



**FLORIDA INTERNATIONAL UNIVERSITY  
BOARD OF TRUSTEES  
EXTERNAL RELATIONS COMMITTEE**

Wednesday, August 17, 2011  
12:45 pm  
Florida International University  
Modesto A. Maidique Campus  
Charles Perry/Primera Casa (PC), room 521

**Committee Membership:**

Claudia Puig, *Chair*; Jorge L. Arrizurieta, *Vice Chair*; Sukrit Agrawal; Jose J. Armas; Joseph L. Caruncho; Marcelo Claure

**Liaisons:**

T. Gene Prescott, *Foundation Board of Directors*; Monica Rabassa, *President's Council*; Gonzalo A. Acevedo, *Alumni Association Board of Directors*

**AGENDA**

- |   |                   |
|---|-------------------|
| 1. Call to Order and Chair's Remarks          | Claudia Puig      |
| 2. Approval of Minutes                        | Claudia Puig      |
| 3. Strategic discussion on External Relations | Mark B. Rosenberg |
| 4. New Business <i>(If Any)</i>               | Claudia Puig      |
| 5. Closing Remarks and Adjournment            | Claudia Puig      |

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**THE FLORIDA INTERNATIONAL UNIVERSITY  
BOARD OF TRUSTEES  
External Relations Committee**

August 17, 2011

**Subject: Approval of Minutes of the Meeting held December 2, 2010**

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**Proposed Committee Action:**

Approval of Minutes of the External Relations Committee meeting held on Thursday, December 2, 2010 at the Modesto A. Maidique Campus, MARC International Pavilion.

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**Background Information:**

Committee members will review and approve the Minutes of the External Relations Meeting held on Thursday, December 2, 2010 at the Modesto A. Maidique Campus, MARC International Pavilion.

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**Supporting Documentation:** External Relations Committee meeting minutes:  
December 2, 2010

**Facilitator/Presenter:** Committee Chair Claudia Puig

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**FLORIDA INTERNATIONAL UNIVERSITY  
BOARD OF TRUSTEES  
EXTERNAL RELATIONS COMMITTEE  
MINUTES  
DECEMBER 2, 2010**

**1. Call to Order and Chair's Remarks**

The Florida International University Board of Trustees' External Relations Committee meeting was called to order by Committee Co-Chair Claudia Puig at 2:08 pm on Thursday, December 2, 2010, at the Modesto A. Maidique Campus, MARC International Pavilion.

The following attendance was recorded:

***Present***

Claudia Puig, *Co-Chair*  
Sukrit Agrawal  
Jorge L. Arrizurieta  
Marcelo Claure (*by phone*)

***Excused***

Miriam López, *Co-Chair*  
Joseph L. Caruncho

T. Gene Prescott, *Vice Chair, FIU Foundation Board of Directors*  
Monica Rabassa, *President's Council*  
Gonzalo A. Acevedo, *Vice President, Alumni Association Board of Directors*

Trustees Thomas A. Breslin and Helena Ramirez and University President Mark B. Rosenberg were also in attendance.

Committee Co-Chair Puig welcomed all Trustees, President Mark B. Rosenberg, faculty and staff to the meeting. She also welcomed Vice Chair of the Foundation Board of Directors T. Gene Prescott, President's Council Member Monica Rabassa and Vice President of the Alumni Association Board of Directors Gonzalo A. Acevedo to the meeting.

**2. Approval of Minutes**

Committee Co-Chair Puig asked if there were any additions or corrections to the minutes of the May 19, 2010 External Relations Committee meeting. Hearing none, a motion was made and passed to approve the Minutes of the External Relations Committee Meeting held on May 19, 2010.

### **3. Foundation Report**

FIU Foundation Inc. Board of Directors Vice Chair T. Gene Prescott presented the Foundation Report and provided an update on the Capital Campaign, noting that key positions have been hired including seven (7) Annual Giving Development Officers who will support continued development efforts for the campaign in addition to building the base for future donors. He also provided updates on fundraising and investments.

### **4. Action Item**

#### **ER1. Priorities for the 2011 Legislative Session**

Vice President of Governmental Relations Stephen A. Sauls presented the Priorities for the 2011 Legislative Session for Committee review, noting that the primary objective for FIU's 2011-2012 appropriation will be to maintain current funding for University programs. He added that mitigating further state funding reductions was imperative as the University continues to increase enrollment and remains committed to providing the best possible educational opportunities for its students. He reported that other priorities included funding for the Herbert Wertheim College of Medicine to continue its accreditation plan and prepare for its fifth year, approval of fixed capital outlay priorities funded by the Public Education Capital Outlay Trust Fund for university projects, the continuation of the Matching Gifts Program for University donors, funding to compensate University faculty and staff, as well as funding for the "New Florida" initiative that is critical to build a new knowledge-based sector of the Florida economy.

A motion was made and passed that the FIU Board of Trustees External Relations Committee recommend for Board of Trustees' approval the Priorities for the 2011 Legislative Session.

### **5. Discussion Items**

#### **5.1 Office of Engagement Update**

Vice President for Engagement Divina Grossman provided an update on the activities of the University's Office of Engagement, noting that the Office of Engagement successfully submitted the application for Carnegie Community Engagement Classification on September 1, 2010. She added that the completed application and the required partnership grid, containing the university's top fifteen partnerships, have been posted on the Office of Engagement website for public dissemination. She further noted that as part of the Carnegie application process, the Office of Engagement developed and organized the Community Partnership Database and the Engagement website, containing videos, partnership opportunities, and information on the Engagement Task Force.

VP Grossman reported that the University partnered with Florida Power and Light (FPL) to establish the first Customer Care Center at the Modesto A. Maidique Campus that will utilize paid FIU student interns who have been selected, hired, and trained by FPL. She noted that the University initiated a partnership with Miami-Dade County Public Schools (M-DCPS) with the goal of increasing high school completion and raising the level of college transition. She added that FIU President Mark B. Rosenberg and M-DCPS Superintendent Alberto M. Carvalho spearheaded the

initiative by organizing quarterly leadership meetings involving their respective executive teams. She stated that President Rosenberg and CEO of the Beacon Council Frank Nero have spearheaded a collaborative initiative with presidents of public and private universities and economic development councils in South Florida to form the Life Sciences Corridor. She further noted that the initiative focused on the development of higher paying and skilled jobs by establishing an industry cluster on biotechnology, pharmaceuticals, diagnostics, and IT applications.

VP Grossman introduced Professor of Biology in the College of Arts and Sciences and Director of the University's Minority Biomedical Research Support Program Chares H. Bigger and requested that he provide remarks on the FIU-TERRA Environmental Research Institute Biomedical Symposium. Professor Bigger reported that ninth grade students from TERRA School participated in a summer internship program at FIU that involved research work with selected University scientists in biomedical sciences, medicine, and biomedical engineering.

## 5.2 External Relations Update

Senior Vice President of External Relations Sandra Gonzalez-Levy reported on the University's community relations and indicated that President Rosenberg, Vice Presidents and Deans continued to engage with the community through strategic participation in receptions, meetings, luncheons and other events. She noted that FIU hosted *Challenges of Poverty, Health and Sustainability: A Geopolitical Summit* and added that the gathering built upon the significant contributions of the inaugural Geopolitical Summit of 2009. She reported that the University partnered with Florida Memorial University and the University of Miami to host the *His Holiness the 14<sup>th</sup> Dalai Lama* at Temple Emanu-El, noting that the lecture brought together leaders from several faiths to contemplate "*The Significance of World Religions.*"

Sr. VP Gonzalez-Levy reported that the University hosted a forum to showcase FIU's role in improving our environment, transportation, health and local communities through our community engagement. She noted that the event featured four mini-documentaries: *Achieving Balance: FIU Research in the Florida Everglades*; *Transforming Public Transportation: FIU & MDX*; *Creating Healthy Communities: The FIU NeighborhoodHELP<sup>sm</sup> Program*; and *Inspiring Real Change: FIU Honors College Partners with Sweetwater.*

Sr. VP Gonzalez-Levy reported that the University's *Worlds Ahead* signage has been placed in the Miami International Airport American Airlines Baggage Claim exits to increase brand awareness and interaction. She also reported that the University once again partnered with the United Way of Miami-Dade as an avenue to improve the lives of the community at large. Lastly, she noted that the University community remained committed to Haiti relief efforts, adding that FIU was selected to serve as the host institution for a three-day retreat for 24 CEOs and entrepreneurs from Haiti with *Digicel*, the largest mobile telecommunications operator in the Caribbean. She added that the event's closing dinner was sponsored by The Green Family Foundation.

### **5.3 Federal Governmental Relations Report**

VP Sauls led the discussion on Federal Governmental Relations and provided an update on State revenues. He noted that a delay or inadequate investment in Florida's public universities would pose a significant challenge as the need to compete and build an economy based on knowledge and innovation was critical to ensure sustainability and success in future years.

### **6. New Business**

Trustee Thomas A. Breslin noted that the University's Faculty Senate and faculty from other State University System (SUS) institutions were continuing their challenge of a Florida law to ban the use of state funds to pay for or support administration of other funding sources paying for, including grants derived from private foundations and the US Government, travel to a foreign state that has been identified by the U.S. Department of State as a sponsor of terrorism, including Cuba. Trustee Breslin reported that with the help of the American Civil Liberties Union, the University's Faculty Senate and faculty from other SUS institutions joined together to request the U.S. Supreme Court take up the reviewing of the recent 9<sup>th</sup> Circuit Court of Appeals decision finding the Florida Travel Ban Law constitutional. He added that he would report back to the Committee with any further developments.

### **7. Closing Remarks and Adjournment**

With no other business, Committee Co-Chair Puig adjourned the meeting at 3:34 p.m.

*MB*  
*12.14.10*



**THE FLORIDA INTERNATIONAL UNIVERSITY  
BOARD OF TRUSTEES  
External Relations Committee**

August 17, 2011

**Subject: Strategic discussion on External Relations**

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**Proposed Committee Action:**

None. Discussion only.

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**Background Information:**

University President Mark B. Rosenberg will lead the discussion on External Relations.

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**Supporting Documentation:** N/A

**Facilitator/Presenter:** Mark B. Rosenberg

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