



**FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
FOUNDATION BOARD OF DIRECTORS EXECUTIVE COMMITTEE
JOINT RETREAT
FEBRUARY 20, 2010
MINUTES**

Call to Order

FIU Board of Trustees Chairman Albert E. Dotson, Sr. convened the meeting at 8:38 a.m. on Saturday, February 20, 2010, at the FIU Modesto A. Maidique Campus, the Patricia & Phillip Frost Art Museum, room 107.

The following attendance was recorded:

Board of Trustees

Albert E. Dotson, Sr., *Chair*
Michael M. Adler
Cesar L. Alvarez
Jorge L. Arrizurieta
Thomas Breslin
Joseph L. Caruncho
S. Lawrence Kahn, III
R. Kirk Landon
Miriam López
Claudia Puig
Anthony Rionda

Foundation Board of Directors

Executive Committee

Noel Guillama-Alvarez, *Board Chair*
T. Gene Prescott, *Board Vice Chair*
Richard Brilliant
Carlos B. Castillo
Veronica Cervera Goeseke
Gerald C. Grant, Jr.
Ray E. Marchman

President's Council

Victor C. Balestra, *Vice Chair,*
President's Council

Alumni Association BOD

Jose M. Perez de Corcho,
President Alumni Association
Board of Directors

Excused

Albert Maury, *Vice Chair*

Welcome and Statement of Objectives

FIU Board of Trustees Chairman Albert E. Dotson, Sr. welcomed the Trustees and the Executive Committee of the Foundation Board and thanked them for their participation. He introduced the Vice Chair of the President Council's Mr. Victor C. Balestra and the President of the Alumni Association Board of Directors Mr. Jose M. Perez de Corcho, noting that he looked forward to their contributions to the joint planning session. Chairman Dotson also welcomed President Mark B. Rosenberg, University faculty and staff and guests. Chairman Dotson noted that he looked forward to discussing ways to enhance collaboration between the various University boards.

FIU Foundation, Inc. Board of Directors Chairman Noel Guillama-Alvarez noted that he looked forward to a collaborative session, adding that the Foundation Board was eager to identify ways in which to better-align its priorities with the University's goals. President Mark B. Rosenberg welcomed all those present to the meeting and thanked them for their participation.

Board Development and Self-Evaluation

Interim General Counsel Isis Carbajal de Garcia provided an overview of Sunshine Law, delineating the requirements of open meetings and public records, noting the possible penalties for non-compliance.

President Rosenberg noted that advances in technology increasingly offered varied and expanded means of communication and therefore, Sunshine Law continued to evolve to sustain these changes. He further noted that annual information sessions would be held in order for Trustees to acquaint themselves with any consequential changes in Sunshine Law.

Chairman Dotson noted that the process of self-assessment provided the Board with an opportunity to provide feedback with respect to their respective roles and responsibilities. He thanked all of the Trustees for completing the self-assessment forms, noting that this was a valuable tool for the benefit of the entire board as it provided a venue for Board members to assess their own individual and joint performance.

Session#1

President's Remarks on State of the University

President Rosenberg introduced a brief video depicting the exponential growth of technology within the recent past.

President Rosenberg provided his vision for the University, *to be a leading student-centered research university known for its local and global engagement.* President Rosenberg also led the discussion on the challenges the University was facing:

- *Setting priorities that are aligned with the times; and*
- *Developing pro-active strategic and campus master plans; and*
- *Attaining financial security through financial diversification; and*
- *Implementing engagement strategy pivoting around research and creative competencies.*

President Rosenberg stated that aggressive leadership was critical and that the Directors, President's Council, Alumni Association Board and Trustees played a critical role. Chairman Dotson opened the floor for comments and questions. The participants discussed legislative, administration and student issues.

President Rosenberg noted that the University was committed to providing quality learning, state-of-the-art research, and problem-solving engagement. He led the discussion on community engagement, noting that a comprehensive work plan would follow in the months ahead. He further

noted that while excellence began with the University, FIU could only achieve this if it understood, included and connected with the community at large.

Senior Vice President Sandra Gonzalez-Levy noted that the University partnered with a group of Alumni to “Pantherize” the surrounding community to FIU. She further noted that, in order to increase affinity for the University, the plan consisted of providing FIU Golden Panther memorabilia to the businesses around FIU in the areas of Sweetwater, Doral, Aventura and North Miami. She added that the project would be implemented in phases and has already demonstrated great momentum.

Sr. VP Gonzalez-Levy also provided a report on the upcoming launch of the University’s branding campaign – *Worlds Ahead*. She noted that the branding campaign was developed with input from the University community and was an affirmation and celebration of FIU as a vibrant, diverse, minority community where students and faculty were engaged in groundbreaking research all over the globe.

Q&A Session with President Rosenberg

President Rosenberg noted that newly appointed Vice President for Engagement Divina Grossman would provide the critical leadership for the development and coordination of partnerships with key local, state, national, and global stakeholders. He further noted that community engagement was a multi-faceted approach, which described the relationship between the University and the larger community in a mutually beneficial exchange.

Retreat participants discussed the need for increased community engagement and provided feedback on strategies for building enhanced and creating new relationships. Participants voiced a concern regarding the current political, social and economic climate and provided comments on the significance of each Board member’s role in the success of the University. Participants discussed the importance of engaging the University’s growing alumni base, building an image in the community and the urgency for aggressive and dynamic fundraising.

Session#2

Southern Association of Colleges and Schools (SACS) Update

Provost and Executive Vice President Douglas Wartzok provided the SACS Update, noting that SACS was the University’s primary regulatory body and that accreditation was required to award Federal financial aid. He further noted that the Global Learning for Global Citizenship was the University’s Quality Enhancement Plan (QEP), adding that through an integrated global learning curriculum and co-curriculum, all FIU undergraduates would have multiple opportunities to develop global awareness, a global perspective, and an attitude of global engagement.

Executive Dean of the College of Business Administration Joyce Elam noted that the College was focused on business education for an international marketplace and was among the top international business schools in Florida and the United States. She further noted that through the University’s QEP, the College reinforced its study-abroad programs. She also provided an overview of the University’s Executive Master of Business Administration (EMBA) program in Jamaica, highlighting various unique program features such as the opportunity to study business from both global and

multicultural perspectives and the availability of leading-edge information technology for strategic advancement

Budget Issues/Revenue Needs

CFO and Senior Vice President for Administration Kenneth Jessell provided a report on budget issues and revenue needs, noting that while the national economy has shown some signs of improvement, the State's economic outlook remained an area of concern. He noted that the University recognized significant funding challenges and provided an overview of strategies to fill the unfunded shortfall in the near future and beyond.

Athletics

Athletics Director Pete Garcia presented an Athletics Overview, noting that Athletics was unique to American universities as it provided the emotional connection for its students, alumni, and the greater community at large. He noted that Intercollegiate Athletics in the U.S. had a multi-billion dollar economic impact and hundreds of thousands of participating student-athletes.

AD Garcia provided an update on the impact of the University's Athletic Facilities on the Community. He reported that Athletics remained dedicated to community involvement through the rental of their facilities. He noted that Athletics venues, such as the Football Stadium, Baseball Stadium, Soccer Field, and U.S. Century Bank Arena hosted a number of large-scale, nationally and internationally recognized events which included rival high school football games, semi-professional and professional team competitions, high school graduations, summer camps and clinics, and special rallies. He added that Athletics' efforts to reach out to entities such as local businesses, schools, and professional teams would continue to strengthen the University's presence in the community by offering quality venues for their event needs.

Associate Vice President for University Advancement Bill Draughon provided an update on the Zumba for Haiti Workshop held earlier in the day. He noted that aside from raising awareness for the survivors of the January 12 earthquake in Haiti, proceeds from the fundraiser would go toward local Haiti relief efforts.

Session#3

FIU Board of Trustees Full Board Meeting

1. Call to Order and Chair's Remarks

Chairman Albert E. Dotson, Sr. convened the meeting of The Florida International University Board of Trustees at 1:26 p.m., on Saturday, February 20, 2010, at the Modesto A. Maidique Campus, The Patricia & Phillip Frost Art Museum, Room 107, Miami, Florida.

2. Foundation Report

FIU Foundation, Inc. Board of Directors Chairman Noel Guillama-Alvarez presented the Foundation Report, noting that the Foundation Board welcomed Robert C. Moss, Adalio T. Sanchez and Enrique Ramos as new members. Chairman Guillama-Alvarez provided an update on assets, expenses and general revenue. He also provided an update on the investments performance and fundraising efforts.

3. Public Appearances

There were no public appearances.

4. Action Items – Consent Agenda

Chairman Dotson asked for comments on any items included in the Consent Agenda. Hearing none, the Board adopted the following Resolution:

RESOLVED, that the following matters included in the Consent Agenda are hereby approved:

BT1. Minutes, November 20, 2009

CW1. University Goals, Fiscal Year 2009-2010

FA1. FIU Direct Support Organizations Financial Audits, 2008-2009

- A. FIU Foundation, Inc.
- B. FIU Research Foundation, Inc.
- C. FIU Athletics Finance Corporation

FA2. The Florida International University Herbert Wertheim College of Medicine Self-Insurance Program Investment Policy

AP1. Revision of Regulation 408 – Foreign Exchange Visitor Insurance

AP2. Approval of Regulation 1103 – Textbook Affordability

AP3. Approval of the FIU Annual Report to the Board of Governors

5. Action Item, Board of Trustees

BT2. Amendment to the Operating Procedures of the Florida International University Board of Trustees

Trustee Jorge L. Arrizurieta presented the Amendment to the Operating Procedures of the Florida International University Board of Trustees for Board review and approval, noting that due to the magnitude of the changes, the Board reviewed the proposed amendments during the November 2009 Full Board meeting but deferred any action on the item. He further noted that during the December 2009 Chairs' Meeting, Trustees devoted further review and discussion to the Operating Procedures and identified some matters that would require revision in order to improve governance and Board operations.

Trustee Cesar L. Alvarez identified a few instances in the Proposed Amendment to the Operating Procedures of the Florida International University Board of Trustees that made reference to Workgroups. Chairman Dotson noted that a thorough review would be conducted and that all references to Workgroups would be stricken from the final document.

After discussion, the Board adopted the following Resolution, with the stipulation that all references to Workgroups be stricken:

WHEREAS, the Operating Procedures of the Florida International University Board of Trustees, Article IV, “Amendment of Operating Procedures,” provides that the Operating Procedures may be altered, amended or repealed by a two thirds vote of all members of the Board; and

WHEREAS, changes in the Board operations have necessitated changes to the Operating Procedures;

THEREFORE BE IT RESOLVED that the Florida International University Board of Trustees hereby adopts the amendments to the Operating Procedures of the Florida International University Board of Trustees attached to this Resolution as Exhibit “J.”

6. Status Reports, Board Committees and Workgroups

Finance and Audit Committee Report

Chairman Dotson noted that in Trustee Albert Maury’s absence, Trustee Miriam López would present the Finance and Audit Committee report. Trustee López reported that the Finance and Audit Committee met on February 5, 2010 via conference call and provided a brief summary, highlighting each of the report and action items.

Academic Policy Committee Report

Chairman Dotson announced that Governor Charlie Crist appointed Mrs. Patricia Frost to the Florida Board of Governors (BOG), noting that the appointment was effective January 6, 2010. Chairman Dotson stated that Mrs. Frost was an inaugural member of the Florida International University Board of Trustees, further noting that her service has extended to the Foundation Board of Directors where she served for over 20 years. He added that regretfully due to the timing of her appointment to the BOG, the Board was not able to personally thank and recognize Mrs. Frost at the current Retreat. On behalf of the Board, the Chairman extended his gratitude to Mrs. Frost for her leadership, commitment and dedication to the Board, to the University and to the students.

Vice Chair of the Academic Policy Committee Cesar Alvarez noted that the Committee met on February 5, 2010 via conference call and provided a brief overview of all the report and action items.

President Rosenberg welcomed Professor in the Department of Chemistry and Biochemistry Kevin O’Shea and announced his appointment as Interim Dean of the University Graduate School. President Rosenberg noted that Dean O’Shea joined the University in 1991 and thanked him for his hard work and service.

External Relations Workgroup Report

External Relations Workgroup Co-Chair Miriam López reported on items heard by the Workgroup at its February 5, 2010 meeting. She noted that President Rosenberg provided an update on the University’s current Haiti relief efforts, adding that he also reported on his brief visit to Port-au-Prince on February 5, 2010. She noted that Senior Vice President for External Relations Sandra Gonzalez-Levy provided a report on a number of ongoing initiatives and important upcoming events. Co-Chair López further noted that Interim Dean of the College of Education, Marie McDemmond provided an overview of the College’s programs that reach out to the Miami Dade educational communities at various levels. Co-Chair López added that Dr. Divina Grossman

discussed her new role as Vice President for Engagement. Co-Chair López also reported that Vice President Stephen Sauls provided an overview of the 2010 State Legislative Session, FIU Day in Tallahassee and the University's emerging federal priorities for the current session of Congress.

Athletics Workgroup Report

Athletics Workgroup Chair Jorge L. Arrizurieta reported on items heard by the Workgroup at its February 5, 2010 meeting. He noted that Athletics Director Pete Garcia provided an athletics overview report highlighting the noteworthy academic performance of the University's student-athletes and the opening dates for the baseball and softball teams. Chair Arrizurieta also provided an overview of additional reports heard by the Workgroup, specifically updates on facilities construction, year-to-date financials and compliance.

7. New Business

Trustee Jorge L. Arrizurieta announced that he wished to bring forth a new business item for the Board's review and consideration. He noted that during Dr. Gregory B. Wolfe's tenure as University President, he presided over dramatic changes that paved the way for FIU's transformation from a two-year, upper division school with limited graduate programs into a university with a lower division and doctoral programs. Trustee Arrizurieta added that under President Wolfe's leadership, the University's academic standing and reputation was bolstered in Florida and abroad. Trustee Arrizurieta noted that as a Board member, he wished to recognize Dr. Wolfe's pivotal contributions to the University and commitment to higher education.

After discussion, the Board adopted the following Resolution:

WHEREAS, Dr. Gregory B. Wolfe dutifully served as President of Florida International University from 1979 through 1986; and

WHEREAS, during his tenure, President Wolfe helped pave the way for the University's transformation from a two-year, upper division school with limited graduate programs into a university with a lower division and doctoral programs; and

WHEREAS, during President Wolfe's tenure, he helped to bolster Florida International University's academic standing and reputation in Florida and abroad, which led to the creation of international academic programs in Mexico, Switzerland, Peru and various other countries; and

WHEREAS, by the time President Wolfe concluded his tenure as University President in 1986, Florida International University had grown to more than 16,500 students, the campus had evolved into a robust academic center, and the University had been featured in the Top 200 Best Buys in College Education by The New York Times; and

WHEREAS, Dr. Wolfe continued to serve the University and the community in his role as a distinguished professor of international relations;

NOW, THEREFORE, BE IT RESOLVED, that the Florida International University

Board of Trustees at its regular meeting this 20th day of February 2010, does hereby recognize, commend and express its gratitude to Dr. Gregory B. Wolfe for his contributions to Florida International University;

BE IT FURTHER RESOLVED, that the Board of Trustees grants to Dr. Gregory B. Wolfe the status of President Emeritus in recognition of his leadership and dedication to the University, the students, and the South Florida community; and

BE IT FURTHER RESOLVED, that this Resolution be included in the minutes of this meeting, and a copy presented to Dr. Gregory B. Wolfe in recognition of his service and as a token of the Board of Trustees' appreciation.

Chairman Dotson stated that while the University eagerly entered this new era under President Rosenberg, that the accomplishments of those that molded FIU must also be recognized. He stated that Dr. Gregory B. Wolfe oversaw very significant changes in the University's history. On behalf of the Board, Chairman Dotson thanked Dr. Wolfe for his leadership and congratulated him on this well-deserved distinction.

Chairman Dotson noted that this was the last Board meeting for student Trustee and Student Government President for the Modesto A. Maidique Campus Anthony Rionda. On behalf of the Board of Trustees, Chairman Dotson extended his gratitude to Trustee Rionda for his leadership, commitment and dedication to the Board, to the University and to the students. Trustee Rionda stated that his service as a student Trustee and President of the student body has been a rewarding and gratifying experience and thanked the members of the Board for their guidance and leadership.

Trustee Rionda invited the University community to participate in the 2010 Relay for Life, dedicated in honor of Dr. Jeffrey Knapp, who passed away February 17, 2010. Trustee Rionda noted that Dr. Knapp was the director of the Academy for the Art of Teaching and a highly regarded and esteemed member of the University's faculty.

Chairman Dotson invited the University community to attend the upcoming Student Government Association (SGA) First-Generation Scholarship fundraiser. He noted that the First Generation Matching Grant Program provided need-based grants to undergraduate students who were enrolled in state universities and whose parents have not earned baccalaureate degrees.

Chairman Dotson encouraged all those present to obtain an FIU license plate, noting that after the first year, an additional fee would be assessed to benefit University scholarship funds.

8. Adjournment of FIU Board of Trustees Full Board Meeting

Since there was no other business, the meeting of the Florida International University Board of Trustees was adjourned on Saturday, February 20, 2010, at 2:18 p.m.

Session#4
Board's Work Plan

Chairman Dotson opened the floor for closing thoughts and comments. Foundation Chairman Guillama-Alvarez noted that the group discussed critical issues on the path to reaching the President's vision for the University. He further noted the importance of fundraising in overcoming the State funding shortfalls as the University entered a new era focused on a globally-engaged, student-centered, quality education.

Trustee R. Kirk Landon noted that through the careful review and discussion of University issues, the Board's Committees were invaluable. He recommended that 10 minutes or another such appropriate amount of time be dedicated at each Board meeting for the discussion of items that the Trustees or Administration may wish to address.

Trustee Landon inquired as to what follow-up action, if any, the Board would take with regards to the Quality of Work Life Survey Report sponsored by the United Faculty of Florida (UFF), FIU Chapter. Chairman Dotson noted that the task would be assigned to the next regularly scheduled Board meeting.

Provost and Exec. VP Wartzok noted that the University administration greatly benefited from the Board's input and feedback, adding that the strategic plan would offer the venue for increased collaboration and participation from the FIU community.

President Rosenberg thanked the participants for their hard work and dedication on behalf of the University and noted that he looked forward to better communication and cooperation between the boards.

Concluding Remarks and Adjournment

Chairman Dotson recognized the President's efforts and accomplishments, and thanked him for his leadership and steadfast commitment to the University. Chairman Dotson thanked all of the participants for their contributions to the Retreat and for their respective support of the University. He noted that for the University to continue on this positive trajectory and to surpass its goals, the FIU community must demonstrate its support by personal involvement and action. Chairman Dotson noted that each member of the key governing boards was responsible for contributing to the University's success.

With no other business, the Joint Retreat of the FIU Board of Trustees and the FIU Foundation, Inc. Board of Directors Executive Committee was adjourned at 2:48 p.m., on Saturday, February 20, 2010.

Albert E. Dotson, Sr.
Chairman
FIU Board of Trustees

Mark B. Rosenberg
Corporate Secretary
FIU Board of Trustees