



Board of  
Trustees

FLORIDA INTERNATIONAL UNIVERSITY

**THE FLORIDA INTERNATIONAL UNIVERSITY  
BOARD OF TRUSTEES  
EXTERNAL RELATIONS WORKGROUP**

THURSDAY, 4 JUNE 2009

3:00 PM

VIA CONFERENCE CALL

**MEMBERSHIP**

MIRIAM LOPEZ, *CO-CHAIR*

CLAUDIA PUIG, *CO-CHAIR*

JORGE ARRIZURIETA

**AGENDA**

- |   |                         |
|---|-------------------------|
| 1. CALL TO ORDER AND CHAIR'S REMARKS                          | MIRIAM LÓPEZ            |
| 2. APPROVAL OF MINUTES  | MIRIAM LÓPEZ            |
| 3. ACTION ITEM  |                         |
| EW1. HONORARY ALUMNI RECOGNITION                              | SANDRA<br>GONZALEZ-LEVY |
| 4. DISCUSSION/INFORMATION ITEMS ( <i>NO ACTION REQUIRED</i> ) |                         |
| 4.1 GOVERNMENTAL RELATIONS LEGISLATIVE UPDATE                 | STEVE SAULS             |
| 4.2 EXTERNAL RELATIONS DISCUSSION                             | SANDRA<br>GONZALEZ-LEVY |
| 5. NEW BUSINESS ( <i>IF ANY</i> )                             | MIRIAM LÓPEZ            |
| 6. CLOSING REMARKS AND ADJOURNMENT                            | MIRIAM LÓPEZ            |

**Conference Call Information:**

- Please call (800) 732-6870, promptly at 3:00 pm on Thursday, 4 June 2009.
- If you are disconnected, please redial the conference call number.
- If you have any problems with the above, contact the BOT office at 305.348.6495.

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**THE FLORIDA INTERNATIONAL UNIVERSITY  
BOARD OF TRUSTEES  
External Relations Workgroup**

4 June 2009

**SUBJECT: EXTERNAL RELATIONS WORKGROUP MEETING MINUTES, 4 MARCH 2009**

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**PROPOSED WORKGROUP ACTION:**

Adopt the following Resolution:

RESOLVED that the minutes of the meeting of the Florida International University Board of Trustees' External Relations Workgroup held on 4 March 2009, attached to this Resolution as Exhibit "EW-Minutes," are hereby approved.

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**EXHIBITS/SUPPORTING DOCUMENTS:**

- EXHIBIT "EW-MINUTES": 4 March 2009 External Relations Workgroup meeting minutes

**FACILITATOR/PRESENTER:**

- Miriam López

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**EXTERNAL RELATIONS WORKGROUP  
MINUTES  
4 MARCH 2009**

**I. Call to Order**

The Florida International University Board of Trustees' External Relations Workgroup meeting was called to order by Workgroup Co-Chair Miriam Lopez at 10:35 am on Wednesday, 4 March 2009, via conference call.

The following attendance was recorded:

***Present***

Miriam López , Co-Chair

Claudia Puig, Co-Chair

Jorge Arrizurieta

Trustee Thomas Breslin also participated in the meeting.

**II. Approval of Minutes**

Workgroup Co-Chair Miriam Lopez asked if there were any additions or corrections to the minutes of the 30 October 2008 External Relations Workgroup meeting. Hearing none, the Workgroup adopted the following:

RESOLVED that the minutes of the meeting of the Florida International University Board of Trustees' External Relations Workgroup held on 30 October 2008, attached to this Resolution as Exhibit "A," are hereby approved.

**III. Chair's Remarks**

Co-Chair Lopez welcomed all Trustees, faculty and staff. She thanked all Workgroup members for making themselves available to participate in the conference call. She noted that since the University would be facing additional budget cuts at the state and federal level, it was critical that all Trustees, as advocates of the University, maintain an awareness of legislative funding priorities.

FIU Board of Trustees  
External Relations Workgroup  
Minutes  
4 March 2009  
Page 2

#### **IV. Items for Workgroup Review**

##### **1. Governmental Relations Legislative Update**

###### **a. Discussion on State Legislative Issues**

Vice President for Governmental Relations Steve Sauls presented the state legislative issues for 2009-2010. He stated that the Legislature met in January for a special session to address the state's budget shortfall, and discussed how this continued to impact funding to all State Universities. He reported that the University administration would continue to monitor the situation as state revenues continued to decrease.

###### **b. Fiscal year 2009-2010 Federal Priorities**

VP Sauls presented the federal priorities for the 2009-2010 fiscal year. He noted that there are two major requests for which the University was seeking continued federal funding – the College of Medicine and the International Hurricane Research Center.

###### **c. Board of Trustees Action Opportunities**

Co-Chair Lopez presented the Board of Trustees Action Opportunities. She noted that FIU Day at the Capitol in Tallahassee was one week away, stating that it would be an important opportunity for the Trustees to reinforce the work of the University administration. Co-Chair Lopez thanked all the Trustees that had committed to travel to Tallahassee for FIU Day at the capitol.

##### **2. University/Community Relations Discussion**

Vice President for University & Community Relations Sandra Gonzalez-Levy led the University/Community Relations Discussion, updating Workgroup members on the outcomes of the 2009 Torch Awards and 2009 South Beach Wine and Food Festival. She reported that both events sold out and proceeds from the Torch Awards benefitted the new Alumni Center, while proceeds from the South Beach Wine and Food Festival will benefit the School of Hospitality Management.

#### **V. Other Business**

No other business was raised.

#### **VI. Adjournment**

With no other business, Workgroup Co-Chair Lopez adjourned the meeting at 11:03 am.

MG  
4/17/09

*Exhibits attached: "A"*

**THE FLORIDA INTERNATIONAL UNIVERSITY  
BOARD OF TRUSTEES  
External Relations Workgroup**

4 June 2009

**SUBJECT: HONORARY ALUMNI RECOGNITION**

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**PROPOSED WORKGROUP ACTION:**

Recommend Board adoption of the following Resolution:

WHEREAS, as part of its community outreach efforts, the FIU Alumni Association has adopted a program to identify and confer “Honorary Alumni” status on certain individuals in the South Florida community who have made significant contributions to the University and/or the advancement of its mission, even though such individuals are not graduates of the University; and

WHEREAS, on May 21, 2009, the Board of Directors of the FIU Alumni Association recommended that the University designate the individuals listed below as Honorary Alumni of The Florida International University, in appreciation of each individual’s outstanding service and/or contributions in support for the University;

NOW, THEREFORE, BE IT RESOLVED that the Florida International University Board of Trustees designate the following individuals, whose biographical information is included in Exhibit “A”, as Honorary Alumni of Florida International University:

Jeffrey H. Atwater  
Betty Chapman  
John Dasburg  
Mario Diaz-Balart  
Albert Dotson  
Dany Garcia  
Noel Guillama-Alvarez  
Benjamin Leon, Jr.  
Carolyn Roberts  
Natasha Seijas

**BACKGROUND INFORMATION:**

A: AUTHORITY:

**Florida Statute 1001.74(1)(c)** provides each university board of trustees with “the authority to govern its university as necessary to provide proper governance and improvement of the university in accordance with law and with guidelines of the Board of Governors.”

**Florida Board of Governors Regulation 1.001(1)** delegates to each university board of trustees “all of the powers and duties necessary and appropriate for the direction, operation, management, and accountability of each state university.”

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**EXHIBITS/SUPPORTING DOCUMENTS:**

- Exhibit “A” – Honorary Alumni Recognition Bios

**FACILITATOR/PRESENTER:**

- Sandra Gonzalez-Levy



**The Honorable Jeffrey Atwater  
Senate President  
Florida Senate**

Jeff Atwater is a fifth-generation Floridian shaped by a family long committed to serving their neighbors, their state and their country. "My values were shaped by my parents," says Atwater. Atwater earned an MBA from the University of Florida, and has more than 25 years of community banking experience. He was elected to the Florida House of Representatives in 2000. In 2002, he earned a seat in the Florida Senate. Atwater's District 25 Senate seat encompasses parts of Broward and Palm Beach County. Jeff Atwater was elected Senate President in 2008. Jeff Atwater has been an active member of the community serving on several advisory boards such as the United Way of Palm Beach County, Boy Scouts of America, 5-Star Magnet Program of Palm Beach Gardens High School and Roger Dean Stadium. He also served on the Board of Directors of the Northern Palm Beaches Chamber of Commerce and the Children's Home Society of Broward County. Jeff Atwater lives in North Palm Beach with his wife, Carole, and their four children.

**Betty B. Chapman**  
**Philanthropist**

Betty Chapman is the widow of the late Alvah Chapman, former Chairman and Chief Executive Officer of Knight-Ridder. The Chapman family has a long relationship with Florida International University (FIU), beginning with its establishment. Through the cultivation of this relationship, FIU has honored the Chapman family whenever there has been an opportunity to recognize the family's support of the institution. One instance of this recognition is evident in the graduate school in the College of Business Administration, named after Mr. Chapman. Another prominent example is the Betty B. Chapman Student Plaza at the University Park campus which is named in honor of Mrs. Chapman.

**John Dasburg**  
**Member, Florida Board of Governors**  
**ASTAR Air Cargo**

John Dasburg is the Chairman, President, Chief Executive Officer and co-owner of ASTAR Air Cargo, Inc. Previously, he served as Chairman, President and Chief Executive Officer of Burger King Corporation, spearheading the turnaround of the company that culminated in its 2002 sale. Dasburg has served on the Board of Governors of the State University System of Florida since 2003. Involved in numerous boards and civic organizations, Dasburg serves on the Board of Directors for The Travelers Companies and The Mayo Foundation. He is a former member of the Board of Directors for KLM Royal Dutch Airlines, Northwest Airlines, and Winn Dixie Stores, Inc. In 1991, he was appointed by President George Bush to the White House Fellows Committee. Dasburg earned a bachelor's degree in Engineering and master's degree in business administration at the University of Florida. He is also a graduate of the University of Florida Law School.

**The Honorable Mario Diaz-Balart  
Congressman  
Florida's 25<sup>th</sup> Congressional District**

After serving 14 years in the Florida State Legislature, Mario Diaz-Balart was elected to the U.S. House of Representatives in 2002 to represent Florida's 25th Congressional District, which includes part of Miami-Dade, Collier and Monroe Counties, and is currently serving his fourth term. Since his start in Congress, Diaz-Balart has served on the Transportation and Infrastructure Committee, and he was recently appointed to serve as the Ranking Member of the Economic Development, Public Buildings, and Emergency Management Subcommittee of that Committee. He also serves on the Water Resources and Environment Subcommittee and the Highways and Transit Subcommittee. His other committee assignments include the Budget Committee and the Science and Technology Committee. Diaz-Balart was born in Ft. Lauderdale, FL on September 25, 1961. He attended the University of South Florida in Tampa where he studied Political Science before beginning his public service career as an aide to then City of Miami Mayor in 1985. The Congressman lives in Miami, FL with his wife and son.

**Albert E. Dotson, Sr.**  
**Member, FIU Board of Trustees**  
**Puryear, Inc.**

Albert Dotson, Sr. is chairman and CEO of Puryear, Inc., a consulting firm. As a business and community leader, his work in support of higher education in South Florida has been widely recognized. Dotson has served on the Committees responsible for appointing the last two (2) University presidents, the first search resulted in the selection of Dr. Modesto A. Maidique in 1986. He is an inaugural member of the FIU Board of Trustees. Dotson serves as the Vice Chair of the Board of Trustees, serving as Chair of the Athletics Workgroup and Vice Chair of the Academic Policy Committee. He also serves as an ex-officio member for the FIU Foundation, Inc. Board of Directors. He is member of the Greater Miami Chamber of Commerce Board of Governors, and serves on the boards of Barry University and the Dade County Fair and Exposition. Dotson has also been involved in a number of other civic organizations, serving as 1998 president of the Orange Bowl Committee, and in leadership roles with the NAACP, Salvation Army, Perrine Cutler Ridge Council and Baptist Health Systems of South Florida. He attended Wayne State University in Detroit, Michigan, and was awarded an honorary doctorate from Barry University in 1998.

**Dany Garcia**  
**Member, FIU Foundation, Inc. Board of Directors**  
**JDM Partners LLC**

Dany Garcia is Founder and Chief Executive Officer of JDM Partners, LLC, an investment advisory firm specializing in providing counsel to high net worth individuals, families and corporations. The firm was founded in 2002 by Garcia and provides traditional investment advisory services as well as alternative investment opportunities through the Legacy Partners Growth Fund LTD., an equity only hedge fund, JDM Development, the real estate investment arm of the firm and JDM Entertainment which focuses on investment opportunities within the entertainment industry. She earned a bachelors degree in International Marketing and Finance from the University Of Miami, and currently serves on the University's board of trustees. Garcia is the Founder and President of the Beacon Experience, A Foundation for Success, and co-founder and vice president of the Dwayne Johnson Sock Foundation, governing board, The Vizcayans and director, Pediatrix Medical Group. She has been a member of the FIU Foundation Board of Directors since April 2006, and currently serves as Vice Chair for the Investment Special Committee. Garcia resides in the South Florida area with her daughter Simone Johnson.

**Noel J. Guillama**  
**Treasurer, FIU Foundation, Inc. Board of Directors**  
**The Quantum Group**

Noel J. Guillama is Founder, Chairman, President and CEO of The Quantum Group of Companies which include The Quantum Group (NYSE Amex: QGP), Renaissance Health Systems and Quantum Innovations. Quantum is an innovation driven healthcare solutions organization (HSO) that provides business process solutions, service chain management, strategic consulting and leading edge technology to the healthcare industry. Guillama is a nationally recognized expert in healthcare management and operations and is the creator of 14 patent applications related to healthcare processes and innovations. He has participated in a number of public companies as merchant banker, principal shareholder, founder or strategic advisor; primarily in healthcare, construction, real estate and technology. Guillama serves on the Executive Committee of the Patient-Centered Primary Care Collaborative and is a member of the American College of Health Care Executives, the Healthcare and Information Management Systems Society (HIMSS), the Medical Group Management Association (MGMA), and the American College of Medical Practice Executives (ACMPE). Guillama has served on the FIU Foundation Board of Directors since November 2002, and currently serves as Treasurer, as well as Chair for the Finance & Audit and Investment committees. Guillama was born in Havana, Cuba and has been a resident of Palm Beach County, Florida for over thirty years.

**R. Kirk Landon**  
**Member, FIU Board of Trustees**  
**The Kirk Foundation**

R. Kirk Landon is the president of two charitable organizations, the Kirk Foundation and the Kirk A. and Dorothy P. Landon Foundation. He served as CEO of American Bankers Insurance Group until 1995 and chairman of its Board of the Directors until his retirement in 1999. Landon has been a member of the FIU Board of Trustees since 2005 and currently serves as Treasurer and Chair of the Finance and Audit Committee. He also serves as a member of the University Investment Committee, a subcommittee of the Board of Trustees. Over the course of his distinguished career, he has also served as chairman or director of numerous corporations including Innovative Surveillance Technology, Lennar Corporation and Orange Clothing Company. Landon is actively involved in community philanthropy and serves on the boards of the Zoological Society of Florida, Arts for Learning, and the Community Partnership for the Homeless. Landon's involvement with FIU dates back to the University's earliest days, when he served on the University's 1972 advisory board and the University Founders Council. In 2004, Landon made the single largest donation from an individual in FIU's history to create the R. Kirk Landon Undergraduate School of Business. He graduated as valedictorian of his class at Hargrave Military Academy in Virginia and served three years in the U.S. Navy. Landon holds a Bachelor of Science degree in industrial management from Georgia Institute of Technology. He resides in Coral Gables.



**Benjamín León, Jr.  
Chairman & CEO  
León Medical Centers, Inc.**

Benjamín León, Jr., is a visionary in the healthcare field and has been making a difference in the lives of seniors and families of Miami-Dade County for more than four decades. A native of Oriente, Cuba, León, Jr. has long been involved with the care of Miami-Dade's elder population since his emigration in the 1960s. After serving as consultant to the Clínica Asociación Cubana (CAC) and upon its sale, he founded León Medical Centers in the mid 1990's, offering health care services that are sensitive to the cultural nuances of the Hispanic Medicare population in Miami-Dade County. In 2009, he established the Benjamin León, Jr. Family Center for Geriatric Research and Education and the León Medical Centers Eminent Scholars Chair in Geriatrics at FIU's College of Medicine. León, Jr. also serves on the University's College of Medicine's Advisory Board.

**Carolyn K. Roberts**  
**Member, Florida Board of Governors**  
**Roberts Real Estate, Inc.**

Carolyn K. Roberts is a resident of Ocala and president of Roberts Real Estate, Inc. In 1987, Gov. Bob Martinez appointed Roberts to the Florida Real Estate Commission, a regulatory board for all real estate licensees in Florida. She served on that board until 1989, when Governor Martinez appointed her to a six-year term on the Florida Board of Regents. Roberts served as vice chair and chair of the Florida Board of Regents and was reappointed by Governor Bush. In 2001, Governor Bush appointed her to the Florida Board of Education. In 2003, the Governor appointed her to the newly created Florida Board of Governors. She was elected vice chair and subsequently elected as chair. Roberts serves on the Shands Health Care Systems Board and on the President's Council for the University of Florida. She has served as chair of the University of Florida Foundation and on the board of Gator Boosters, Inc. Roberts is an honorary member of Florida Blue Key. Roberts received her undergraduate degree in business management from Florida Southern College in 1969.

**The Honorable Natacha Seijas  
Miami-Dade County Commissioner  
District 13**

Natacha Seijas was elected to the Miami-Dade Board of County Commissioners in 1993, becoming the first Hispanic woman to sit on the County Commission. She served previously on the Hialeah City Council from 1987 to 1993. Commissioner Seijas currently serves as Chairperson of the Governmental Operations and Environment Committee. In January 2006, Commissioner Seijas was appointed Chairperson of the Jay Malina International Trade Consortium, which is the official county agency responsible for developing and promoting two-way international trade through the Port of Miami and Miami International Airport. In 2003, the commissioner was appointed to the Children's Trust by the Board of County Commissioners, where she served until January 2005. She is also a past Chair of the South Florida Regional Planning Council and past Convening Chair of the Women's Hemispheric Conference. Commissioner Seijas was born in Havana, Cuba, immigrating to the United States in the late 1950's. She has three children, three grandchildren and one great grandchild. Professionally, she is Vice President of the YMCA of Greater Miami.

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**THE FLORIDA INTERNATIONAL UNIVERSITY**  
**BOARD OF TRUSTEES**  
**External Relations Workgroup**  
4 June 2009

**SUBJECT: GOVERNMENTAL RELATIONS LEGISLATIVE UPDATE**

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**PROPOSED WORKGROUP ACTION**

None. Discussion/Information item.

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**EXHIBITS/SUPPORTING DOCUMENTS:**

- 2009 LEGISLATIVE SESSION – Post Session Summary

**FACILITATOR/PRESENTER:**

- Steve Sauls

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# GOVERNMENTAL RELATIONS LEGISLATIVE UPDATE

## 2009 Legislative Session

### **BUDGET (FIU Specific)**

#### **Cuts:**

Approximately 15% General Revenue Cut -\$27 million cut

Federal Stimulus - \$14.3 million non-recurring new revenue

Tuition Yield - \$11.5 million new revenue for fiscal year 2009-2010. (Available for operational support net 30% financial aid for differential tuition increase)

#### **Salary Cuts**

University employees are exempt from state employee salary cuts.

#### **FIU College of Medicine:**

New Revenue: \$10,766,565 (General Revenue and Federal Stimulus)

Tuition \$972,185

TOTAL: \$11,738,750

#### **Hurricane Mitigation & Public Loss Model:**

- Recovered \$700,000 recurring for Hurricane Mitigation Research that was in jeopardy.
- Protected \$623,512 recurring for Public Loss Model.

#### **PECO:**

- \$5.1 million for FIU Infrastructure
- \$1.7 million for FIU Student Support Complex

#### **Courtelis Facility and Challenge Grants:**

No funding for any state university.

## **BILLS**

The following is a list of the major state university system issues that passed during the 2009 Legislative Session.

### **CS/CS/ SB 762- Relating to State University Tuition and Fees**

- Authorizes all universities to raise tuition up to 15% and only until the national average of tuition is met.
- 70% of the tuition differential must be used to enhance undergraduate education, with the remaining 30% required for use to provide financial aid to students who exhibit a need.

### **SB 554- Relating to Legal Jurisdiction of Campus Police**

- Recognizes mutual aid agreements and extends the jurisdiction of university police to 1,000 feet off property owned or operated by public universities.

### **SB 234- Relating to State University Presidents**

- Authorizes all state university boards of trustees to appoint, terminate, and establish the terms and conditions of employment of their respective university presidents.

### **HB 7121- Relating to Postsecondary Distance Learning**

- Establishes the Florida Distance Learning Consortium to manage as well as promote the Florida Higher Education Distance Learning Catalog. This will help to develop a plan to address the implementation of a streamlined, automated, on-line registration process that includes recommended fiscal and policies changes, expedited course credit transfer methods, technology security guidelines, coordinate the negotiation of statewide licensing and preferred pricing agreements for distance learning resources, develop and operate a central instructional content repository and a plan for increasing the use of open access textbooks, identify and evaluate new technologies and instructional methods that can be used for improving distance learning instruction, and to identify methods that will improve student access and completion of undergraduate distance learning courses and degree programs.

### **CS/CS/SB 1696- Relating to Higher Education Funding (Conforming bill)**

#### **Relating to Tuition/Resident Status Determination**

- Revises residency criteria to require that a person reside in state for 12 consecutive months immediately prior to initial enrollment in an institution of higher education in Florida to qualify as a resident for tuition purposes.

#### **Relating to Florida Bright Futures Scholarship Program**

- Requires a refund of funds received for courses withdrawn after the end of the drop and add period.



### Relating to State University Excess Credit Hours

- Requires students enrolled in a state university to pay an excess hour surcharge equal to 50 percent of the tuition rate for each credit hour in excess of 120 percent of the number of credit hours required to complete the baccalaureate degree program.

### Relating to Graduate Tuition

- Authorizes up to 15% annual adjustments to match professional tuition flexibility already authorized.

### Relating to Prepaid Tuition

- Requires that at a minimum, the board shall make advance payment contracts available for two independent plans to be known as the community college plan and the university plan.

### Relating to Student Health Insurance

- Prohibits a state university from establishing a new requirement for student health insurance coverage during the 2009-2010 fiscal year.

### Relating to State University Salary and Severance

- Prohibits both the Florida Board of Governors as well as individual university boards of trustees from entering into employment contracts that require the boards to pay an employee an amount from state funds in excess of 1 year of the employee's annual salary for termination, buy-out, or any other type of contract settlement.

### Relating to State University Facility Enhancement Challenge Grants

- Allows universities to spend private money raised for Courtelis Matching prior to receiving the matching funds from the state. The private money would also remain eligible for matching after it has been spent.

### **HB 387- Relating to Medical Faculty Certificates**

- Increases the number of renewed (or extended) medical faculty certificates for all medical schools from 15 to 30.

### **CS/SB 926- Relating to Cemeteries**

- Allows state universities to have structures on campus to receive and maintain the ashes of deceased persons.

### **HB 7117- Relating to Student Records**

- Aligns Florida's Student Education Records Law with the requirements of the controlling federal law, known as the Family Educational Rights

and Privacy Act or “FERPA.”

### **CS/SB 2682- Relating to Florida College System**

- Implements some of the applicable recommendations of the Florida College System Task Force and the State College Pilot Project.

### **SB 1676- Relating to Education Funding**

- Prohibits state funds appropriated to the Division of Public schools within the Department of Education to be used to pay indirect costs to any entity.

### **CS/CS/HB 1209 Relating to Nursing Programs**

- Legislatively prescribes the approval process for practical and professional nursing programs and repeals existing laws that vest the Florida Board of Nursing (BON) with the authority to prescribe this process.

### **SB 2600 Relating to Appropriations**

- Directs the Board of Governors to work with OPPAGA as well as each 4 year Doctor of Medicine degree program institution to develop a funding methodology for a consistent base level of state support on a per-student basis for each 4-year Doctor of Medicine degree program offered by a state university.

**THE FLORIDA INTERNATIONAL UNIVERSITY**  
**BOARD OF TRUSTEES**  
**External Relations Workgroup**  
4 June 2009

**SUBJECT: EXTERNAL RELATIONS DISCUSSION**

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**PROPOSED WORKGROUP ACTION**

None. Discussion/Information item.

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**EXHIBITS/SUPPORTING DOCUMENTS:**                   ▪ N/A

**FACILITATOR/PRESENTER:**                           ▪ Sandra Gonzalez-Levy

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