options for a viable and adequate secondary access road between Biscayne Boulevard and the Biscayne Bay Campus in North Miami to address the safety and security concerns of our students, faculty, and staff, and that of our neighboring Miami-Dade County public schools. The existing road (NE 151 ST) has been rated highly congested (F grade) and an evacuation study shows that currently it would take 67 minutes to evacuate the campus. With expected growth, the evacuation will increase to 102 minutes. The limitation of one access point raises concerns with regard to emergencies requiring an evacuation and the potential impact if the access is ever temporarily blocked. FIU is committed to working with its partners in trying to find a solution that benefits both the students and the residents of North Miami.

**Issue: College of Medicine  
Request: \$188, 400 (final year of funding)**

For FY14-15, FIU is requesting \$188,400 in incremental funds for the final year of the Herbert Wertheim College of Medicine (HWCOC) implementation plan. FIU urges the Legislature to fully support the funding request as approved by the Board of Governors in accordance with the LCME accreditation plan.

On March 23, 2006, the Florida Board of Governors approved the implementation of a new medical school at FIU, and in the same year the Legislature followed authorizing the College of Medicine at FIU. The requested funds will keep the Medical School on track to full implementation, after which it will become self-sustained.

In the spring of 2013, the HWCOC received full LCME accreditation and graduated its first class of medical doctors. The College achieved 100% match for residencies for its graduates.

**Issue: Facilities Funding**

**Request: \$29.87M PECO; \$4.8M cash \$22M bonded = \$27M CITF; \$10M Courtelis match**

Funding for Fixed Capital Outlay is critical to the continued growth and in turn success of FIU. Three critical sources of facilities funding have been identified as: PECO, CITF and Courtelis.

- **PECO** dollars, or **Public Education Capital Outlay**, are the primary source of funding for Florida's educational fixed capital facilities and infrastructure and allow the university to maintain already existing structures and build new ones to keep up with growth and meet the demand for quality public higher education in South Florida. PECO dollars are also used to meet critical deferred maintenance needs. Request: \$29.87M to be used for the Student Academic Support Complex, the Chiller Plant and remodeling and renovations.
- **CITF**, or the **Capital Improvement Trust Fund** fee, is used by students to build and renovate student facilities. The revenue can only be invested in student facilities. FIU requests the ability to bond the CITF fee revenue in order to maximize use of dollars for the renovation of the Graham Center and the MMC Recreation Center. Request: \$4.8M cash + \$22M bonded = would generate nearly \$27M.
- FIU urges the Legislature to reinstate the **Courtelis Facility Enhancement Challenge Grant Program**, which matches dollar for dollar private donations made to the universities specifically for facilities. That would represent \$10M for FIU.

**Issue: Metropolitan Consortium**

**Request: \$12M (estimated)**

Florida International University, University of Central Florida and University of South Florida are positioned as Florida's top urban serving research institutions of the State University System. Each serves as an anchor institution in its respective metropolitan area and together they are crucial to Florida's economic development. Combined, the three schools serve 62% of Florida's population and 70% of Florida's minorities, award 46% of the State's degrees, and make up nearly 50% of the enrollment of the State University System. The universities' assets—leadership, expertise, capital, land and resources for innovation—give them unparalleled advantages to help develop the cities and surrounding areas in which they are located as well as the State. They serve not only as economic engines, but also as solution centers to the region's most pressing issues including healthcare, transportation, education, and business, among others.

FIU is requesting an estimated \$12M in support for a metropolitan consortium consisting of FIU, UCF and USF. The focus is on career-readiness initiatives that will ultimately better prepare Florida's university graduates to meet the economic needs of the State. The overarching goal is to align career interests of students to an appropriate academic plan that includes intentional efforts to find and promote internship opportunities that meet the economic needs of Florida. Specific actions to help achieve that goal include:

- **High Tech Pathway:** development of an academic progress tracking system to help students and their advisors create and monitor progress towards degree completion.
- **Career Readiness:** promote internship and job opportunities by implementing data management and job search software; creating individualized professional development plans for students; creating career success advocates for high demand employment fields and shared employer development specialists.

- Predictive Analytics: use of data and analytics to identify at-risk students and devise appropriate individualized interventions and applications to promote pathway to academic success.
- Targeted support: addition of student success coaches, bridge advisors, tutors and mentors.

**Issue: Hurricane Mitigation**

**Request: \$650,000 PLM maintenance; \$1.3M PLM enhancements; \$700,000 WOW**

FIU is seeking an increase in continued funding for the maintenance of the Florida Hurricane Public Loss Model. Currently the model receives \$588,000. FIU hopes to increase the funding to \$650,000, reverting the amount to original funding levels prior to budget cuts. FIU is also seeking year two of a three year commitment to fund enhancements to the model at \$1.3M. Additionally, FIU is requesting support for its annual recurring funding for the Wall of Wind at \$700,000.

**Issue: Panther LIFE**

**Request: \$300,000 recurring**

FIU's Panther LIFE (Learning Is For Everyone) is a postsecondary transition program that provides students with intellectual disabilities the opportunity of having a traditional college experience. Each student works with an academic mentor to achieve a structured and individualized curriculum. This certificate, non-degree program of study is aligned with nationally recognized transition domains and allows students to participate in a variety of University courses, campus life events, community activities, and on-campus employment. The program is in its third year and is part of the FIU College of Education, in partnership with Miami-Dade County Public Schools and Parent to Parent of Miami.

In 2013, the Legislature appropriated \$300,000 non-recurring to the program. FIU requests that the funds be made recurring beginning in the 2014-2015 fiscal year.

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