

THE FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
EXTERNAL RELATIONS WORKGROUP

THURSDAY, 30 OCTOBER 2008

10:00 AM

VIA CONFERENCE CALL

MEMBERSHIP

MIRIAM LOPEZ, *Co-CHAIR*

CLAUDIA PUIG, *Co-CHAIR*

JORGE ARRIZURIETA

AGENDA

- | | |
|---|-----------------------------|
| I. CALL TO ORDER | MIRIAM LOPEZ |
| II. CHAIR'S REMARKS | MIRIAM LOPEZ |
| III. ITEMS FOR WORKGROUP REVIEW | |
| 1. GOVERNMENTAL RELATIONS REPORT | STEVE SAULS |
| a. DISCUSSION ON STATE LEGISLATIVE ISSUES (<i>REVIEW</i>) | STEVE SAULS |
| ▪ 2008-2009 BUDGET CUTS | |
| ▪ 2009-2010 LBR/FIU PRIORITIES | |
| ▪ SUBSTANTIVE LEGISLATIVE ISSUES | |
| ▪ FIU DAY – MARCH 11, 2009 | |
| b. PRIORITIES FOR THE 2009 LEGISLATIVE SESSION (<i>ADOPT</i>) | |
| c. UPDATE ON FY2009/2010 FEDERAL PRIORITIES | STEVE SAULS |
| d. BOARD OF TRUSTEES ACTION OPPORTUNITIES | STEVE SAULS |
| 2. UNIVERSITY/COMMUNITY RELATIONS DISCUSSION | SANDRA GONZALEZ-LEVY |
| IV. OTHER BUSINESS (<i>IF ANY</i>) | MIRIAM LOPEZ |
| V. ADJOURNMENT | MIRIAM LOPEZ |

Conference Call Information:

- Please call (888) 209-3786, promptly at 10:00 am on Thursday, 30 October 2008.
- If you are disconnected, please redial the conference call number.
- If you have any problems with the above, contact the BOT office at 305.348.6495

**THE FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
EXTERNAL RELATIONS WORKGROUP**

30 OCTOBER 2008

SUBJECT: DISCUSSION ON STATE LEGISLATIVE ISSUES

PROPOSED WORKGROUP ACTION:

None. Discussion item.

EXHIBITS/SUPPORTING DOCUMENTS:

- DISCUSSION ON STATE LEGISLATIVE ISSUES

FACILITATOR/PRESENTER:

- STEVE SAULS

GOVERNMENTAL RELATIONS MISSIONS/PURPOSE

- Support the University's goals:
 - Academic Performance: Improve Student Retention
 - Academic Excellence: Strengthen Academic Reputation
 - Life Sciences: College of Medicine
 - Financial Stability: Strengthen Fiscal Self-Sufficiency
- Serve as the legislative liaison between the University and federal, state and local governments.
- Advocate the University's priorities in undergraduate and graduate instruction and applied and basic research.
- Maximize public resources for the University.
- Lobby for legislation that will further the University's strategic priorities.
- Shape external governmental policies on behalf of the University.
- Enhance local support for the University's expansion and development.
- Enhance University partnerships with other universities and non-governmental organizations.

GOVERNMENTAL RELATIONS OBJECTIVES

POLITICAL SUPPORT FOR GOVERNMENTAL SUPPORT

Federal

- Congressional Earmarks for Sponsored Research
- Competitive Grant Support
- Priority Legislation

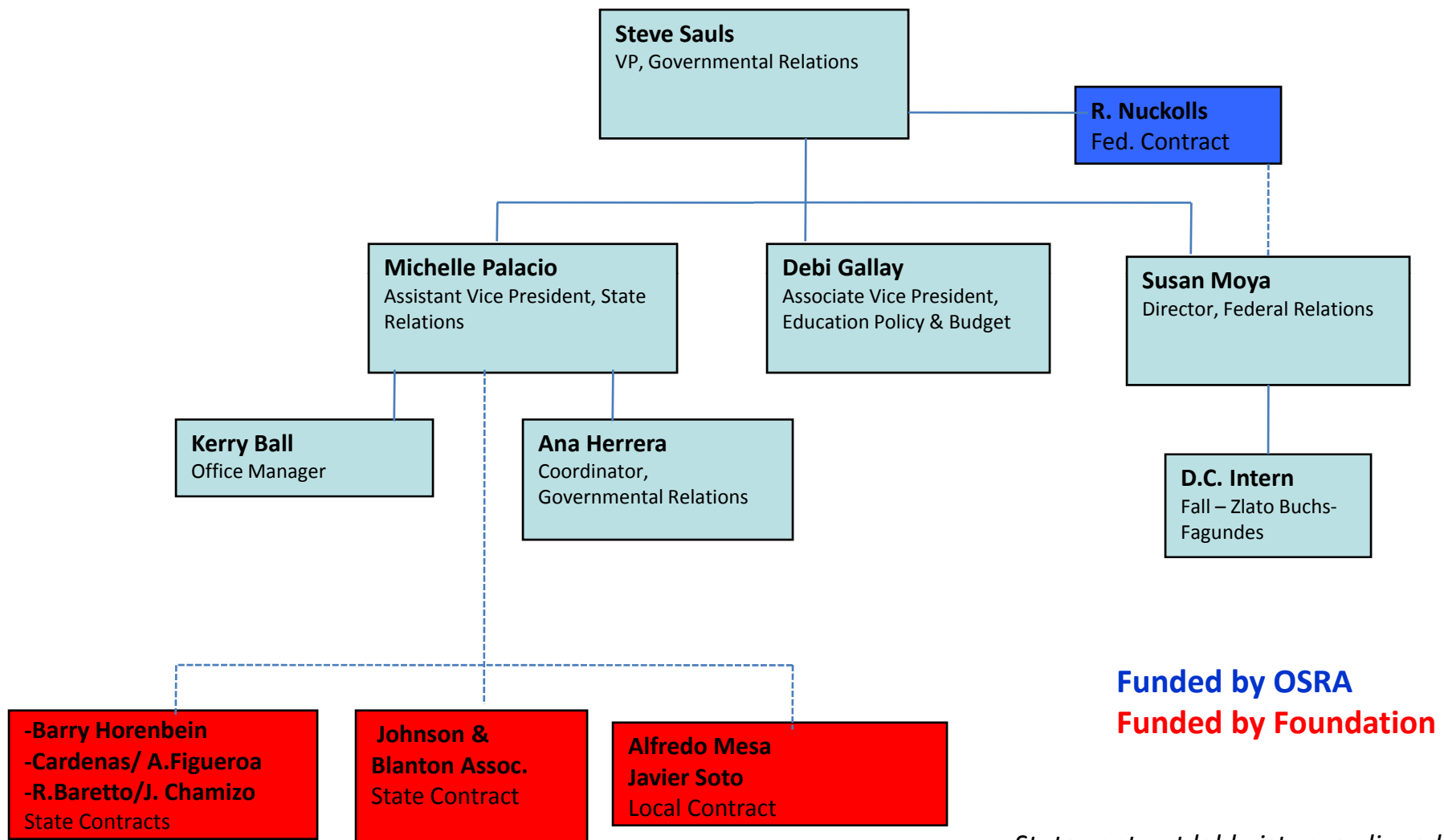
State

- General Revenue/Lottery
- Student Fees/Tuition
- Fixed Capital Outlay: PECO, CITF, Courtelis Facilities Matches
- Research Enhancement, Challenge Grant Matches
- Administered Funds (Faculty/Staff Salaries)
- Higher Education Policy
- Priority Legislation

Local

- Special Funding
- Local Contracts & Grants
- Required Local Governmental Approvals

ORGANIZATIONAL STRUCTURE



State contract lobbyists are aligned with political leadership

GOALS/OBJECTIVES OVERVIEW

Federal Fiscal Year is October 1 – September 30

State Fiscal Year July 1 – June 30

■ Federal

- ❑ **\$4.8 million in FY 2008 Congressional Earmarks and Agency Grants**
- ❑ **\$4 million FY 2009 Congressional Earmark requests approved/pending**
- ❑ Higher Education Act Reauthorization signed into law
- ❑ National Hurricane Mitigation Research Program: House hearings held in June
- ❑ FY 2010 Agenda being developed

■ State

- ❑ **\$ 68.6 million Total 2008 Session Funding Despite \$5 Billion Shortfall**
- ❑ University at Risk of Further Base Cuts Until State's economy improves

■ Local

- ❑ **\$10 million Miami-Dade County Ambulatory Center**
- ❑ Approval of UP Campus Development Agreement
- ❑ MDC approval of Public Health Long-term lease
- ❑ Negotiated relocation of Cuba Memorial
- ❑ Preliminary support for Main Street Parking garages

STATE 2008-09 GOALS

2009 LEGISLATIVE ISSUES

■ **Special Session Issues**

- ❑ Approval of 4% hold back (\$8M)
- ❑ Replacement of new lottery dollars with non-recurring funds (\$6M)
- ❑ Minimize additional 2008-09 General Revenue cuts
- ❑ New tuition authority

STATE 2008-09 GOALS

2009 LEGISLATIVE ISSUES

- **2009 Regular Session Issues**
 - **BOG Priorities**
 - Mitigate funding cuts
 - Tuition with flexibility
 - Medical school funding
 - \$7.5M & 3.5M catch-up for FIU
 - Matching funds
 - Utilities
 - **Other Issues**
 - PO&M Cost to Continue Funding
 - FCO/PECO: \$28.5M for FIU
 - Substantive Legislation: Tuition Authority
 - Faculty & Staff Salaries
 - Hurricane Research Funding

**THE FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
EXTERNAL RELATIONS WORKGROUP**

30 OCTOBER 2008

SUBJECT: PRIORITIES FOR THE 2009 LEGISLATIVE SESSION

PROPOSED WORKGROUP ACTION:

Recommend Board Adoption of the following Resolution:

RESOLVED that the Florida International University Board of Trustees adopt the Priorities for the 2009 Legislative Session, attached to this Resolution as Exhibit “A”.

EXHIBITS/SUPPORTING DOCUMENTS:

- EXHIBIT A: PRIORITIES FOR THE 2009 LEGISLATIVE SESSION

FACILITATOR/PRESENTER:

- STEVE SAULS



Priorities for the 2009 Legislative Session March 3 – May 1, 2009

I. MITIGATE OPERATING BUDGET CUTS

Since the General Revenue Estimating Conference held in mid-March, there has been continued tightening of credit market conditions, escalating energy prices, falling employment and further deterioration in the housing market as the nation faces an economic contraction. In response, the Revenue Estimating Conference has reduced its estimate of General Revenue collections for Fiscal Year 2008-09 by \$1.8 billion or 7.0% below the estimate from March. For Fiscal Year 2009-10, expected revenues were reduced by \$2.2 billion or about 8.0% from the earlier forecast.

With the downward revision in general revenue and lottery revenue estimates and the continued shortage of general revenue collections, the state will not release the full 25 percent of appropriated funds normally provided each quarter beginning July 1, 2008. According to the Executive Office of the Governor (EOG), only 24 percent will be released each quarter as they continue to monitor the economy and revenue collections. If this continued for the full fiscal year, the State University System would receive a four percent or \$96 million reduction in the operating budget (\$8M less for FIU). This would be in addition to \$165 million in cuts taken over the last nine months.

The Board of Governors is recommending a consolidated system enhancement request that reflects BOG's current strategic initiatives.

TUITION FLEXIBILITY

To offset anticipated budget cuts the universities will be seeking maximum flexibility to increase tuition revenue.

II. FIU MEDICAL SCHOOL

On March 23, 2006, the Board of Governors approved the implementation of a new medical school at FIU. The Legislature followed suit during the 2006 Session by authorizing the Board approved College of Medicine at FIU with the passage of HB 1237.

Within the BOG's SUS Medical Education Initiative for 2009-2010, \$10.9 million is requested specifically for Year 3 to implement the FIU Medical School. Fiscal year 2009-2010 will be the inaugural year for 40 students. FIU urges the Legislature to fully support the funding request as approved by the BOG in accordance with the LCME accreditation plan.

III. FIXED CAPITAL OUTLAY PRIORITIES

The Board of Governors has requested \$308 million from the Public Education Capital Outlay (PECO) Trust Fund for university projects. Of that, \$28.5 million is allocated to FIU for the following projects: \$7 million for Utilities/Infrastructure/Capital Renewal/Roofs, and \$21.5 million for the Student Academic Support Center.

FIU is seeking legislative approval for these projects, and will seek funding for additional capital priorities should funds become available.

IV. MAJOR GIFTS MATCHING PROGRAM

FIU asks the Legislature to support the Board of Governors request of \$102 million to fund the matching gifts program. The Matching Gifts program is a powerful incentive that FIU has been able to use to encourage large donations which enhance the universities' ability to attract recognized scholars, provide scholarships, and enable the improvement of our libraries. The Challenge and Courtelis Grant programs will help leverage potential donors to raise funds for existing university programs and is particularly important for the success of our medical school.

V. FACULTY AND STAFF SALARIES

Recognizing the limited availability of state funds, FIU supports policies and funding that will ensure FIU's faculty and staff are compensated appropriately.

FIU competes nationally to attract quality faculty to our campus. The University must face regional competition to retain qualified staff. Faculty and staff salaries continue to be one of the highest priorities for the BOG. The BOG and the state's universities have pledged to work together with the Florida Legislature to provide the funds that will allow FIU and the other state universities to compensate their faculty and staff on a competitive basis. The 2007 Legislature included university faculty and staff in the state pay package, but provided only a one-time \$1,000 bonus. FIU urges the Legislature to not let our faculty/staff miss a pay raise three years in a row.

VI. FUNDS TO SUPPORT STATE UNIVERSITY PRIORITIES

Rather than identifying individual university priorities by line-item, the BOG budget request was consolidated to reflect system goals. Such goals include:

1. Retaining faculty and staff - \$8.6 million
2. Student Safety and Emergency Preparedness - \$14.5 million
3. Florida Initiative for Global Education \$1.2 million
4. Facilities/Utilities and Operating Base Adjustment - \$37.8 million
5. FL Center for Library Automation - \$5.9 million

FIU supports these system priorities while recognizing projected revenue shortfalls may preclude their funding.

**THE FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
EXTERNAL RELATIONS WORKGROUP**

30 OCTOBER 2008

SUBJECT: UPDATE ON FY2009/2010 FEDERAL PRIORITIES

PROPOSED WORKGROUP ACTION:

None. Discussion item.

EXHIBITS/SUPPORTING DOCUMENTS:

- FEDERAL RELATIONS YEAR-END WRAP-UP
- FY2009 EARMARK PROPOSALS

FACILITATOR/PRESENTER:

- STEVE SAULS

FEDERAL 2008-09 GOALS FOR FY 2009

FY 2009 Fiscal Year—October 1, 2008- September 30, 2009

Agenda Highlights

- FY 2010 Congressional Earmarks—TBD
- Legislative Program Funding
 - National Windstorm Act
- Priority Legislation
 - National Windstorm Act Reauthorization
 - National Hurricane Research Initiative
 - Dream Act (Undocumented Students)
 - Study Abroad Program
 - Energy Legislation—TBD
- Competitive Grant Support
- Partnerships with Florida/Other Universities
- Presidential Transition

POLITICAL UPDATE

- New Administration in Washington
- Congressional Elections (pending)
- 5-6 New Miami-Dade State Legislators
- New State Legislative Leadership



As we reflect on FIU's accomplishments at the federal level for the past year, plans are already underway to develop Fiscal Year 2010 priorities. Informal discussions have begun, and our goal is to have an agenda finalized by year's end.

While Congress has not determined whether it will return for a Lame Duck session, we wanted to share with you the highlights of this past year.

Earmarks: Potential Final of more than \$4 million

Despite 23 percent fewer FY '09 earmarks than 2005 (highest year), the cut is less than the 50 percent House leadership reduction goal. FIU did well compared to other Florida universities. With Congressional support, FIU potentially will receive more than \$4 million for hurricane research, the College of Medicine, and the College of Engineering and Computing, as follows:

1. **\$3.2 million** (final) in Defense appropriation earmarks, the third highest of the 11 Florida SUS universities (as per project priorities submitted to SUS DC office). Specifically:
 - a. \$1.6 million (Rep. Ileana Ros-Lehtinen) for Mass Scale Biosensor Threat Diagnostics research
 - b. \$1.6 million (Rep. Alcee L. Hastings and Sen. Bill Nelson) for Western Hemisphere Security Analysis Center
2. **\$750,000** in earmarks -- part of Continuing Resolution, not finalized, as follows:
 - a. \$.5 million (Rep. Lincoln Diaz-Balart) for storm surge research
 - b. \$.25 million (Rep. Lincoln Diaz-Balart) for a Mass Scale Biosensor Threat Diagnostics facility
3. **\$TBD** -- FIU share of \$2.4 million (final) multi-university DOD earmark

Grants Support: \$4 million

A major Federal Relations emphasis is providing needed federal relations grant support. This year's efforts helped lead to:

- **\$4 million** for DOE-EM and other related program work
- New MOU with DOD/Army for forensic work (future funding anticipated)

Additionally, we increased our emphasis for congressional grant proposal support, pro-active grant seeking, and Agency relationship building, including:

- Supported \$1.4 million Future House grant (proposal pending)
- Sought \$11.3 million FY '08 program funding for the National Windstorm Act implementation
- Cultivated relationships between Federal Relations/PI and DOD (Army and Navy), NIH, DHS, Dept. of Energy, Dept. of Education, Dept. of State, NSF, Dept. of Commerce, NOAA, and Miami-Dade County officials
- Partnered with Nova Southeastern University, to seek funding for hurricane mitigation in energy legislation/OCS oil drilling

Legislative Priorities:

Our principal focus was to give support for legislation providing FIU with program funding opportunities and to defeat/modify provisions that impose undue burdens on the university. Successes included:

- Enactment of the Higher Education Opportunities Act (first reauthorization of HEA in 10 years):
 1. Established new graduate education program for Hispanic Serving Institutions in Title V (with HACU)
 2. Increased significantly Pell Grant and other student financial aid funding
 3. Included Urban-Serving Research Universities Program in the House version (with USU coalition)
 4. Improved language that would have significantly penalized universities that raised tuition based on percentage of amount raised (with NASULGC and FL SUS)
- House passage of the DREAM Act (with NASULGC)
- House passage of the Paul Simon Study Abroad Act (with NASULGC)
- Introduction in House/Senate and Committee consideration of national windstorm reauthorization legislation; pledge for markup early in the 111th Congress; 3 of the 4 principal House sponsors; and FIU statement for the Committee's record.
- Introduction of comprehensive hurricane mitigation legislation by Senators Nelson and Martinez and Reps. Hastings and Ros-Lehtinen; FIU testimony
- Increased amount of funding for NIH, DHS, NSF, and Department of Energy Office of Science (assisted NASULGC and AAMC efforts).

Advocacy in Washington and Campus Visits:

This year marked a milestone in terms of the numbers and breadth of our federal advocacy efforts, as follows:

- Increased FIU representation coming to DC to advocate priorities
- Orchestrated lobbying trips to Washington for SGA leaders from both UP and BB campuses.
- Participated in Fly-Ins: Greater Miami CoC; HACU, AAMC, USU, NASULGC, and public health associations
- Leveraged association membership through governmental relations committees, leadership and participation
- Arranged campus visits by Reps. Ileana Ros-Lehtinen, Kendrick B. Meek, Lincoln Diaz-Balart, and Mario Diaz-Balart.

New and Continued Initiatives:

- Direct FIU's compliance with new lobbying disclosure and gift rules legislation
- Host Honors College's annual trip to Washington/Congress and FIU's DC Alumni meetings
- Publish Bi-weekly Federal Relations newsletter
- Run the FIU Washington Intern program, now in its 6th year, 18th intern



With respect to our funding requests, only the Department of Defense appropriation has been finalized; all other requests are covered by a Continuing Resolution that will fund the subject agencies at FY' 08 levels. FIU has two earmarks; two more are pending. It is expected that FIU will receive some TBD amount as part of its share of a multi-university earmark.

Legend: H= House; S=Senate; F= Final Outcome; DWS= Rep. Debbie Wasserman Schultz; MDB= Rep. Mario Diaz-Balart; LDB= Rep. Lincoln Diaz-Balart; IRL= Rep. Ileana Ros-Lehtinen

1. Earmarks

Proposal	Amount Requested	Champion	Status
Multi-Mass Scale Biosensor Threat Diagnostic for In-Theater Defense Utilization	\$2 million	Ros-Lehtinen	F \$1.6 M
SOUTHCOM- Interagency Security Analyses Center	\$2 million	Hastings/Nelson	F \$1.6 M

2. Pending Earmarks

Proposal	Amount Requested	Champion	Status
Multi-Storm Surge	\$2 million	LDB	H \$500 K S Monitoring
Multi-Mass Scale Biosensor Threat Diagnostics	\$1 million	LDB	H \$250 K S Monitoring

3. Undetermined Earmark

Proposal	Amount Requested	Champion	Status
Multi- Water 2020	\$5 million	DWS	Monitoring

4. SUS (multi-university) Earmark

Proposal	Amount Requested	Champion	Status
Counter Measure Chem/Bio Threat- Rapid Response	\$10 million	Young/Nelson	FIU share of \$2.4 M

5. Unfunded Requests

Proposal	Amount Requested	Champion
Neighborhood HELP	\$1 million	Meek/Hastings
Building Hurricane Resistant Community-WOW	\$1 million	MDB/DWS/ Nelson
Student and Community Learning Center	\$1 million	Meek
Wolfsonian Digitization	\$.95 million	DWS
Military Forensics Academic Program	\$1 million	DWS/Nelson/Martinez
Africa Technology for Capacity and Prosperity	\$2 million	Meek/Nelson

Note: Funding of every earmark was not an expected outcome.

**THE FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
EXTERNAL RELATIONS WORKGROUP**

30 OCTOBER 2008

SUBJECT: BOARD OF TRUSTEES ACTION OPPORTUNITIES

PROPOSED WORKGROUP ACTION:

None. Discussion item.

EXHIBITS/SUPPORTING DOCUMENTS:

- BOARD OF TRUSTEES ACTION OPPORTUNITIES

FACILITATOR/PRESENTER:

- STEVE SAULS

BOT ACTION OPPORTUNITIES

- Organizational Session in Tallahassee—November
- College of Medicine trip to Tallahassee
- December Committee Week
- January Special Session
- Congressional Swearing In—January
- Presidential Inauguration—January 20th
- GMCC Tallahassee Fly-in
- FIU Day—March 11th
- Miami-Dade Days in Tallahassee— April 1st & 2nd
- Spring SGA Leadership Trip to DC

**THE FLORIDA INTERNATIONAL UNIVERSITY
BOARD OF TRUSTEES
EXTERNAL RELATIONS WORKGROUP**

30 OCTOBER 2008

SUBJECT: UNIVERSITY/COMMUNITY RELATIONS DISCUSSION

PROPOSED WORKGROUP ACTION:

None. Discussion item.

EXHIBITS/SUPPORTING DOCUMENTS:

- UNIVERSITY & COMMUNITY
RELATIONS UPDATE

FACILITATOR/PRESENTER:

- SANDRA GONZALEZ-LEVY



Board of Trustees External Relations Workgroup

University & Community Relations Update

- New FIU Logo
- Media Relations Activity Report
- “America and the Rising Powers: A Geo-Political Summit”





NEW FIU Logo Brief

Introduction

FIU's graphic identity is an important element in the branding and marketing of the University. All University communications should bear the institutional logo-the visual representation of our institution to our external community.

In May of 2008 a decision was made by executive leadership to revise the existing FIU logo and address the growing inconsistency in representation of our university across all its units.

Situation Analysis

There were several "official" FIU logos, including an "academic" logo with type and the FIU seal, and several "athletic" logos that feature our Golden Panther mascot.



Timeline of Action

June 5, 2008 – Initial introduction email to faculty & staff, explaining process and logos under consideration.

August 4, 2008– Email to community solidifying the new logo choice and highlighting the style guide.

September 1, 2008 – Logos.fiu.edu goes live, including a detailed guide and downloadable files for the FIU community.

Creating a recognizable and consistent logo generates a message of pride and community to both our internal and external audiences.



The logo has been designed to reflect both FIU's proud heritage and our confidence in the future. Building on our blue and gold tradition, the logo places a greater emphasis on the acronym "FIU", reflecting the way the university is referred to by all our constituents as well as the national media, during inter-collegiate athletic events. The FIU seal will be reserved for limited use on such official

items as diplomas and legal contracts (with few exceptions made for certain letterhead applications).

Our full name is prominent, ensuring the word international is present in even the smallest iterations of the logo. This is consistent with our strategic imperative, promoting a culture of awareness for our university's diversity and supporting the eventual redefining of the international to include educational opportunities.

Our new logo is not simply a redesign rather it is a consolidation effort. With its many disparate visual symbols FIU's image had become confusing and unfocused and our resources squandered by inconsistency. We realize that there will be precious little funding in the coming years for promoting FIU to our diverse constituents and this effort maximizes our impact and branding without necessarily increasing our resource commitment.



There were more than 40 additional images in use by FIU centers, institutes, museums, and departments. Because many of our colleges and schools have achieved renown in their own right, a variation of the selected logo will feature the name of individual colleges, schools, museums, and centers.

Implementation

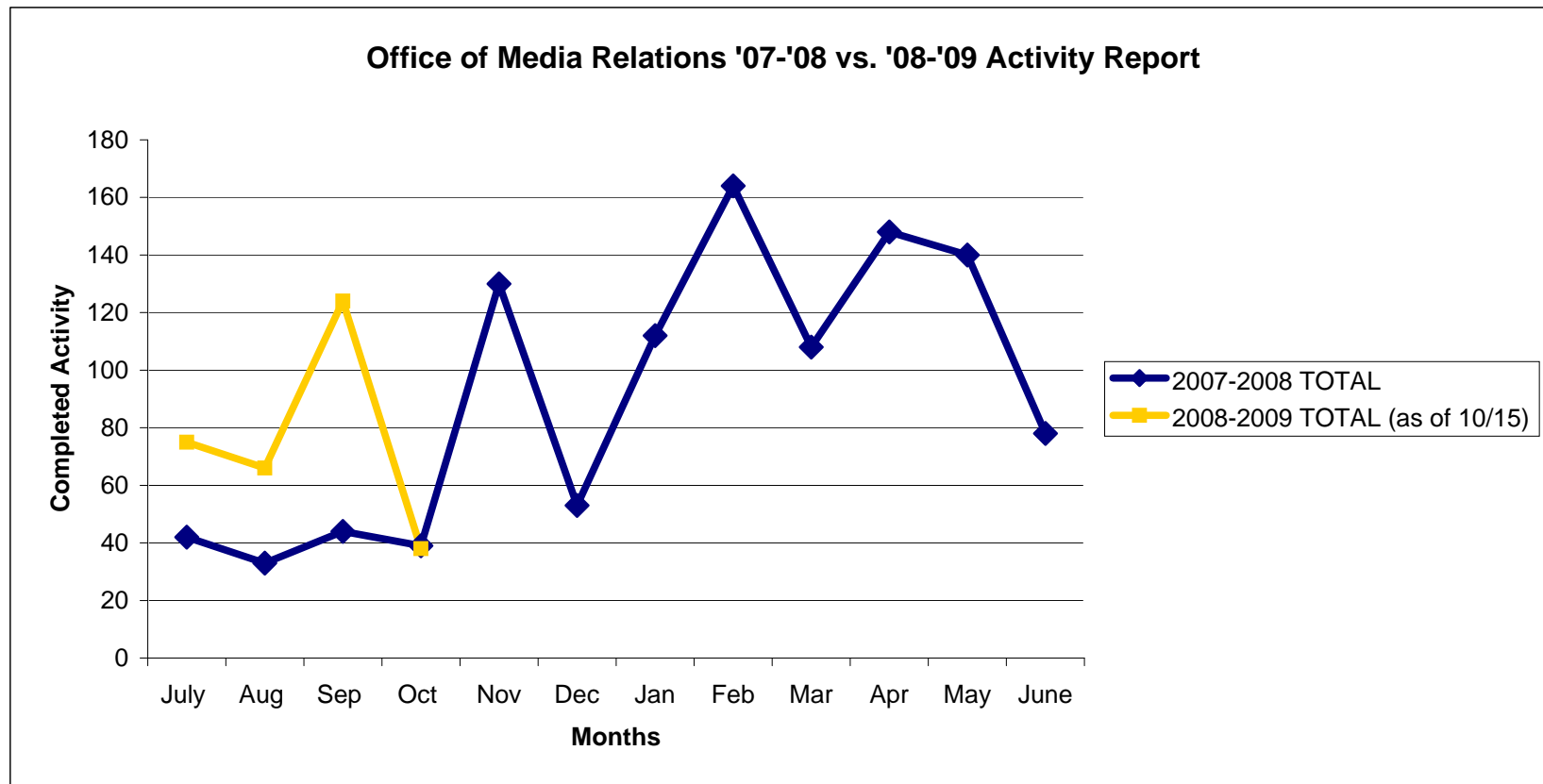
In the interest of being cost effective, all creative development of this project was in-house. The implementation process we advocate is a fiscally responsible one as well. The prudent way to integrate these new images into our culture is to do so in the natural course of inventory depletion.

In the case of print materials, new orders or reorders should include the new logo. As the normal wear and tear of signage, emblems, banners and other collateral warrants, the replacements should include the new logo. We discourage anyone from purchasing unnecessarily in order to display the new logo while you have existing supplies.

Office of Media Relations

2007-2008 Activity Report

Task	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
<u>2007-2008 TOTAL</u>	42	33	44	39	130	53	112	164	108	148	140	78
<u>2008-2009 TOTAL (as of 10/15)</u>	75	66	124	38								



MEDIA HITS 9/15/2008-10/16/2008

Headline

Outlet

--ECONOMY/FINANCE--

Florida's Economy Reflects National Trend

AM850.com
9/15/2008

Florida International University has completed its annual report on the Florida economy, labor, and wages.

Lehman Bankruptcy Impacts S. Fla. Real Estate Developers

WPLG-TV
9/17/2008

Prof. Marcos Kerbel quoted.

Preparing for Pink Slips

SmartMoney
9/17/2008

Prof. Bruce Nissen quoted.

The Bailout Crisis

CBS4 News
9/26/2008

Prof. Krishnan Dandapani worked "Neighbors for Neighbors" phone hotline, answering questions from viewers.

Financial Crisis

NBC6 News
9/29/2008

Prof. Jose Gabilondo interview.

Bailout crisis

Univision 23
10/01/2008

Prof. Jose Gabilondo interview.

Brother, Can You Spare a Loan?

New York Times
10/03/2008

Global Entrepreneurship Center at Florida International University mentioned in article

US Commodities expert warns farmers times will be tough for a while

ABC Online
10/03/2008

Prof. Jerry Markham quoted.

Economic Uncertainty

"News and Views with Elliot Rodriguez"
10/11/2008

Prof. Krishnan Dandapani interview.

Bailout Crisis

Univision 23 "Ahora en Nuestra Comunidad"
10/11/2008

Prof. Jose Gabilondo interview.

Bailout Crisis

Telefutura 69 "Ahora en Nuestra Comunidad"
10/12/2008

Prof. Jose Gabilondo interview.

--HURRICANE--**IBHS issues preliminary damage report from Hurricane Ike**

Associated Press
9/17/2008

FIU researchers contributed to report from a survey of the damage produced by The Institute for The Business & Home Safety (IBHS) caused by Hurricane Ike.

The glass is half full: Experts say Ike recovery going well

Houston Chronicle
9/19/2008

Prof. Hugh Gladwin quoted.

Wall of Wind seeks better standards for construction

South Florida Business Journal
9/26/2008

Florida International University is preparing to unveil a new and improved Wall of Wind that it hopes will wow the insurance and construction industries.

FIU's Wall of Wind gets improvements

AGC Smartbrief
10/01/2008

A new, super powerful Wall of Wind will be unveiled by Florida International University.

Hurricanes worsen deficit of housing

Miami Herald
10/10/2008

Prof. Nicolas Quintana quoted.

--INTERNATIONAL POLITICS--**Crisis Subsides in Bolivia but Tensions Persist**

Americas Society
9/16/2008

Prof. Eduardo Gamarra quoted.

Bolivian President, Opposition Agree to Talks

Washington Post
9/17/2008

Prof. Eduardo Gamarra quoted.

Bolivia crisis talks breakdown won't slow Morales

Reuters AlertNet
10/07/2008

Prof. Eduardo Gamarra quoted.

In Latin America, Pointing a Finger at the US

Time
10/10/2008

Prof. Eduardo Gamarra quoted.

--LOCAL POLITICS--

Carvalho's biggest challenge is uniting School Board

Miami Herald
9/15/2008

Prof. Dario Moreno quoted.

Chasing Down Police Policies

WFOR-TV
9/15/2008

Prof. Joelle Anne Moreno quoted.

Republican Incumbent rising above party's ills

Miami Herald
10/13/2008

A Florida International University Metropolitan Center/Univision poll referenced.

--MISCELLANEOUS--

FIU Scholarship Program Helps First-Gen Students

WFOR-TV
9/24/2008

Florida International University has a scholarship program targeting first generation students.

Florida International University Inaugurates Multimedia Lab

Forbes
9/26/2008

The School of Journalism and Mass Communication (SJMC) at Florida International University (FIU) recently dedicated a state-of-the-art multimedia lab funded in large part by a \$250,000 grant from the Scripps Howard Foundation.

Fla. university panel debates cap on new freshmen

Miami Herald
9/26/2008

Rosenberg said taking into consideration inflation and enrollment growth, Florida spends \$4,500 less per university student than it did in 1989 when his daughter was born. That's meant larger classes and more teaching by part-time instructors and graduate students.

Special Series: Education in South Florida

Univision 23
9/27/2008

College of Business, student interviews.

Reality web series to address HIV/AIDS

South Florida Times
9/29/2008

The Florida International University journalism professor has launched a new project: Students from the FIU School of Journalism and Mass Communication will partner with The Miami Herald to create an online reality Web series designed to educate the community about HIV/AIDS in South Florida.

Angels*Noticiero Telemundo*

10/01/2008

Professor Daniel Alvarez interviewed for story on study that says more people than we think believe in angels.

High Fidelity*Miami New Times*

10/01/2008

Article on the FIU presentation of "The Cook"

A Pristine Florida Island for the Beachgoing Purist*New York Times*

10/03/2008

Prof. Stephen P. Leatherman quoted.

Hispanic MBAs Name Award Winners*Diverse: Issues In Higher Education*

10/06/2008

Florida International University and Loida Rosario of DePaul University were among recipients of the National Society of Hispanic MBAs's 2008 Brillante Awards for Excellence announced on September 19.

Grant will Help FIU Commercialize its Research*PR Newswire Policy & Public Interest*

10/13/2008

The Florida Board of Governors has awarded a grant to Florida International University's Office of Intellectual Property Management to help find commercial applications for biomedical research at the university

Kulwicki Named Director at FIU*Nurse.com*

10/13/2008

Anahid Kulwicki, RN, has been named director of the nursing graduate program and the nursing PhD program at Florida International University College of Nursing and Health Sciences, Miami.

Lifelong Learning FIU Announces Fall Lineup of Personal Enrichment Courses*PR Newswire Policy & Public Interest*

10/14/2008

Prof. Clara Barman quoted.

Barcelona Makes Bid for Team in M.L.S.*New York Times*

10/16/2008

The Spanish club F.C. Barcelona hopes to operate a team in Miami with the Bolivian businessman Marcelo Claure and play at a new soccer stadium on the campus of Florida International University.

--POLITICS/LAW--**Democrats gain in registration***Florida Keys Keynoter*

9/28/2008

Prof. Oliver Kerr quoted.

Presidential Polls Obama Leads McCain Among Florida Hispanics

HispanicBusiness.com
9/29/2008

Prof. Eduardo Gamarra quoted.

Non-Cuban Latinos May Tip Florida Vote

Newsweek
10/01/2008

Prof. Dario Moreno quoted.

On-air expletives, Utah monument cases lead lineup

First Amendment Center
10/03/2008

Prof. Thomas Baker quoted.

Push is on to register Florida voters before Monday's deadline

South Florida Sun-Sentinel
10/03/2008

Prof. Nicol Rae quoted.

The Body Language of the VP Debate

CBS4 News
10/07/2008

Prof. Kathleen Watson interview.

Election fever skips many Latinos

New York Daily News
10/08/2008

Prof. Eduardo Gamarra quoted.

Much to a name in U.S. politics

Japan Times
10/09/2008

Prof. Paul Kowert op-ed.

McCain, Obama on low campaign road to nowhere?

Baltimore Sun
10/09/2008

Prof. Dario Moreno quoted.

Connect the dots on Bill Ayers

New York Times
10/13/2008

Prof. Stanley Fish op-ed.

FIU law school Amendment 2 symposium on Oct. 25

Miami Herald
10/13/2008

Florida International University's Stonewall Legal Alliance is presenting a symposium on Amendment 2

Nader in Florida: Remember Me?

Newsweek
10/13/2008

Prof. Kevin Hill quoted.

Bush's soft landing

Berkshire Eagle
10/14/2008

Prof. Stanley Fish mentioned.

Buttons and Bows

New York Times
10/14/2008

Prof. Stanley Fish op-ed.

Campaign Blitz Hits South Florida Airwaves

CBS4 News
10/14/2008

Prof. Dario Moreno interview.

To Hispanic Viewers FIU Professor is the Voice of Obama

PR Newswire Policy & Public Interest
10/14/2008

Prof. Camayd-Freixas press release.

Intérpretes, voces de los candidatos tras bambalinas

El Nuevo Herald
10/15/2008

Prof. Erik Camayd-Freixas quoted.

Bush: Republican liability? Dems say so

The Swamp
10/15/2008

Prof. Dario Moreno quoted.

Priest: 'Nobody can tell me to shut up'

CNN Headline News
10/15/2008

Prof. Erik Camayd-Freixas quoted.

Senator Sherry To Address Financial Regulation Conference

PRLog.org
10/15/2008

Prof. Jerry Markham quoted.

Anti-gay church to participate in debate on gay marriage ban

Sun-Sentinel Community News Group
10/16/2008

Prof. Jose Gabilondo quoted.

FIU professor is the voice of Obama

CBS4 News
10/16/2008

Prof. Erik Camayd-Freixas interview.

Forced to Be Civil?

City Journal
10/16/2008

Prof. Howard Wasserman quoted.

--RESEARCH--

Findings from FIU broaden understanding of sexually transmitted diseases prevention programs

AIDS Weekly
9/15/2008

Prof. M.J. Trepka quoted.

Ministry to advance mini hydro development

BNAmericas.com
9/16/2008

Peru's energy and mines ministry has signed an agreement with local Universidad Nacional de Ingenieria and Florida International University to advance development of mini hydroelectric plants.

Hanley Center Launches Substance Abuse Treatment Outcome Research Project

Calibre MacroWorld
9/17/2008

Researchers from FIU participate in research project.

Cane's Harvest of Energy

St. Petersburg Times
9/22/2008

Last year Florida Crystals won a \$1-million state grant with Florida International University to explore ways to produce ethanol from sugarcane waste by breaking down its tough fiber exterior to get at the sugars contained within.

--SPORTS--

FIU gets its dream house

South Florida Sun-Sentinel
9/17/2008

Story on FIU's new football stadium; Pete Garcia, Mario Cristobal, Modesto Maidique quoted.

How do you measure school spirit?

Miami Herald
9/22/2008

Several FIU students quoted for article on first game at the new stadium.

On a new field, FIU dreams big

Miami Herald
9/22/2008

Article covering the first game at the new stadium.

FIU off to its best start in volleyball

Miami Herald
10/06/2008

FIU volleyball team article.

FIU blows out North Texas for second win in a row

Miami Herald
10/06/2008

Mario Cristobal quoted.

FIU Wins Third Straight Game

Local 10 Morning News
10/13/2008

FIU to a 31-21 win against Middle Tennessee on Saturday night.

"America and the Rising Powers: A Geo-Political Summit"

Tuesday, February 24, 2009

FIU, Graham Center Ballrooms

A Brief Description

The Summit is a one-day academic conference hosted by FIU President, Dr. Modesto A. Maidique. This important and timely conference will bring to South Florida leading thinkers from around the world in international relations, political science, and economics to discuss the shifting balance of power of the world and its impact on the United States. The Summit will consist of four Plenary Sessions each featuring a renowned Guest Speaker. These modern-day scholars are also prominent columnists, writers, and editors of the most prestigious newspapers and magazines in the U.S. Moreover, there will be FIU faculty members as panelists and a moderator accompanying each Guest Speaker.

The four Guest Speakers are Dr. Francis Fukuyama, Dr. Robert Kagan, Mr. Parag Khanna, and Dr. Fareed Zakaria. A brief biography is attached.

NOTE: The Summit is free and open to the public. However, due to space limitations, there will be LIMITED SEATING. Information regarding admissions to the Summit will be available on the FIU homepage and the Summit website starting Dec. 1, 2008.

PRELIMINARY SUMMIT PROGRAM

TUE, FEB. 24, 2009

Welcome Remarks

9:00 a.m. – 9:30 a.m. - Remarks by President, Provost, & Others **TBD**

1st MORNING PLENARY

Speaker: **Dr. Francis Fukuyama**

Expected audience: 500

Lecture Title: **Title TBD**

9:30 a.m. – 11:00 a.m. (To include: 45 min. remarks by Guest Speaker; 25 min. Panel Discussion with FIU Faculty members; 20 min. Q&A)

2nd MORNING PLENARY

Speaker: **Mr. Robert Kagan**

Expected audience: 500

Lecture Title: **Title TBD**

11:15 a.m. – 12:45 p.m. (To include: 45 min. remarks by Guest Speaker; 25 min. Panel Discussion with FIU Faculty members; 20 min. Q&A)

Luncheon without Speaker

A basic buffet luncheon offered to ALL conference attendees in GC 243 & West Ballroom

12:45 p.m. – 1:45 p.m.

1st AFTERNOON PLENARY

Speaker: **Mr. Parag Khanna**

Expected audience: 500

Lecture Title: *The Second World* **OR Other Title TBD**

2:00 p.m. – 3:30 p.m. (To include: 45 min. remarks by Guest Speaker; 25 min. Panel Discussion with FIU Faculty members; 20 min. Q&A)

2nd AFTERNOON PLENARY

Keynote Speaker: **Dr. Fareed Zakaria**

Expected audience: 500

Lecture Title: **Title TBD**

3:45 p.m. – 5:15 p.m. (To include: 45 min. remarks by Guest Speaker; 25 min. Panel Discussion with FIU Faculty members; 20 min. Q&A)

Private Reception Or Dinner (by invitation only)

Expected audience: 40-100

Location: Reagan House (President Maidique's home on campus)

6:00 p.m. – 8:00 p.m.

"America and the Rising Powers: A Geo-Political Summit"

Tuesday, February 24, 2009

FIU, Graham Center Ballrooms

SHORT BIOGRAPHIES

Proposed Guest Speakers

Francis Fukuyama

1st Morning Plenary

Francis Fukuyama is Bernard L. Schwartz Professor of International Political Economy at the Paul H. Nitze School of Advanced International Studies (SAIS) of Johns Hopkins University, and the director of SAIS' International Development program. He is also chairman of the editorial board of a new magazine, *The American Interest*. Dr. Fukuyama has written widely on issues relating to questions concerning political and economic development. His book, *The End of History and the Last Man*, was published by Free Press in 1992 and has appeared in over twenty foreign editions. It made the bestseller lists in the United States, France, Japan, and Chile, and has been awarded the Los Angeles Times' Book Critics Award in the Current Interest category, as well as the Premio Capri for the Italian edition. He is also the author of *Trust: The Social Virtues and the Creation of Prosperity* (1995), *The Great Disruption: Human Nature and the Reconstitution of Social Order* (1999), *Our Posthuman Future: Consequences of the Biotechnology Revolution* (2002), and *State-Building: Governance and World Order in the 21st Century*, (2004), and *America at the Crossroads: Democracy, Power, and the Neoconservative Legacy* (2006). Francis Fukuyama was born on October 27, 1952, in Chicago. He received his B.A. from Cornell University in classics, and his Ph.D. from Harvard in Political Science. He was a member of the Political Science Department of the RAND Corporation from 1979-1980, then again from 1983-89, and from 1995-96. In 1981-82 and in 1989 he was a member of the Policy Planning Staff of the US Department of State, the first time as a regular member specializing in Middle East affairs, and then as Deputy Director for European political-military affairs. In 1981-82 he was also a member of the US delegation to the Egyptian-Israeli talks on Palestinian autonomy. From 1996-2000 he was Omer L. and Nancy Hirst Professor of Public Policy at the School of Public Policy at George Mason University. Dr. Fukuyama was a member of the President's Council on Bioethics from 2001-2005. He holds an honorary doctorate from Connecticut College, Doane College, and Doshisha University (Japan). He is a member of the Board of Trustees of the Rand Corporation, of the Board of Governors of the Pardee Rand Graduate School, and of the advisory boards for the National Endowment for Democracy (NED), the Journal of Democracy, the Inter-American Dialogue, The New America Foundation, and FINCA. As an NED board member, he is responsible for oversight of the Endowment's Middle East programs. He is married to Laura Holmgren and has three children.

Robert Kagan

2nd Morning Plenary

Robert Kagan is senior associate at the Carnegie Endowment for International Peace. His most recent book is *The Return of History and the End of Dreams* (Knopf 2008). His previous book, *Dangerous Nation: America's Place in the World from its Earliest Days to the Dawn of the 20th Century*, (Knopf 2006) was the winner of the 2008 Lepgold Prize and a 2007 Finalist for the Lionel Gelber Prize. His acclaimed book *Of Paradise and Power* (Knopf, 2003), was on the *New York Times* bestseller list for ten weeks and the *Washington Post* bestseller list for fourteen weeks. It was also a bestseller in the United Kingdom, France, Germany, Spain, Italy, the Netherlands, and Canada and has been translated into more than 25 languages. Dr. Kagan writes a monthly column on world affairs for the *Washington Post*, and is a contributing editor at both the *Weekly Standard* and the *New Republic*. He is listed as one of the world's "Top 100 Public Intellectuals" by *Foreign Policy* and *Prospect* magazines. He served in the State Department from 1984 to 1988 as a member of the Policy Planning Staff, as principal speechwriter for Secretary of State George P. Shultz, and as deputy for policy in the Bureau of Inter-American Affairs. He is a graduate of Yale University and Harvard University's Kennedy School of Government and holds a Ph.D. in American History from American University. He is also author of *A Twilight Struggle: American Power and Nicaragua, 1977-1990* (Free Press, 1996), and is co-editor with William Kristol of *Present Dangers: Crisis and Opportunity in American Foreign Policy* (Encounter Books, June 2000.) He was born in Athens, Greece, in 1958.

Parag Khanna**1st Afternoon Plenary**

Parag Khanna is Director of the Global Governance Initiative and Senior Research Fellow at the New America Foundation, one of the nation's most respected think tanks. He is author of *The Second World: Empires and Influence in the New Global Order* (Random House, 2008). This ground-breaking book has been hailed by Robert Kaplan as "a savvy, streetwise primer on dozens of individual countries that adds up to a coherent theory of global politics." *The Second World* is a compelling look at the current geopolitical marketplace, exploring America's slip from dominance, the rise of the European Union and China as rival models for global leadership, and the emergence of the strategic 'second world' markets and how they adapt to and shape globalization. With razor-sharp analysis, Khanna provides a road map for the U.S. to renew our competitiveness and avoid slipping into second world status.

During 2007 Khanna served as a senior geopolitical advisor to United States Special Operations Forces in Iraq and Afghanistan. Prior to joining New America he was the Global Governance Fellow at the Brookings Institution, and worked for several years at the World Economic Forum in Geneva, specializing in risk analysis, multi-stakeholder partnerships, and shaping the annual Davos agenda. He has also been a researcher at the Council on Foreign Relations in New York, conducting projects on terrorism, conflict resolution in Central Asia, U.S. policy towards South Asia and defense policy.

Khanna's essays and reviews have appeared in *The New York Times*, *Washington Post*, *Financial Times*, *Harper's*, *The Guardian*, *Policy Review*, *The National Interest*, *Foreign Policy*, *Los Angeles Times*, *Prospect*, *Slate.com*, *The New Republic*, *Survival*, *The New Statesman*, *Washington Times*, *Daily Star* (Lebanon), *Indian Express*, and *India Today*. He has been featured on CNN, BBC, Al Jazeera International, National Public Radio (NPR), MTV World and other media. His travel writing has covered countries including Russia, Lebanon, Cambodia, Turkey, and Pakistan. He has coined or pioneered such terms as Geodiplomacy, Bollystan, Second World, and Multi-Americanism.

He holds a Bachelor of Science in International Affairs and a minor in Philosophy from the School of Foreign Service at Georgetown University, a Masters Degree from Georgetown's Security Studies Program, and is earning a PhD in International Relations at the London School of Economics.

He was awarded the OECD Future Leaders Prize and is a member of the Explorers Club.

He speaks German, Hindi, French, Spanish, and basic Arabic.

Fareed Zakaria**2nd Afternoon Plenary**

Fareed Zakaria was named editor of Newsweek International in October 2000, overseeing all Newsweek's editions abroad. The magazine reaches an audience of 24 million worldwide. He also writes a regular column for Newsweek, which also appears in Newsweek International and fortnightly in The Washington Post. Starting this year, he will host a new foreign affairs show on CNN Worldwide.

Zakaria was the managing editor of Foreign Affairs, the widely-circulated journal of international politics and economics. He is the author of several books, including "The Future of Freedom," which was a New York Times bestseller and has been translated into 20 languages. His new book, "The Post American World," is being published in May 2008.

Zakaria has won several awards for his columns and cover-essays, in particular for his October 2001 Newsweek cover story, "Why They Hate Us." In 1999, he was named "one of the 21 most important people of the 21st Century" by Esquire Magazine. In 2007, he was named one of the 100 leading public intellectuals in the world by Foreign Policy and Prospect Magazines. He has received honorary degrees from many universities. He serves on the board of Yale University, The Council on Foreign Relations, The Trilateral Commission, and Shakespeare and Company.

He received a B.A. from Yale and a Ph.D. in political science from Harvard. He lives in New York City with his wife, son and two daughters.