



FLORIDA INTERNATIONAL UNIVERSITY BOARD OF TRUSTEES EXTERNAL RELATIONS COMMITTEE

Wednesday, March 6, 2013
8:30 am
Florida International University
Modesto A. Maidique Campus
College of Business Complex
Special Events Center, Room 233

Committee Membership:

Claudia Puig, *Chair*; Jorge L. Arrizurieta, *Vice Chair*; Sukrit Agrawal; Jose J. Armas; Robert T. Barlick, Jr.; Marcelo Claure; Gerald C. Grant, Jr.

Liaisons:

T. Gene Prescott, *Foundation Board of Directors*; Monica Rabassa, *President's Council*; Gonzalo A. Acevedo, *Alumni Association Board of Directors*

AGENDA

- | | |
|---|---|
| 1. Call to Order and Chair's Remarks | Claudia Puig |
| 2. Approval of Minutes | Claudia Puig |
| 3. President's Remarks | Mark B. Rosenberg |
| 4. Strategic Discussion on External Relations | Sandra B. Gonzalez-Levy
Stephen A. Sauls
Irma Becerra-Fernandez |
| 5. New Business (<i>If Any</i>) | Claudia Puig |
| 6. Concluding Remarks and Adjournment | Claudia Puig |

Next External Relations Committee Meeting is scheduled for September 10, 2013

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**THE FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
External Relations Committee**

March 6, 2013

Subject: Approval of Minutes of the Meeting held September 5, 2012

Proposed Committee Action:

Approval of Minutes of the External Relations Committee meeting held on Wednesday, September 5, 2012 at the Modesto A. Maidique Campus, MARC International Pavilion.

Background Information:

Committee members will review and approve the Minutes of the External Relations Meeting held on Wednesday, September 5, 2012 at the Modesto A. Maidique Campus, MARC International Pavilion.

Supporting Documentation:

External Relations Committee meeting minutes:
September 5, 2012

Facilitator/Presenter:

Committee Chair Claudia Puig

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**FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
EXTERNAL RELATIONS COMMITTEE
MINUTES
SEPTEMBER 5, 2012**

1. Call to Order and Chair's Remarks

The Florida International University Board of Trustees' External Relations Committee meeting was called to order by Committee Chair Claudia Puig at 9:15 am on Wednesday, September 5, 2012 at the Modesto A. Maidique Campus, MARC International Pavilion.

The following attendance was recorded:

Present

Claudia Puig, *Chair*

Jorge L. Arrizurieta, *Vice Chair*

Sukrit Agrawal

Jose J. Armas

Robert T. Barlick, Jr.

Marcelo Claure (*participated telephonically*)

Gerald C. Grant, Jr.

Monica Rabassa, *President's Council*

Gonzalo A. Acevedo, *President, Alumni Association Board of Directors*

Trustee C. Delano Gray and University President Mark B. Rosenberg were also in attendance.

Committee Chair Puig welcomed Trustee Robert T. Barlick, Jr. and thanked him for agreeing to serve as a member of the Committee, noting that his expertise will prove to be invaluable to the Committee. She also welcomed President's Council Member Monica Rabassa and President of the Alumni Association Board of Directors Gonzalo A. Acevedo to the meeting.

2. Approval of Minutes

Committee Chair Puig asked if there were any additions or corrections to the minutes of the March 14, 2012 External Relations Committee meeting. Hearing none, a motion was made and passed to approve the Minutes of the External Relations Committee Meeting held on Wednesday, March 14, 2012.

3. President's Remarks

University President Mark B. Rosenberg noted that the 2012-13 academic year began with the first day of Fall 2012 classes on August 20, 2012 and is expected to reach 50,000 in enrollment.

Provost and Executive Vice President Douglas Wartzok announced that FIU ranks among the top universities in the country in engagement and contributions to its community, according to *The Washington Monthly's* recently-released rankings of national universities. He added that FIU placed 24th out of 281 higher education institutions in the number of faculty receiving significant awards. He noted that FIU also ranked 10th in federal work-study funds allocated to service, 43rd in graduation rate, and 47th in the number of academic courses that incorporate service in the curriculum. He further noted that *The Washington Monthly* survey scores universities based on service and contributions to their community. Trustee Jorge L. Arrizurieta inquired as to FIU's ranking in prior years. Provost Wartzok noted that overall, FIU ranked 53rd, a steady climb since 2009, when the university ranked 177th.

4. Strategic Discussion on External Relations

President Rosenberg reviewed the role and responsibilities of the Board's External Relations Committee and noted that the Committee's mandate is to serve as a sounding board and policy think tank for the University. He added that FIU's Worlds Ahead 2010-2015 Strategic Plan reflects the notion that public universities are being called upon to foster greater levels of innovation, job creation and economic development. He stated that FIU's leadership, research and creative expertise provide the opportunity and responsibility to engage locally and globally in the development of high-quality education, ethical and well-prepared global citizens, quality living environments, and enhanced economic and social well-being. He further noted that FIU embraces its role as an anchor institution in Greater Miami and the Caribbean Basin and will continue to engage with local and global communities in collaborative problem solving.

President Rosenberg asked the following questions of the Committee members and liaisons to help frame the external relations discussion:

How urgent is it for us to press ahead with our initiatives related to the Youth Fair and expanding access to our Biscayne Bay Campus? What should be our timetable? What is reasonable for us to expect? How specifically can you help us?

How strongly do you feel about a deepening partnership with the Miami Dade County Public Schools? What does success look like to you?

Do you believe that we should align our initiatives with the plan outlined in One Community, One Goal?

What is the appropriate balance between local and global initiatives? How aggressively do we pursue expanding opportunities and relations in China? If and when Cuba becomes democratic, what role do you foresee for us there?

How can we build a broader coalition to help us restore lost public funding for instruction and capital improvements? Why has there been a significant erosion of support for public funding of higher education?

What can we do to build the legitimacy of FIU as a vital public institution worthy of the community's most intense support?

Trustees discussed the importance of the University's continued expansion efforts in order to satisfy current and anticipated student demand in addition to meeting the needs of the community. Committee members expressed their continued support of the parties' efforts to identify sites that will allow for the relocation of the Miami-Dade County Fair & Exposition, Inc. (the Fair) and expansion of FIU onto the current Fair site.

Senior Vice President of External Relations Sandra B. Gonzalez-Levy stated that while FIU currently serves nearly 50,000 students, the University's current land and facilities are consistent with a student population of approximately 37,000. She stated that the Fair relocation project task force continues to hold regular meetings, adding that 22 possible relocation site options have been identified and that economic impact and market studies are in progress.

Provost Wartzok indicated that FIU's instructional space utilization rate was approximately 130% based on criteria established by the Florida Board of Governors. President Rosenberg noted that limiting enrollment would have severe consequences for the community as it would restrict access for academically qualified students. He added that this was not in alignment with FIU's unique mission to providing high-quality teaching while also serving its students and the diverse South Florida community.

Trustees and liaisons expressed the importance of the Fair relocation project and FIU's physical expansion in order to better serve the current and anticipated student growth, adding that this was a critical initiative and urged the University to aggressively continue these efforts.

President Rosenberg reported that the partnership with Miami-Dade County Public Schools (MDCPS) has yielded remarkable results, noting that FIU's *Education Effect* initiative, funded by a \$1M grant from JP Morgan/Chase, has helped convert Miami Northwestern Senior High School from a D rating in 2010 to a B rating in 2011. He added that the Fall 2012 semester welcomed a record number of academically-qualified graduates of Northwestern High School. He stated that the number of MDCPS schools participating in dual enrollment increased from 23 to 31 and the number of courses from 69 to 113.

Trustees and liaisons praised FIU's partnership with MDCPS as a mutually beneficial relationship, stating that it is critical to prepare students for academic success at the collegiate level.

President Rosenberg noted that FIU is in a unique position to prepare Miami-Dade County's workforce, adding that the Worlds Ahead strategic plan focuses on globalization, health, the environment and the arts. Interim Vice President for Engagement Irma Becerra-Fernandez stated that FIU's response to One Community One Goal encompasses a process where top leadership at

the University participated in an interdisciplinary approach to document current and future initiatives to support six key target industry clusters and skills that will help maximize South Florida's economic growth.

Senior Vice President of Medical Affairs and Founding Dean of the FIU Herbert Wertheim College of Medicine John A. Rock noted that the Green Family Foundation NeighborhoodHELP (Health Education Learning Program) consists of interdisciplinary FIU student teams that work with 1-2 households to track and monitor the health of families throughout those students' education, providing unedited glimpses into the lives of the uninsured and under-insured. He stated that NeighborhoodHELP is a core component of the College of Medicine curriculum and deeply aligns itself with the community.

President Rosenberg noted that FIU's Chaplin School of Hospitality and Tourism Management is consistently ranked among the top 10 hospitality programs in the nation, adding that the School has become recognized as a leader in international education, with strategic partnerships with institutions in Europe, Latin America and Asia.

Trustee Arrizurieta noted that given FIU's location, the University's administration should develop a strategic plan to aggressively pursue opportunities that will become available once Cuba transitions to a democracy. Provost Wartzok noted that as a first step in developing a response, Dr. Jorge Duany (*pending Board of Trustees approval on his tenure as a condition of employment nomination*) will join FIU as the Director for the Cuban Research Institute. Provost Wartzok noted that Dr. Duany's vast Cuba-related expertise will aid in the continued development of FIU's Cuban Research Institute as the nation's leading center for research and academic programs on Cuban and Cuban-American issues.

Vice President of Governmental Relations Stephen A. Sauls noted that in response to the decreasing role of State support and the increasing role of tuition in higher education's sustainability, students created the AIM Higher Florida campaign with a focus on informing all students and the citizens of Florida about the importance of funding for higher education. He stated that AIM Higher Florida has two goals (1) to raise awareness on the importance of investing in higher education and (2) encourage the Florida State Legislature to increase funding for higher education and prioritize higher education in the State budget for subsequent years.

5. New Business

No new business was raised.

6. Closing Remarks and Adjournment

With no other business, Committee Chair Claudia Puig adjourned the meeting of the Florida International University Board of Trustees External Relations Committee on Wednesday, September 5, 2012, at 11:24 a.m.

<i>Trustee Request</i>	<i>Follow-up</i>	<i>Completion Date</i>
<i>Trustees requested University-wide admissions data that reflects the amount of students entering from private schools.</i>	<i>Provost and Executive Vice President Douglas Wartzok</i>	<i>March 2013</i>

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THE FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
External Relations Committee

March 6, 2013

Subject: Strategic Discussion on External Relations

Proposed Committee Action:

None. Discussion only.

Background Information:

Sr. Vice President of External Relations Sandra B. Gonzalez-Levy, Vice President of Governmental Relations Stephen A. Sauls and Interim Vice President for Engagement Irma Becerra-Fernandez will lead the discussion.

Supporting Documentation:

External Relations Update

Snapshot of Financial Aid at Florida International University

Facilitator/Presenter:

Sandra B. Gonzalez-Levy

Stephen A. Sauls

Irma Becerra-Fernandez

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External Relations Committee Meeting March 6, 2013

EXTERNAL RELATIONS

FIU's Footprint Expansion

The Fair Relocation Project: Florida International University (FIU), the Miami-Dade County Fair & Exposition, Inc. (The Fair) and Miami-Dade County (County) are working with other institutions in the community to explore the possibility of finding a new location for the Fair so that FIU can expand into what is currently the fairgrounds, adjacent to the Modesto A. Maidique Campus (MMC). This expansion would allow FIU to continue growing and serving the needs of our community. FIU administrators continue to meet with County and Fair staff to explore this possibility. The Site Evaluation Sub-committee, comprised of representation from the aforementioned groups, continues to review sites during this exploratory phase. A site matrix was developed to evaluate the viability and pros/cons of each site. After review of 23 sites, the Sub-committee agreed that the top ranked sites warrant more in depth analysis, including an appraisal and market study, which will be completed in Spring 2013. Additional information on our progress with this initiative will be discussed at the External Relations Committee meeting.

Biscayne Bay Campus (BBC) Access Road:

FIU, in partnership with Miami-Dade County Public Schools, is working with North Miami City Council members and stakeholders to provide an adequate secondary access road in the area to address the safety and security concerns of our students and the students at two neighboring public schools. With more than 13,000 people in the area regularly, all of these students, faculty, staff and visitors could be affected if there were a need to evacuate in case of an emergency. Discussions with Swerdlow, developer of Biscayne Landings, have resulted in a possible commitment to open NE 143 Street as a secondary access road. The Miami-Dade County Metropolitan Planning Organization has conducted a study of the best options for a secondary road into the area. FIU continues to serve the neighborhood and engage with the community. Additional information on our progress with this initiative will be discussed at the External Relations Committee meeting.

Outstanding Alumni



Richard Blanco '91, MFA '97: *Blanco was named the 2013 Inaugural Poet, and read an original poem at the swearing-in ceremony for the President of the United States on January 21.* In 1986, he enrolled at FIU, and he graduated with a civil engineering degree in 1991. Two years later, uncertain about his vocation, and motivated by what he calls “naïve arrogance and creative impulse,” he applied for admission into FIU’s [Masters of Fine Arts program in creative writing](#). He was turned down, but invited to take courses as a special student and reapply a year later. Blanco’s first class in the MFA program, in 1993, was also the first class taught at FIU by the newly hired

Campbell McGrath, a critically-acclaimed writer whose achievements include six books of poetry, most of America’s top poetry prizes, and a treasured MacArthur “Genius” grant. The first assignment on Blanco’s first day of class with McGrath was to write a poem about America. Blanco’s effort, “America,” later became the first poem in his first published collection, which won the prestigious Agnes Starrett National Poetry Prize in 1998 and was published by the University of Pittsburgh Press. Blanco credits FIU – a near-constant for him, virtually since childhood – with helping launch both his careers. He lived half a mile from the campus while growing up in nearby Westchester, at the time a neighborhood in transition. He has helped boost the FIU MFA program, already recognized for its prominent faculty, into the top tier of creative writing programs in America. And he has continued to see his alma mater – and McGrath – as touchstones for support in what can be the lonely business of poetry.



Ileana Rodriguez '08, M.Arch '11: Ileana joined the world’s top athletes at the 2012 London Paralympic Games as one of only eight paralympic athletes on Team USA. While a competitive swimmer in Cuba, Ileana Rodriguez '08, M.Arch '11 developed Arterial Venus Malformation inside her spinal cord, leaving her athlete’s body permanently weakened. At the age of 13, the swimmer and ballerina was told she would never walk again. Two years later, Rodriguez immigrated to Miami and joined the swim team at Miami Palmetto Senior High School. After enrolling at FIU,

she took a hiatus from training, focusing instead on her architecture studies. In 2008, she rekindled her childhood dreams of Olympic glory and was the only South Florida swimmer at the Paralympic Trials. Rodriguez holds the American record in the 200-meter breaststroke. She was seventh in the 100-meter breaststroke at 2012 Paralympic Games. Rodriguez now works as an architect with the United States Olympic committee on their renovation project in Colorado Springs.



Tony Succar '08, MA '10: Tony has turned the King of Pop’s, Michael Jackson, iconic work into salsa hits. Assembling an exceptional production team and international artists, he has created the UNITY Project, a collaboration that fuses American pop, jazz, tropical, and world music using Michael Jackson’s music. The UNITY album’s first single, “I Want You Back” was No. 3 on Latin DJs’ top songs list after only one week on the air. A bandleader, percussionist, producer, composer and arranger, Succar is a diverse artist who has played with musical greats such as

Arturo Sandoval, Néstor Torres, Tito Nieves and La India. “Manipula Dora,” the first salsa song

Succar wrote, took first place on the show “Salsa y Punto.” He is currently the director of “Tony Succar y Mixtura;” the orchestra performs a unique blend of traditional influenced Latin music with modern variations. In 2012, Succar became the youngest artist-in-residence at FIU.

TEDxFIU

On **November 15**, FIU hosted its first **TEDxFIU**, a live event that brought together our greatest minds to join a global movement. Following our theme of "Beyond the World You Know," faculty, alumni and students shared their world changing ideas. This event came about in response to our marketing research, which shows that we need to continue building our national reputation. The nearly 600 people who packed the Graham Center Ballrooms gave three standing ovations after learning what it really means to be dead; how solar lights can empower a village; the challenges of space exploration; the global plan for avoiding catastrophe; how to turn 12-year-olds into leaders; the new model for medical education; the story of a paralympian alumna; and listening to a Latin tribute to Michael Jackson, a story which went global once featured on the main TED.com website. Each of the presentations has been uploaded to the TEDx YouTube channel and we have 50,000 views already (we continue to garner about 2,000 views a day)! On the day of the event, more than 1,600 people watched online and TEDxFIU was all the talk on social media. Among the stellar speakers were two of FIU’s finest Alumni, **Ileana Rodriguez** and **Tony Succar**.

Media Coverage

FIU continues to grow its presence regionally and nationally through stories highlighting our students and faculty, alumni, academic programs and top research projects. We have developed a communications and marketing plan for statewide efforts to tell the FIU story to a regional audience focusing on the value of FIU to the community, engagement, and job creation. Some of our most recent coverage includes:

Florida Public Radio/NPR

- o [Eco-Art: Artist Turns Florida Into His Canvas For State's ... - WFSU](#) (January 2013)

Florida Trend

- o Entrepreneurial Ecosystem (February 2013)
- o 3 Leaders Offer Tips (February 2013)
- o [Florida university to take over operations of undersea lab Aquarius](#) (Daily newsletter)
- o Two ads to date: 1. Featured College of Business programs, 2. Focused on STEM Education and featured Idaykis Rodriguez, Ph.D. physics student

Florida Times-Union

- o [Walk on Water shoes](#) (November 2012)

Florida Today

- o [FIU takes over undersea lab in the Keys](#) (January 2013)

Tallahassee Democrat

- o [FIU takes over undersea lab in the Keys](#) (January 2013)
- o [FLOR500 project encourages planting of state wildflowers](#) (January 2012)

Tampa Bay Times

- o [‘Cuban Conundrum’ vexes pollsters, Obama](#) (October 2012)
- o [Labor Day in Florida: Hey buddy, can you spare a 'good' job?](#) (September 2012)

Sun-Sentinel

- o [Florida's minimum wage increases to \\$7.79 per hour](#) (January 2013)

SunshineStateNews.com

- [FIU Hispanic FL voter poll: Obama 51- Romney 44](#) (October 2012)

FIU stories also continue to be featured on the *Chronicle of Higher Education* Campus

Viewpoints homepage:

- FIU unveils today's most powerful hurricane simulator, the Wall of Wind (November 2012)
- R&D: Can arsenic be removed from rice? (December 2012)
- FIU grad to be Obama's Inaugural Poet (January 2013)
- FIU to operate Aquarius Reef Base (February 2013)

FIU Magazine



The **FIU Magazine** is the flagship publication of Florida International University, published each semester by the Division of External Relations in cooperation with the Office of Alumni Relations. The printed publication is distributed free of charge to more than 120,000 FIU alumni, faculty, donors and friends of the university and is also made available for viewing on the FIU website. This past November, the magazine launched its first digital-only issue, **The Music Issue**, which has already garnered 650 email subscribers and continues to grow its reach. The digital issue offers interactive pieces that are not available in a print publication including audio interviews and videos that can easily be shared with

others. This format allows us to reach members of the FIU community who don't regularly see the print edition: students, parents, everyone studying at our campus in China, our alumni working around the globe and anyone interested in learning about our university.

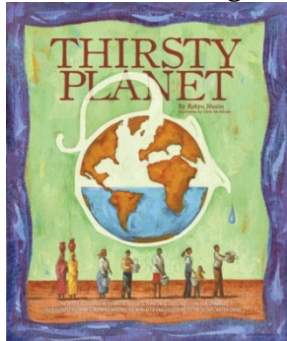
The FIU Magazine recently won three awards from CASE, the Council for Advancement and Support of Education. The first award was for **cover design** for the Education Effect, our partnership with JP Morgan Chase and Miami Northwestern Senior High. The young man on the cover, Marcus Postell, is a junior at Miami Northwestern and he is in our dual enrollment program. The second award was for **illustration design** for the foldout map we did on our Global Water for Sustainability (GLOWS) projects around the world. And the third award recognizes the quality of the **overall publication**.

With these awards, all of the last 4 issues of the magazine have won an award. In 2011, the magazine won a Feature writing excellence award for the story Bragging Rights and Basic Truths.

Cover Design: The Education Effect



Illustration Design: Thirsty Planet



Overall Publication: Writing, editing, design and professional execution (three print issues)



2011 Award of Excellence: News & Feature Writing: Bragging Rights (Fall 2011)



Priority 2013 Events

- FIU Day in Tallahassee, March 20, 2013
- Herbert Wertheim College of Medicine Sapphire Celebration, April 13, 2013
- MS Ride (*FIU serving as host location*), April 20-21, 2013
- Mercedes-Benz Corporate Run, April 25, 2013
- Spring Commencement, April 29-May 1, 2013
 - April 29, 10:00am: Academic Health Center Ceremony
 - Invited Speaker: Marco Rubio
 - April 29, 3:30pm: Herbert Wertheim College of Medicine Inaugural Convocation
 - May 1, 3:00pm: Landon Undergraduate School of Business Ceremony
 - Invited Speaker: Rebeca Sosa
- China Commencement, May 7, 2013
- College of Law Commencement, May 24, 2013

GOVERNMENTAL RELATIONS

2013 Legislative Priorities

FIU encourages the Florida State Legislature to keep its commitment of investing in higher education and to partner with the State University System of Florida in working towards improving institutional and system quality, increasing baccalaureate degree production, and contributing to Florida's economy. FIU's top legislative priorities for the 2013 session include:

State Support

FIU has assumed an aggressive, forward-facing strategic plan to foster job creation and economic development. During the past three years, there has been a 47% increase in applications, enrollment has grown by 10,000 students, graduation rates have risen by nearly 10 percent and the STEM curriculum has been modernized to foster greater interest and enrollments to meet statewide workforce needs. FIU requests that the Florida Legislature keep its promise of investing in higher education by avoiding cuts to the FY13-14 Budget.

Performance Based Funding

The Board of Governors has included in its Legislative Budget Request a total of \$118M in new state funding to be allocated to institutions based on performance indicators. FIU's portion of the funding is \$12.4M, which will be tied directly to the annual work plan and invested in improving graduation rates, increasing science, technology, engineering and mathematics (STEM) bachelor degrees awarded, and Ph.D. production.

College of Medicine

FIU requests \$762,589 in incremental funds for year 7 of the Herbert Wertheim College of Medicine implementation plan. FIU urges the Legislature to fully support the funding request as approved by the Board of Governors in accordance with the Liaison Committee on Medical Education (LCME) accreditation plan. The College of Medicine has been granted full accreditation by the LCME and is expected to graduate its first class of medical doctors in May 2013.

Hurricane Mitigation

Each year the Florida Legislature supports FIU hurricane mitigation research projects such as the Public Loss Model, the Wall of Wind, and the International Hurricane Research Center. FIU asks for continued state funding and support of these important initiatives.

Public Education Capital Outlay (PECO)

With a sharp decline in PECO funding, FIU continues to work with other institutions and community partners to seek alternative ways of investing in operations, maintenance and fixed capital outlay. While maintenance of existing facilities and new construction is needed, FIU continues to maximize its use of space, leading the State University System in space utilization and energy conservation for four years.

Federal Relations Update

In partnership with the university's Office of Sponsored Research, the Office of Governmental Relations continues to advocate to protect federal financial aid and further strategic research initiatives, in line with the university's strategic plan.

Key FIU Priorities for 2013:

- Financial Aid : Protect the maximum Pell grant and forestall interest rate increases on Stafford Loans (*see attached for FIU specific statistics*).
- STEM Education: pursue funding opportunities to advance the recently launched STEM Transformation Institute alongside our partner, Miami-Dade County Public Schools (M-DCPS); and advocate for investments to be better focused on underrepresented minorities.
- AQUARIUS: seek continued funding from the National Oceanic and Atmospheric Administration (NOAA), National Aeronautics and Space Administration (NASA) and other federal agencies, to preserve this unique platform as part of a larger vision to preserve the Florida Bay and Keys.
- Biomedical Engineering: propel ongoing applied research in NeuroProsthetics through funding opportunities at U.S. Department of Defense (DOD) and Veterans Administration.
- UniversityCity: pursue resources from the Department of Transportation and others to advance this collaborative vision of regional and national significance.
- Extreme Events: engage key agencies to advance our state-of-the-art Wall of Wind facility and Storm Surge Modeling lab.

Other items of note:

- After a thorough review and search process, we have engaged with Van Scoyoc Associates for representation in Washington, D.C.
- In November, university President Mark B. Rosenberg testified to the President's Council of Advisors on Science and Technology on greater investments for underrepresented minorities in STEM Education.
- The university honored Inaugural Poet, Richard Blanco, at a reception in Washington, D.C. on January 19th in advance of the Inauguration.
- A Congressional welcome reception will be held on February 27th

OFFICE OF ENGAGEMENT

One Community One Goal (OCOG)- Academic Leaders Council (ALC)

The Academic Leaders Council (ALC) is composed of:

1. Mark B. Rosenberg, President, Florida International University
2. Linda Bevilacqua, President, Barry University
3. Alberto M. Carvalho, Superintendent, M-DCPS (Rep: Millie Fornell)
4. Franklyn M. Casale, President, St. Thomas University (Rep: Antonio Villamil)
5. Mary A. O'Banner, Acting President, Florida Memorial University
6. Eduardo J. Padron, President, Miami Dade College
7. Donna E. Shalala, President, University of Miami (Rep: Juan Del Valle)

President Rosenberg has been selected as the chair for the 2012-2013 academic year. The first meeting took place on November 27, 2012.

The ALC committed to meet three times to discuss and set action items concerning issues such as:

1. Expanding prior learning policies (currently, many colleges' emphasis on credit for prior learning is concentrated among the private schools. By expanding promotion and use of Prior Learning Assessment at the larger institutions, the County will be better able to maximize its human capital)

Lead: Miami Dade College with input from ALC

2. Strengthening the effort to link students to civic activities as a means to increase the likelihood of students investing and working in Miami-Dade County

Lead: ALC, Greater Miami Chamber of Commerce Education Committee (in partnership with the Miami Foundation's "Our Miami Project")

3. Developing a Center for Global Learning in Miami-Dade County (a combined institution will draw focus on the County as a place for international studies, international business, and ensure firms of a continual flow of capable workers)

Lead: ALC

4. Increasing the educational programs within underserved industry sectors (such as life sciences, aviation, and trade and logistics)

Lead: ALC

5. Creating an Entrepreneurship Council to advise the Beacon Council and other organizations on how to improve the climate for local small businesses (this Council will open the lines of communication between the Beacon Council and small businesses)

Lead: St. Thomas University and all education partners; ALC

6. Ensuring that Miami-Dade County has sufficient base of aviation skills to meet employer demands

Lead: ALC, education partners, The Council Aviation Committee

7. Generating a highly networked creative design workforce that draws other design professionals to Miami-Dade County

Lead: ALC, Miami-Dade County Cultural Affairs Council and industry associations (Architecture, Engineering, Film etc.), The Beacon Council Creative Design Committee

8. Connecting hospitality career pathways with other target industries

Lead: ALC, Education Committee, Greater Miami Convention and Visitors Bureau

9. Expanding local IT educational offerings

Lead: ALC, education partners

10. Improving the training of Miami-Dade County's workforce for jobs in financial and international fields

Lead: ALC, Greater Miami Chamber of Commerce Professional and Finance Services Committee (partner with business industry groups, including Florida International Bankers Association - FIBA)

11. Building a stronger workforce of life sciences and healthcare professionals

Lead: ALC (with LSSF and BioFlorida)

12. Fostering a stronger logistics workforce

Lead: ALC

Life Sciences South Florida (LSSF)

- Comprised of leaders of 16 educational, economic development, and research institutions, LSSF aims to establish an industry cluster in South Florida focused on life sciences, biotechnology, pharmaceuticals, diagnostics, and information technology
- First two quarterly newsletters were distributed on September 6, 2012 and January 30, 2013
- LSSF was represented during the BioFlorida Conference in October 2012 via a booth. FIU and LSSF Executive Committee members participated in this
 - LSSF Executive Committee - Closing General Session and Lunch Panel
 - Discussion: how the life sciences industry sector continues to grow from a nascent group of small firms into one of the leading clusters of innovative ventures
 - *Moderator:* Irma Becerra-Fernandez, Ph.D. – Interim VP for Engagement, FIU
 - *Speakers:* President Mark B. Rosenberg, President Frank R. Nero (The Beacon Council), President Donna E. Shalala (University of Miami)
- Regional webinars are conducted monthly to educate faculty, graduate and doctoral students, entrepreneurs, venture capital and other companies about scientific breakthroughs and potential commercial applications and spin-off companies. They take place every third Tuesday of the month at 12:30pm. They are accessible for free through Adobe Connect Link
- STEM K-20 workforce development: LSSF's member institutions are planning a Regional Undergraduate Student Conference on March 16, 2013 at Miami-Dade College.

Undergraduate students studying STEM areas will be invited to submit abstracts of their research. Some will be selected to do oral presentations

- Speaker: Edith Widder, President of Ocean Research and Conservation Association (ORCA)
- Fundraising goal: \$8000
- Shared Communication Portal: FIU, with the collaboration of the Office of Sponsored Research Administration and the Office of the CIO, has taken the lead in establishing a Shared Communication Portal through which members institutions can rent equipment and lab services. This is an effective way through which to maximize underutilized resources. Prototype is under review. Participating institutions for the pilot are FIU, FAU, Nova, UM and Max Planck. Expect to launch the portal in Spring 2013
- Seven50 Summit: LSSF panel took place on January 24, 2013 from 12-1:15pm and consisted of Dr. Norma S. Kenyon (UM), Dr. Barry T. Rosson (FAU), Dr. Gary S. Margules (NOVA), and Dr. Heather Belmont (MDC) with Dr. Becerra moderating.

Project ACCESS

- Two Leadership meetings, led by President Rosenberg and Superintendent Carvalho, took place at FIU's MMC: one on September 20, 2012 and one on February 1, 2013
- A reception for dual enrollment teachers (appreciation certificates to be distributed) was scheduled for February 27, 2013 at MMC
- Several work groups were added, bringing the number of work groups to 17:
 - Existing workgroups: Articulation, Pre-Collegiate Preparation, Dual Enrollment, Collaborative Fundraising and Research, Teacher Preparation and STEM Initiatives, Liberty City Partnership, Medical Academy for Science and Technology (MAST) at Homestead: Biomedical Science and Physical Therapy, Arts and Culture, Collaborative Communication, Clinical Internships, Disruptive Behavior, Violence Prevention, and Social and Character Development
 - New workgroups with goals:
 - Dual Enrollment (DE) – Impact of Accelerated Graduation
 - ❖ Identify high school students admitted to FIU with accelerated credit and the number of credits
 - ❖ Analyze the correlation between students enrolling in dual enrollment courses and these students' admission to FIU
 - ❖ Assess the impact on lower and upper division offerings
 - ❖ Explore considerations on automatic admission – similar to Academy for Advanced Academics (AAA) students – upon certain credits
 - ❖ Devise ways to attract and enroll DE students at FIU
 - New Infrastructure and Technologies
 - ❖ Assess, evaluate and explore synergies for shared data networking facilities between the two institutions
 - ❖ Identify infrastructure needed to teach Science DE courses
 - ❖ Collaborate to identify internship opportunities
 - MAST at BBC
 - ❖ Develop the concept for the curriculum
 - ❖ Work on the facility planning

- World Languages and Bilingual Education
 - ❖ Identify ways to better prepare competent teachers for bilingual education in the public school system.
 - ❖ Develop an instrument or method to monitor the progress of the Extended Foreign Language (EFL) program.
 - ❖ Develop marketing strategies to educate parents about the benefit of the EFL program
- OCOG and Career Academy Linkages
 - ❖ To align Career Academies directly with academic programs in college. To align more intentionally the curricular and extracurricular components of education that will deepen the purpose of the academy
 - ❖ To forge partnerships with K-12
 - ❖ To align Career Academies with OCOG goals
 - ❖ To develop an interconnected ecosystem that cannot be torn apart and that outsiders can recognize. The goal is for potential clients outside Miami-Dade to identify the county as an ideal place to move
- Accounting
 - ❖ Explore the option for students from finance academy to have guaranteed admission to FIU's accounting program

The Education Effect

- FIU completed the first year of grant implementation and successfully presented a report to the JP Morgan Chase Foundation in October 2012. The Education Effect is heralded by JP Morgan Chase as “best in class”
- Beginning year 2 of this partnership – continue the activities/programs started during the first year of the partnership (e.g. financial literacy, Panther for a Day, professional development workshops for teachers, Algebra Project). In addition, the following will also be developed/completed: construction and launching of the aquaponics lab, service-learning with the English Department (Writing Studies), re-establishment of the welding program, participation in the Martin Luther King Jr. (MLK) celebratory events, and collaboration with the FIU Media/Journalism professors to develop a media literacy course and lab at MNW
- The Education Effect was a finalist for the Florida Campus Compact University-Community Partnership of the Year Award presented in November 2012
- Dr. Maria K. Lovett, Faculty Director for the Education Effect, received the FIU Community Engagement Award in November 2012
- While the final school data is forthcoming, Miami Northwestern has seen significant gains in their graduation rates, attendance, reading, writing and science proficiency scores. Additionally, we expect increases in the number of students applying and entering into higher education institutions
- Aquaponics Lab – the Memorandum of Understanding has been signed by all parties involved and the lab is under construction and to be completed by mid-semester. The Agroecology After-School Program began in early December 2012
- The Education Effect participated in the MLK Day parade, with over 30 students present

Internships

- The Miami-Dade County Executive Internship Program offers juniors and seniors the opportunity to meet the County's leadership and get a first-hand look at County government. Twenty-seven students participated in the Fall 2012 and twenty-six in the Spring 2013 (exceeding the goal of twenty), interning sixteen hours per week
- The Catalyst Miami Connect 4 Good Internship Program was founded in 1995. This nonprofit organization identifies and launches innovative strategies to help people and communities thrive and to create a more equitable and caring society. Pilot program: Thirty local non-profit organizations applied for the program. Thirty-three students applied to participate. This program includes: press release, host organizations and student intern orientations (November 27, 2012), matching fair (January 18, 2013), mid-semester and exit interviews. Internships started in February 2013
- Secured \$10,000 funding from the university's Student Government Association (SGA) for a university-wide student-centered internship portal
- Internship Work Groups: ninety university faculty and staff members

Service Learning

- Offered workshop in September 2012 featuring Dr. Ira Harkavy (Director of Penn State's Netter Center for Community Partnerships)
- FIU was showcased during the 2012 Florida Campus Compact Award Gala

FIU Service Learning Recap								
	Courses	Staff	Faculty	Hours per week	Hours per year (32 weeks)	Students per year	Yearly hours per student	Weekly hours per student
Total	102	86	235	29,869	95,5800	15,388	62	1.94

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Snapshot of Financial Aid at Florida International University

Florida International University is one of the Top 10 largest Public Universities by campus enrollment. Almost 50,000 students are enrolled this current academic year. Reductions to Federal Financial Aid programs would disproportionately affect FIU's students due to their heavy reliance on aid to attend school, many of whom are classified in the categories of highest need.

Federal Pell Grant Program Basic Facts (AY 2012-2013)

- **17,117** students depended on the Federal Pell Grant to help pay for their studies last year. Accounting for a total of **\$77,143,267.60** in aid.
- **11,858** qualify to receive the maximum Pell award based on expected family contributions (EFC) of \$0 (category of highest need).
- **8,401** of Pell recipients earned a B average or higher (3.0+) in Fall 2012.
- **12,705** of Pell recipients are enrolled full time at FIU.
- **14,425** students receiving Pell are First Generation in college.

The information following is current as of Fall 2012

2011-12 Highlights

Stafford Loans

- 21,170 students currently receive Stafford Loans
- \$16,621.00 is the average loan indebtedness

Perkins Loans

- 94 students currently receive Perkins Loans

Work Study & Other Federal Aid Programs

- 656 students take part in the Federal Work Study Program
- 21,170 students receive funds from the Federal Direct Loan Program (FDLP)
- 1,458 students are recipients of the Supplemental Education Opportunity Grant (SEOG)



Top 10 Largest Public Institutions (by Enrollment)

AY 2012-2013

(Sorted by Number of Pell Recipients)

Rank:	College:	Location:	Enrollment:	Number of Pell Recipients:	Pell Dollars Received:
1	(1) Arizona State University	Phoenix, Arizona	60,169	26,129	\$ 100,029,068
2	(10) Pennsylvania State University	Park, Pennsylvania	45,628	23,988	\$ 85,353,701
3	(2) University of Central Florida	Orlando, Florida	59,767	21,092	\$ 76,573,614
4	(9) Florida International University	Miami, Florida	47,966	20,713	\$ 77,243,156
5	(3) Ohio State University	Columbus, Ohio	56,387	15,174	\$ 52,743,817
6	(7) University of Florida	Gainesville, Florida	49,589	11,846	\$ 46,797,957
7	(5) University of Texas at Austin	Austin, TX	52,186	11,200	\$ 46,376,261
8	(4) Texas A&M University	College Station, TX	53,337	9,560	\$ 37,302,793
9	(8) Michigan State University	East Lansing, Michigan	48,906	9,547	\$ 38,941,860
10	(6) University of Minnesota	Minneapolis, Minnesota	51,853	8,566	\$ 31,963,599

FIU is the 9th largest Public 4-Year University in the United States (by enrollment), however, in terms of the amount of Pell Grant Recipients, FIU is 4th Largest in the Nation¹.

¹ Source: Federal Student Aid, U.S. Department of Education (Data Center-Grant Volume, AY 2011-2012 YTD).

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